

# NJAC COUNTY BIZ

An Educational and Informative Newsletter for Counties and Businesses

New Jersey Association of Counties

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## CPaaS: A New Tool For Government Outreach?

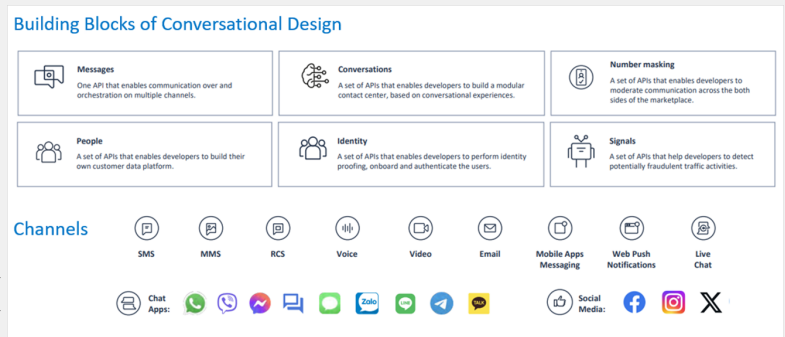
by Stephen White, VP Government Programs for Yorktel

Most likely your organization has things it wants or needs to convey to a wide audience or even the general public. Although today's IT makes it feasible to reach a mass audience, gaining the audience's trust and being able to deliver somewhat personalized services can pose significant challenges. Internet, mobile, and social media provide effective channels for communication, but they're also afflicted by spam, disinformation, phishing, and malware. Increasingly people ignore, or are downright suspicious of, any unsolicited outreach. To engage their audience and avoid SMS costs, some organizations create their own mobile apps, but this approach can face other obstacles.<sup>1</sup>

The search for ways to improve communication using existing channels while mitigating known problems has led to the emergence of a new class of solution: Communications Platform as a Service (CPaaS). These cloud-based applications enable an organization to:

- Meet people 'where they are' on their preferred platform and device.
- Transcend individual messaging and communications platforms.
- Create a personalized conversation.
- Support secure, trustworthy interactions.

A CPaaS-mediated interaction between an organization and the individuals is described as a conversation. Once the target audience is identified, a "Conversation Designer" uses the CPaaS platform tools to create one or more points of entry into a conversation (e.g. a QR code) from where the conversation then flows. The client and designer can decide which channels a conversation should use. Leading omni-channel CPaaS solutions support but are not limited to using SMS, MMS, Email, Chat, Phone, Contact Center and Video services available from various platform providers. The CPaaS can help create consistent experience across platforms and use the person's inputs and responses to steer the conversation. A CPaaS system may also (optionally) dip into institutional data or paid data services to personalize the interaction and outcomes for individual participants.



"Graphic: CPaaS Environment. Courtesy Yorktel and InfoBip"  
"Logos are property of their respective owners"

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<sup>1</sup>(Market Study: Mobile Customer Experience Issues Highlight Use Cases for iOS App Clips (headyo.io))

## CPaaS: A New Tool For Government Outreach? *(continued)*

Being a 'cloud' service, CPaaS systems are scalable to manage from tens to tens-of-thousands of personalized conversations simultaneously across different channels. The designer may choose to offer one or more channel(s) for communication and might move between channels in an individual conversation. Though still in its infancy, generative-AI is widely expected to have a major role in CPaaS and is already adding flexibility and an improved user experience. Live-agent contact centers can be incorporated into the conversational design and may be integrated with AI-enabled features.

The applications and outcomes for CPaaS conversations for both public and private sector are limitless. For example, a conversation might provide timely service information (e.g., when will the next bus arrive at this stop), or start trial subscription; or generate a voucher; or mail a statement; or make an appointment.

Generative AI-enabled CPaaS is fairly new but has reached a stage of maturity that Gartner Group recently initiated coverage of CPaaS under a new 'magic quadrant'. If interested to discuss CPaaS, please contact Steve White at Yorktel: [njstart@yorktel.com](mailto:njstart@yorktel.com).



