

NEW JERSEY 101.5

PRESS RELEASE

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New Jersey 101.5 to Present Town Hall on Novel Coronavirus

TRENTON, N.J. – On Thursday, March 12 at 7 p.m., **Townsquare Media’s “New Jersey 101.5”** (WKXW-FM) is presenting a special Town Hall broadcast confronting the worldwide novel coronavirus (COVID-19) crisis and how it may affect New Jersey residents.

New Jersey 101.5 Special Projects Director and Morning News Anchor **Eric Scott** leads the news and digital departments in bringing listeners vital information about New Jersey’s preparedness level in tackling the virus, mitigating fear and dispelling misconceptions.

“As a corridor state and international arrival hub, the challenges of dealing with a COVID-19 outbreak are unique in New Jersey,” Scott said. “Unfortunately, there is a great deal of misinformation being disseminated to the public. Our Town Hall broadcast will help New Jersey residents separate fact from fiction and allow them to make the best decisions for themselves and their families.”

The program’s on-air expert panel will feature **Dr. Ed Lifshitz**, medical director of the **New Jersey Department of Health’s** Communicable Disease Service, **Dr. Lincoln Miller**, infectious disease specialist with **RWJBarnabas Health**; **Ken Kamen**, president of Princeton-based **Mercadien Asset Management**; and a representative from the **New Jersey Business & Industry Association**. Scott and guests will answer live, call-in questions from listeners throughout the hour.

Online, the Town Hall will be streamed on Facebook Live. The broadcast may also be accessed via NJ1015.com, the New Jersey 101.5 YouTube channel, or the free New Jersey 101.5 app.

About Townsquare Media, Inc.

Townsquare is a radio, digital media, entertainment and digital marketing solutions company principally focused on being the premier local advertising and marketing solutions platform in small and mid-sized markets across the U.S. Our assets include 321 radio stations and more than 330 local websites in 67 U.S. markets, a digital marketing solutions company (Townsquare Interactive) serving approximately 18,150 small to medium sized businesses, a proprietary digital programmatic advertising platform (Townsquare Ignite) and approximately 200 local live events each year. Our brands include local media assets such as *WYRK*, *KLAQ*, *K2* and *NJ101.5*; iconic local and regional events such as *WYRK’s Taste of Country*, the *Boise Music Festival*, the *Red Dirt BBQ & Music Festival* and *Taste of Fort Collins*; and leading tastemaker music and entertainment websites such as *XXLmag.com*, *TasteofCountry.com* and *Loudwire.com*. For more

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