NJAC County Biz

An Educational and Informative Newsletter for Counties and Businesses

Should Your Next Desktop Be Virtual?

by Steve White, VP Government Programs, Yorktel

The case for a virtual desktop solution is stronger than ever in today's hybrid workplace where cost-control, continuity, compliance, and cyber security are essential.

> "EXTEND THE USEFUL LIFE OF EXISTING PC HARDWARE BY YEARS"

Although thin-client and virtual desktop solutions have been around for decades, today's cloud-based virtual desktop services offer new twists and merit broad consideration. Hardware and IT infrastructure support costs are not necessarily the most important reason to consider a virtual desktop solution, but the cloud virtual desktop can extend the life of existing PC hardware by years, and when new hardware is eventually needed, less expensive hardware can be used. With a virtual desktop the 'real' compute-power is in the cloud and is dynamically adjusted to transient need.

Microsoft's Azure Virtual Desktop (AVD) is included with the G3/E3 amnd G5/E5 O365 licensing many organizations use, making Virtual desktop services widely available. Access to Azure Virtual Desktop (AVD), is via almost any PC, laptop, tablet, or mobile phone with a display, input device and mouse/pointer with a broadband connection. AVD environments have an effectively unlimited capacity and are designed for high availability.

OBSOLETE REASONS TO ISSUE A NEW LAPTOP:
My PC won't run the new software.
I need to load/run my reports faster.
I do edit a lot of video and image editing
I work at home and/or travel a lot.
I have a ton of large files to store/archive.
I spilled my drink and my laptop got fried.
My laptop was stolen from my car.
My dog ate my laptop!

Virtual desktop solutions are highly secure. The desktop configuration is tied to a user's identity and typically one of several pre-defined virtual desktop configurations are used, matching the user's job-role. An authorized IT administrator can modify a user's AVD configuration on-the-fly. Access to a desktop profile requires the user to authenticate according to the organization's policies. Organizations can restrict access to applications/websites, and precisely control sharing among departments, employees, contractors and external users. Access can be shut down instantly in the event a device is lost or a user's access has to be terminated. Everything about the user's desktop stays 'in the cloud' and can be kept within a region/country, if necessary for compliance reasons. Additional controls are available to which, if any, files can be copied to a machine's local disk and how/if USB/removable devices can be used. The data and screen information displayed on the user device is protected in transit by strong end-to-end transport layer encryption (TLS, no VPN application needed).

Should Your Next Desktop Be Virtual? *(continued)*

Whether virtual desktop services save money is a common question. The answer of course is, it depends. The outcome of the comparison depends on which factors get included in the comparison, and then the number of users, job roles, virtual desktop configurations and patterns of use all come into effect. A business-class laptop typically costs $1500-$2000 today and will last about 4 years (unless its life gets extended as a virtual desktop access device.) An Azure Virtual Desktop costs ~$35/user/mo., or about $1,650-$2,000 over 4 years, before applicable usage charges.

Virtual desktop manager services simplify the operation and maintenance of AVD, providing near real time visibility to AVD status and usage costs. The cost of the desktop manager subscription can be offset by savings in Azure consumption and IT support. Yorktel's Azure Virtual Desktop Manager service also includes Expert assistance with AVD set up and deployment.

Today, organizations of every size should consider using virtual desktop services. The reduced IT support costs, extended hardware lifecycle, reduced endpoint and infrastructure maintenance costs and improvements to compliance and cyber security posture offer significant advantages.

Why Having Backups Is No Longer Enough

Approximately 50% of ransomware attacks and breaches fielded by the Unit 42™ Incident Response team result from a common culprit: attack surface exposures.

Ransomware is no longer simply about encrypting files and asking for Bitcoin. New harassment tactics and double and triple extortion make the traditional advice about maintaining backups insufficient. **For example, the Unit 42 Incident Response team saw data theft in about 70% of ransomware incidents involving negotiations (up from about 40% in mid-2021).**

Download the **2023 Unit 42 Ransomware and Extortion Report** to understand the threats you face, including:

- Ransomware and extortion trends and predictions.
- Most-targeted industries.
- Best practices to protect your organization.