## *NJAC Save the Dates!*

**NJAC Virtual Workshop on the Transportation Trust Fund  
November 1, 2023**

**NJAC Year-End Summit  
December 15, 2023  
Trenton Country Club**

**NJAC Celebration of County Government  
May 1-3, 2024  
Atlantic City, NJ**

# Building A Solid Financial Foundation Takes More Than Just One Brick

by William Cherry, Director of Public Partnerships for three+one



If you are a public official responsible for managing public funds, then it's a pretty sure bet you already know what it feels like to be overworked, understaffed, and generally stressed out. Being responsible for millions of dollars of taxpayer money that's entrusted to your care can be nerve-racking. One of the best ways to help relieve some of that stress is to build a solid financial foundation with the funds in your custody—a foundation that is not only safe and secure, but one that also delivers optimal returns for your municipality.

The cornerstone of any trustworthy foundation is that it is built using a series of interconnected, solid, reliable building blocks, united together to form a long-lasting structure that is much stronger than any of its individual components. In many ways,

constructing a solid financial portfolio for your public entity is a lot like building a solid brick wall. It takes knowledge and skill, and the end result is something that will hold up well over the long haul.

So what are some of the building blocks that are components of a strong financial foundation? Having good working relationships with your banks is a great start. Another important building block would be to include in your portfolio a series of safe, secure, fixed-rate investments like laddered CDs and U.S. Treasuries with staggered maturity dates and of various terms from 3 months to 24 months. A third component of a strong foundation might include an LGIP (Local Government Investment Pool) account where short-term money can be put to work earning at today's higher interest rates. LGIPs can't completely take the place of CDs and Treasuries, but by using these building blocks *in conjunction* with each other, the reliable combination will generate maximum long-term earnings and higher revenues.

There are other important building blocks as well. Accurate future cash-flow projections might be one. Another would be regularly updated information about how much you are being charged in banking fees, so you can evaluate whether those fees, or your bank's compensating balance requirements, are fair and equitable. Yet another might be access to comprehensive liquidity-analysis summaries that provide you with an overview of *all* of your cash across the broad spectrum of many different banks and multiple accounts. The more of these solid building blocks you have in your foundation, the stronger the end result will be.

**three+one**® is proud to be working with John Donnadio and the team at NJAC to help New Jersey counties build solid financial foundations. We have also been endorsed by the National Association of Counties (NACo) because solid financial structures build effective county governments.

Can we help you build your foundation?

*William Cherry served for 24 years as a county chief financial officer responsible for managing and investing public funds. He has also served as chair of several large public entity investment committees. He now serves as the Director of Public Partnerships for three+one, and can be reached by phone at 585-484-0311, ext. 709 or by email at [wec@threeplusone.us](mailto:wec@threeplusone.us).*





- Unit 42 brings together our world-renowned threat researchers with an elite team of security consultants to create an intelligence-driven, response ready organization. - The Unit 42 Threat Intelligence team provides threat research that enables security teams to understand adversary intent and attribution, while enhancing protections offered by our products to stop advanced attacks. As threats escalate, Unit 42 is available to advise customers on the latest risks, assess their readiness, and help them recover when the worst occurs.

- Unit 42 Security Consultants serve as a trusted partner with state-of-the-art cyber risk expertise and incident response capabilities, helping customers focus on their business before, during, and after a breach

Unit 42 incident response experts are available 24/7 to help you quickly investigate critical security incidents and eradicate threats, so you can recover and get back to business fast.

Unit 42 Retainer Provides Incident Response On Demand

The speed of your response, as well as the effectiveness of your tools and playbooks, will determine how quickly you can recover. Extend the capabilities of your team by putting the world-class Unit 42 Incident Response and Cyber Risk Management teams on speed dial. The Unit 42 Retainer is custom-built to fit your organization's needs, as you can choose to allocate your retainer credits to any of our offerings, including incident response and proactive cyber risk management services. Learn how to put the world-class Unit 42 Incident Response team on speed dial.

If you would like to have a discussion about Unit 42 or the report please contact [bstagg@paloaltonetworks.com](mailto:bstagg@paloaltonetworks.com) to schedule a meeting.

## ***SHARE THE NEWS!***

***Let us know what educational or informational articles you would like published in the NJAC COUNTY BIZ***

**Contact Loren Wizman, Director of Business Development  
(609) 394-3467  
or  
[loren@njac.org](mailto:loren@njac.org)**

## Dates Concerning The General Election

Early Voting continues through November 5th. Monday-Saturday 10 am to 8 pm; Sunday 10 am to 6 pm.

Early Voting Centers - a voter can go to any one convenient to them:



Quaremba Hall, 15 N. Georgia Avenue, Atlantic City, NJ  
 Martin Luther King Building, 661 Jackson Road, Newtonville, NJ  
 Atlantic County Library, 1 Swift Avenue, Egg Harbor Township, NJ  
 Galloway Library, 306 E. Jimmie Leeds Road, Galloway, NJ  
 Mays Landing Library, 40 Farragut Avenue, Mays Landing, NJ  
 Hammonton Family Success Center, 310 Bellevue Avenue, Hammonton, NJ  
 Shoreview Building, 101 Shore Road, Northfield, NJ

Sample Ballots will be mailed October 25th. They give the voter's polling location.

October 31st - Deadline to apply for a Mail-in-Ballot by mail. In person, Mail-in Ballots can be applied for at the Clerk's Office up until 3 pm on November 6th.

Using Mail-in-Ballots: send by regular mail; use one of 20 boxes through the County; deliver to Board of Elections in person.

November 7th is Election Day

Receipt of Mail-in-Ballots - Nov. 9th for those without a postmark; Nov. 13th for those postmarked Nov. 7th or before.

Nov. 22nd - final results of election certified by Board of Elections

**November is Runaway and Homeless Youth Prevention Month**

Do you know of a youth who may be at risk of homelessness?  
 There are resources available.

**For support, youth may:**  
 Call or Text 2ND FLOOR Youth Helpline at **888-222-2228**  
 Call Garden State Equality at **973-509-5428**

**For emergency shelter:** Text Covenant House at **844-912-1291**

**For parents concerned of a youth:**  
 Call Children's System of Care at **1-877-652-7624**



**NEW JERSEY ASSOCIATION OF COUNTIES***County Government with a Unified Voice!***SUMMIT ON HOMELESSNESS***Trenton Country Club*

December 15, 2023

BUSINESS REGISTRATION &amp; AGENDA

Please join the New Jersey Association of Counties (NJAC) for an important and timely discussion on “Homelessness.”  
*\*Registration & Continental Breakfast available between 9:00 a.m. - 10:00 a.m.*

**NJAC BOARD OF DIRECTORS MEETING**

9:00 a.m. – 9:30 a.m.

**SUMMIT WELCOME**

10:00 a.m. – 10:15 a.m.

**HOMELESSNESS IN NEW JERSEY**

10:15 a.m. – 11:15 a.m.

*Eric Scott with NJ 101.5 to moderate both panel discussions!*

- Subject matter experts will examine the root causes and inescapable challenges of being homeless in the State of New Jersey along with recommendations on necessary structural reforms to enhance critical services.

**COFFEE BREAK**

11:15 a.m. – 11:30 a.m.

**PREVENTION, RESOURCES, AND SOLUTIONS**

11:30 a.m. – 12:30 p.m.

- County, state, and other leading authorities will discuss coordinated efforts to provide vital assistance, essential resources and support, and innovative solutions to those in need.

**KEYNOTE SPEAKER AND LUNCHEON**

12:30 p.m. – 1:30 p.m.

*Nikki Johnson-Alfano, Esq. (Formerly Nikki Johnson-Huston, Esq.) and Ms. Universe 2021-2022*

*Business Registration, Exhibit Registration & Sponsorship Information Can Be Found [Here](#)*

*County Registration Can Be Found [Here](#)*

# Five Ways You Already Use AI

by Joanne Goodstadt, Marketing Manager for PKA Technologies, Inc.

With the advent of artificial intelligence (AI) and its significantly more public footprint, there are those who are hesitant to embrace this disruptive technology. What you may not know is that there are so many more than five ways you already use AI.

## How Our Opinions on AI are Formed

AI has been around conceptually for at least 90 years. At this point in human development, we're at the point where we're already using AI—whether we notice it or not.

## AI Already in Daily Use

While there are certainly far more than five, here are five ways you already use AI in your daily life:

1. Banking. Have you ever gotten a text alert on potentially fraudulent activity on your credit card or with your bank account? An AI algorithm likely has been monitoring your banking activity and has built a profile of your spending habits. When it detects an anomaly, it sends a message to you asking for your confirmation or input. It uses that to continue to know you and predict your financial moves.
2. Do you have an iPhone? How did you unlock your screen so you could read this text? If you used FaceID, you used AI.
3. Why does your favorite Greek yogurt always seem to be in stock at your grocery store? Most likely your favorite yogurt producer uses AI to monitor and understand customer demand down to your postal code. That's right it can help predict customer demand for plain Greek yogurt. In October. In White Bear Lake, Minnesota. From there, it's just a matter of getting it on the right trucks at the right time to the right stores. It does all of this using AI.
4. Looking for a new sofa for the living room? Many furniture manufacturers have virtual apps that show how your space will look with that new davenport against the wall opposite your television. You guessed it: AI.
5. That streaming music app you use makes recommendations for music you might like by learning who you are. It catalogs your listening types and music tastes. It then makes suggestions to help you get through that dog walk or leg day with the soundtrack of your life intact.

## Society's Decision

The biggest question around AI is more about “do we even know how we're already benefitting from it?” It's clear there are several marketing and consumer applications for this technology. In addition, however, AI is already delivering incredible results in medicine, transportation, and so many more areas. Understanding what it can provide and how society can benefit are serious considerations. Nevertheless, entertaining those concepts can lead to even more breakthroughs, problems solved, and challenges overcome. Ours is the decision whether or not to embrace this technology and reap the rewards.

Interested in learning how AI can help your business build a competitive advantage? Contact us at [solutions@pkatech.com](mailto:solutions@pkatech.com) and let's start the discussion.





**HELP  
WANTED**

## Employment Opportunities

### Associate County Counsel - Monmouth County

The County of Monmouth is seeking an experienced professional to serve as an in-house Associate County Counsel. The Associate County Counsel works under the supervision of County Counsel who serves as the chief legal advisor to the Monmouth County Board of County Commissioner. The Associate County Attorney is a trusted legal advisor that

performs highly responsible and complex, legal work in a large government environment with shifting priorities. The employee delivers legal services to the Board of County Commissioners, Constitutional Officers, Departments and other Boards and Commissions. The Associate County Attorney specializes in certain legal fields and assignments including matters of substantial importance while using creative solutions and sound judgement. Salary range is competitive depending on experience and qualifications. Please send a confidential cover letter and resume electronically to the Monmouth County Administrator's office at [Geri.Elias@co.monmouth.nj.us](mailto:Geri.Elias@co.monmouth.nj.us). The County of Monmouth is an Equal Opportunity Employer.

### Associate Counsel - Ocean County Board of Social Services

There is an opening for the position listed above within the Ocean County Board of Social Services. Interested individuals who meet the education and experience requirements may submit a letter of interest and resume to Human Resources at [hr@ocbss.ocean.nj.us](mailto:hr@ocbss.ocean.nj.us) or via regular mail to: OCBSS Human Resources, 1027 Hooper Avenue, P.O. Box 547, Toms River, New Jersey 08745-0547.

**Exclude Salary:** \$105,000.00

**Open To:**

Attorneys admitted to practice in the State of New Jersey who meet the criteria below.

**Education:**

Possession of a Juris Doctor degree from an accredited law school

**Experience:**

Five (5) years of experience handling employer personnel and human resources functions, including hiring, personnel policy development, classification, compensation, Family Leave Laws, and related employment activities. Serves as liaison between agency and the New Jersey Civil Service Commission in personnel matters, including appointments, promotions, transfers, demotions, dismissals, and disciplinary actions. Position requires knowledge of various employment related laws and programs (i.e., NJ Civil Service Regulations, ADA, NJLAD, anti-discrimination, CEPA, FLSA, EAP, etc.). Provides advice and assistance to management on all facets of personnel issues. Excellent analytical, writing and communication skills are essential. Must be able to work independently and within a dynamic team atmosphere.

**Note:**

This is a full time (40 hour) position and as such, punctual and regular in-person attendance is an essential function. This position is also excluded from the Collective Bargaining Agreements between the Ocean County Board of Social Services, the Communications Workers of America - Local 1088, Article I- Recognition, Office and Professional Employees International Union (OPEIU), Local 153, (Supervisors Union and Administrative Clerical, Fiscal and Maintenance Employees Union).

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**HELP  
WANTED**

## Employment Opportunities *(continued)*

### Two Attorney Job Postings - Essex County Counsel's Office

Lawyers with at least 2-3 years of experience for the position of Assistant County Counsel in the Essex County Counsel's Office located in the Hall of Records, Newark, New Jersey.

1. Assistant County Counsel position available in the Labor & Employment Section requiring independent representation of the County on Major Disciplinary Actions (terminations/suspensions) of Civil Service Employees, Labor/Employment litigation including LAD complaints, general legal guidance to Department/Division Directors on employment matters and County representation before the Office of Administrative Law on employment matters.

2. Assistant County Counsel position available in the Mental Health & Governmental Affairs Section requiring independent representation of the County regarding County Land Use, Zoning & Planning, Foreclosures, Sheriff's Sale, Election Matters, Collections, County Contracts, Leases and Licenses, representation of the County regarding involuntary Commitment cases, Guardianships and general mental health and governmental affairs matters.

A resume with cover letter should be forwarded to Jerome M. St. John, County Counsel, Office of County Counsel, Hall of Records, Rm. 535, 465 Dr. Martin Luther King Jr. Blvd., Newark, New Jersey 07102 **or** email to [jstjohn@counsel.essexcountynj.org](mailto:jstjohn@counsel.essexcountynj.org) with a copy to [kstaub@counsel.essexcountynj.org](mailto:kstaub@counsel.essexcountynj.org)

## BECOME A MEMBER OF THE NEW JERSEY ASSOCIATION OF COUNTIES

Learn about the benefits of being a part of NJAC and how you can join.

Contact Loren Wizman, Business Development Director at  
(609) 394-3467 or [loren@njac.org](mailto:loren@njac.org)

[Click here for an application.](#)

## Save The Dates And Come Join Us!

by MRA International

**November 14th – 16th, NJ League of Municipalities Conference at The Atlantic City Convention Center, New Jersey**

- Booth #1025
- Come join us for the largest municipalities conference in the nation
- The NJ League of Municipalities Annual Conference provides extensive learning opportunities, meaningful face-to-face networking, and a comprehensive showcase for the latest product innovations

**MRA International** is a leading technology expert and a value-added HP Power Services and HPE Partner with over 20 years of experience providing unique IT solutions and turn-key results to the public sector.

As a full-service facility with all the benefits of a local, family-owned company, we consistently provide top-notch personal service. We always lead with our client's best interests in mind and accelerate their success by serving as a trusted partner who understands their business goals and stays one step ahead on new technologies to provide buying recommendations and best support their ongoing operations. With MRA Warranty Services- our expert technicians will repair or replace your computing device. MRA's expert configuration and deployment services bring you fast, accurate, and globally standardized IT solutions.

**For more information**, please contact the MRA Sales Team:

Email: [sales@mrainternational.com](mailto:sales@mrainternational.com)

Phone: (732) 222-0997



## Area Nonprofits Receive \$20,000 While Honoring Atlantic City Electric Employees' Outstanding Volunteer Efforts

### *Powering Communities Employee Volunteer Awards honor four employees and their volunteer commitment*

by Frank Tedesco, Sr. Communications Specialist, Atlantic City Electric an Exelon Company

Several Atlantic City Electric employees have been recognized with the company's highest achievement for volunteerism and community involvement. Veronica Sergiacomi, Jason Skolnick, Ryan Whitman and Saundra Wilson have received the Powering Communities Employee Volunteer Award for their outstanding volunteer work during 2022. As part of the recognition, Atlantic City Electric's parent company, Exelon, has awarded a combined \$20,000 in charitable contributions to the local nonprofits that these four employees support.

This year's Powering Communities Employee Volunteer Award winners were selected for their contributions to the Emmanuel Cancer Foundation, Linwood Parent Teacher Organization, Operation Safe Haven and Loving Our Cities. Each winner's charity was provided a \$5,000 grant.

- **Veronica Sergiacomi**, of Cedarville, New Jersey, is a senior performance assessment specialist and is recognized for her work with the Emmanuel Cancer Foundation (ECF) that provides services and support for families facing pediatric cancer. As a member of the Board of Trustees, Sergiacomi performs many duties such as budget decisions, priorities and strategies, steering meetings participant, as well as numerous ECF fundraisers including its 5k run and golf outing.
- **Jason Skolnick**, of Linwood, New Jersey, supervisor, meter and installation, is recognized for his work with the Linwood Parent Teacher Organization, dedicated to strengthening the educational and social environment of the Linwood schools. Skolnick used his creativity and carpentry skills to support numerous school events and projects in which he has built and donated backdrops, donut stands and picture frames, while also supporting various school activities and fundraisers.
- **Ryan Whitman**, of Lincoln University, Pennsylvania, manager, Smart Energy Network, is recognized for his contributions to Operation Safe Haven, a nonprofit that provides resources and services to veterans and first responders including housing, therapy and coaching. A former combat veteran, Whitman is an advocate for local veterans, seeking out veteran organizations to volunteer with. Whitman has been instrumental in helping enroll local veterans and first responders in Atlantic City Electric workforce development programs.
- **Saundra Wilson**, of Williamstown, New Jersey, senior fleet manager, devotes her time fighting hunger in her community through her work with Loving Our Cities, an organization that provides hundreds of local families access to nutritious food. From assisting families in their registration process, to compiling food bank reports that are sent to federal agencies, Wilson consistently and directly supports those in need, embodying the mission of Loving Our Cities.

"Our commitment to the communities we serve, goes well beyond providing safe and reliable energy service," said Doug Mokoid, region president of Atlantic City Electric. "We are more than energy and the employees recognized today demonstrate our commitment to powering communities through volunteerism. Their impact is making a difference along with hundreds of our employees each year supporting programs they care most about- and I am proud and honored to acknowledge these employees for their ongoing contributions."

For the 18<sup>th</sup> year, 20 employees across the Exelon family of companies were recognized for their efforts and their nonprofit partners each received grants from the company, totaling \$100,000. An external selection committee, comprised of leaders from the nonprofit community, selected these dedicated individuals for their volunteer efforts. Since its inception, the Powering Communities Employee Volunteer Awards program has recognized more than 300 employees and provided more than \$2 million to nonprofit partners. The Powering Communities program aligns with the company's purpose of powering a cleaner and brighter future for its customers and communities.

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## Atlantic City Electric *(continued)*

Through the program, hundreds of Atlantic City Electric employees volunteer thousands of hours annually to support initiatives they are passionate about and make the communities in which they reside better places to live and work.

In 2022, Atlantic City Electric employees volunteered more than 10,000 hours – which is more than 1,250 workdays – to support 125 different events throughout South Jersey. This volunteerism is on top of approximately \$1.2 million Atlantic City Electric contributed to local nonprofits.

[Click here](#) to learn more about the 2023 Powering Communities Employee Volunteer Award recipients.

To learn more about Atlantic City Electric, visit [The Source](#), Atlantic City Electric’s online newsroom. Find additional information by visiting [atlanticcityelectric.com](http://atlanticcityelectric.com), on Facebook at [facebook.com/AtlanticCityElectric](https://facebook.com/AtlanticCityElectric), and on Twitter at [twitter.com/AcEleCconnect](https://twitter.com/AcEleCconnect). Atlantic City Electric’s mobile app is available at [atlanticcityelectric.com/MobileApp](http://atlanticcityelectric.com/MobileApp).

*Atlantic City Electric is a unit of Exelon (Nasdaq: EXC), a Fortune 250 company and the nation’s largest utility company, serving more than 10 million customers. Atlantic City Electric provides clean, safe, reliable and affordable energy service to approximately 565,000 customers in southern New Jersey.*



*L. to R.: Isaiah Casey-Hammond, program coordinator, Loving Our Cities; Angela Brown, executive director, Loving Our Cities; Atlantic City Electric Volunteer Award winner Saundra Wilson; and Doug Mokoid, region president, Atlantic City Electric*



*L. to R.: Donnie Davis, owner, Operation Safe Haven; Atlantic City Electric Volunteer Award winner Ryan Whitman; and Doug Mokoid, region president, Atlantic City Electric*



*L. to R.: Doug Mokoid, region president, Atlantic City Electric; and Atlantic City Electric Volunteer Award winner Jason Skolnick*



## Webinars

### Making Relevant Data Accessible to Residents: Spotlight on Clermont County

November 1, 2023 , 1:00 pm

[Register](#)

As county government leaders, you are constantly seeking ways to improve local government services, enhance efficiency, and effectively connect with your residents. In this dynamic era, system modernization has emerged as a transformative strategy to address county goals and unlock the potential of government operations. Supported by compelling evidence and real-world examples, we will highlight the benefits Clermont County's modern tech has brought to their community.

#### Learning Objectives:

- Gain valuable insights into the transformative potential of software modernization in counties.
- Discover best practices, lessons learned, and strategies for implementing shared data initiatives.
- Learn how county modernization can strengthen your connection with the communities you serve.

This presentation will focus on how Clermont County deployed Tyler Technologies solutions to serve its residents and on the county's innovative approach to sharing data with its community. Join us as we dive into the benefits of county modernization through technology – connecting department services.



## Conference

### 2023 NACo Fall Board of Directors Meeting

November 30 - December 2, 2023 Ramsey County (St. Paul), Minn.

Join county leaders for NACo's Fall Board of Directors Meeting in Ramsey County, Minn. to focus on NACo's presidential spotlight, *Forward Together*.

[Register](#)



## Starting Next Week: Support Veterans With Operation Green Light

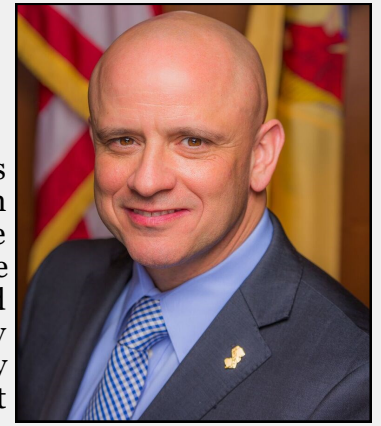


This Veterans Day, the National Association of Counties (NACo) and the National Association of County Veterans Service Officers (NACVSO) invite counties to participate in Operation Green Light. By illuminating buildings with green lights from November 6–12, counties can show appreciation and support for veterans and their families.

- **Participation tools:** Access NACo's [Operation Green Light Toolkit](#) to learn how your county can get involved.
- **Please be sure to share** your county's activities with us, and [check out](#) some of the 300+ county participants from last year.
- **Watch:** NACo President Mary Jo McGuire [encourages](#) counties to participate.



## FROM THE EXECUTIVE DIRECTOR



John G. Donnadio, Esq.

With the Transportation Trust Fund (TTF) set to expire on June 30, 2024, NJAC is urging State leaders to reauthorize the TTF as a stable, dependable, and long-term source of constitutionally dedicated funding necessary to ensure a safe and reliable network of roads and bridges. As a vital component of the TTF, Local Aide Allocations provide critical property tax relief, promote economic growth and development, and protect the public on local roads and bridges that carry approximately 55% of the State’s overall traffic. In general, the “County Transportation Inventory” includes the following with additional data on the current county operation and maintenance needs forthcoming.

### COUNTY TRANSPORTATION INVENTORY

CATEGORY	COUNTY INVENTORY
Centerline Miles <sup>1</sup>	6,775
Major Bridges <sup>2</sup>	2,556
Minor Bridges <sup>3</sup>	4,584
Total Bridges	7,140
Vehicle Miles Traveled %	35%

1. Centerline miles represent the total length of a given road.
2. Major bridges are bridges greater than 20’ in span.
3. Minor bridges are bridges between 5’ – 20’ in span.




In general, in 2016 Governor Christie eventually signed into law legislation that reauthorized the TTF as an 8 year \$2.0 billion per year capital program, which increased the State’s motor fuels tax by .23 cents per gallon; reduced the State’s sales tax to 6.875% in 2017 and then 6.625% in 2018; increased the earned income tax credit from 30% to 35% of the federal benefit amount; increased the New Jersey gross income tax exclusion on pension and retirement income for seniors; provided a personal exemption on State income taxes for all New Jersey veterans honorably discharged from active military service; and, phased out the estate tax by 2018. Under the leadership of then Senate President Steve Sweeney and Senator Steve Oroho, the law increased Local Aid allocations for counties and municipalities from \$190.0 million to \$400.0 million year as outlined in the table below.

### CURRENT LOCAL AID ANNUAL ALLOCATIONS TO END JUNE 30, 2024

ALLOCATION	%	AMOUNT	COMMENT
County Local Aid Program	37.5%	\$150,000,00.000	Available as traditional County Aid
Municipal Local Aid Program	37.5%	\$150,000,000.00	Available as traditional Municipal Aid
Local Bridges Fund	11.0%	\$44,000,000.00	Available as Local Bridges Future Needs program monies
Local Freight Impact Fund	7.0%	\$28,000,000.00	Available as DOT Commissioner discretionary funding for freight travel
Local Aid Infrastructure Fund	7.0%	\$28,000,000.00	Available as traditional DOT Commissioner discretionary funding

NJAC looks forward to working with the New Jersey State Association of County Engineers (NJSACE) and a broad coalition of businesses, local governments, and other important stakeholders from across the Garden State in reauthorizing the TTF and protecting current Local Aid allocations.

# EVENTS & HOLIDAYS

SUN	MON	TUES	WED	THURS	FRI	SAT
			<p><sup>1</sup> Science Behind Pixar 10/14-5/5</p> <p>Liberty State Science Center</p> <p><i>Jersey City</i> Hudson County</p>	<p><sup>2</sup> Chip Shelton Jazz</p> <p>11/5 4:00p.m.</p> <p>William Paterson College</p> <p><i>Wayne</i> Passaic County</p>	<p><sup>3</sup>  11/4 11:00a.m.-6:00p.m.</p> <p>Turkey Brook Park</p> <p><i>Mount Olive</i> Morris County</p>	<p><sup>4</sup> Fall's Craft &amp; Collectibles Show</p> <p>10:00a.m.-4:00p.m.</p> <p>Convention Hall</p> <p><i>Cape May</i> Cape May County</p>
<p><sup>5</sup> Food Truck Festival 11:00a.m.-5:00p.m.</p> <p>Bergen Town Center</p>  <p><i>Paramus</i> Bergen County</p>	<p><sup>6</sup> It's a Jeep Thing- Food Truck Festival</p> <p>11/11 11:00a.m.-9:00p.m.</p> <p>Laurita Winery</p> <p><i>New Egypt</i> Ocean County</p>	<p><sup>7</sup> Country Line Dancing</p> <p>1:00p.m.-4:00p.m.</p> <p>Agricultural Center</p> <p><i>Moorestown</i> Burlington County</p>	<p><sup>8</sup> Fall Craft Show</p> <p>11/11 2:30p.m.-6:00p.m.</p> <p>Ft. Monmouth Rec. Center</p> <p><i>Tinton Falls</i> Monmouth County</p>	<p><sup>9</sup> Disney On Ice: Magic in the Stars</p> <p>7:00p.m.</p> <p>Boardwalk Hall</p> <p><i>Atlantic City</i> Atlantic County</p>	<p><sup>10</sup> The SpongeBob Musical</p> <p>11/10-11/18 7:30p.m.</p> <p>Center for the Arts</p> <p><i>Blackwood</i> Gloucester County</p>	<p><sup>11</sup> Cowboy Junkies</p> <p>8:00p.m.-11:00p.m.</p> <p>Scottish Rite Auditorium</p> <p><i>Collingswood</i> Camden County</p>
 <p><sup>12</sup> 3:00p.m.-4:00p.m.</p> <p>Levoy Theatre</p> <p><i>Millville</i> Cumberland County</p>	 <p><sup>14</sup> For Children 6:30p.m.</p> <p>Public Library</p> <p><i>Kentilworth</i> Union County</p>					<p><sup>18</sup> Fort Mott 5K &amp; Walk</p> <p>2:30p.m.</p> <p><i>Pennsville Twp.</i> Salem County</p>
<p><sup>19</sup> Girls on the Run 5K</p> <p>8:00a.m.-3:00p.m.</p> <p>County Fairgrounds</p> <p><i>Augusta</i> Sussex County</p>				<p><sup>23</sup> A Christmas Carol 11/24</p> <p>8:00p.m.</p> <p>Music Mountain Theatre</p> <p><i>Lambertville</i> Hunterdon County</p>	 <p><sup>24</sup> 3:00p.m.-7:00p.m.</p> <p>Prudential Center</p> <p><i>Newark</i> Essex County</p>	<p><sup>25</sup> The Nutcracker</p> <p>2:00p.m.</p> <p>Villa Victoria Academy</p> <p><i>Ewing</i> Mercer County</p>
<p><sup>26</sup> The Little Mermaid</p> <p>2:00p.m.</p> <p>Centenary Stage Co.</p> <p><i>Hackettstown</i> Warren County</p>		<p><sup>28</sup> National 4-H Congress</p> <p>11/24-11/28</p> <p>Ted Blum 4-H Center</p> <p><i>Bridgewater</i> Somerset County</p>	<p><sup>29</sup> Holiday Winterfest Chamber Event</p> <p>8:30a.m.-11:00a.m.</p> <p>Forsgate</p> <p><i>Monroe Twp.</i> Middlesex County</p>			
						