If you would like to have a discussion about Unit 42 or the report please contact aschowdhury@paloaltonetworks.com to schedule a meeting.

HUD Announces $5 Million Available To Help End Youth, Family Homelessness

by SAMHSA Region II

The U.S. Department of Housing and Urban Development   (HUD) announced that it will make available $5 million for new Family   Unification Program (FUP) voucher assistance for youth and families who lack   safe and adequate housing. This funding opportunity will help strengthen   coordination among public housing authorities (PHAs), public child welfare   agencies (PCWAs), and Continuums of Care (CoCs) and increase access to   supportive services for those who need them.

"This Notice of Funding Opportunity will help strengthen states and localities' ability to care for families, youth, and individuals with no place to call home,"**said HUD Secretary Marcia L. Fudge.** "At HUD, we know that housing is   critical in ending homelessness, and this funding opportunity helps us continue our mission of getting people into more permanent and stable housing. In   addition, this funding will allow PHAs to effectively administer the Family   Unification Program for youth and families who need it."

FUP is a program through which PHAs that partner with PCWAs and CoCs provide Housing Choice Voucher (HCV) assistance to two groups:

- Families for whom the lack of adequate housing is a primary factor in the imminent placement of the family child, or children, in out-of-home care; or the delay in the discharge of the child, or children, to the family out-of-home care; and

- Youth at least 18 years and not more than 24 years of age (have not reached their 25th birthday) who left foster care, or will leave foster care within 90 days, in accordance with a transition plan described in Section 475(5)(H) of the Social Security act, and are homeless or are at risk of becoming homeless at age 16 or older.

PHAs administer the FUP in partnership with PCWAs who are responsible for referring FUP families and youths to the PHA for determination of eligibility for rental assistance. Once the PCWA makes the referral the PHA places the FUP applicant on its waiting list, determines whether the family or youth meets HCV program eligibility requirements, and conducts all other processes relating to voucher issuance and administration.

There is no time limit on FUP vouchers issued to families. FUP vouchers issued to youth are limited to 36 months unless the youth meets the requirements to receive an extension of their voucher assistance under the Fostering Stable Housing Opportunities (FSHO) amendments. Under FSHO, FUP youth may receive up to an additional 24 months of voucher assistance if they meet certain requirements. In addition to rental assistance, supportive services must be provided or secured by the PCWA to FUP youths for 36 months; examples of the skills targeted by these services include money management skills, job preparation, educational counseling, and proper nutrition and meal preparations.

HUD's mission is to create strong, sustainable, inclusive communities and quality affordable homes for all. More information about HUD and its programs is available at www.hud.gov and https://espanol.hud.gov.

You can also connect with HUD on social media and follow Secretary Fudge on Twitter and Facebook or sign up for news alerts on HUD's Email List.

HUD COVID-19 Resources and Fact Sheets

Learn More About HUD's Property Appraisal and Valuation Equity Work

Unlocking Statewide Workforce And Supply Chain Benefits Through The Offshore Wind Industry

by Damian Bednarz, Managing Director, Attentive Energy

As New Jersey seeks to build a sustainable future and meet its climate and clean energy goals, the offshore wind industry presents a remarkable opportunity for partnership with counties on economic and workforce development. Beyond addressing the urgent need to combat climate change, the development of offshore wind can catalyze economic growth, create jobs, and establish a robust local supply chain. By embracing this emerging industry, county governments can position themselves at the forefront of clean energy innovation and secure a prosperous future for their constituents.

New Jersey's target for 11 gigawatts of offshore wind and accompanying infrastructure investments will result in job growth across numerous sectors of the state's economy, including construction, manufacturing, and professional services. In 2030, New Jersey is projected to see approximately 20,000 new jobs related to offshore wind, from both in-state and regional demand, according to the New Jersey Economic Development Authority (NJEDA). The state is already nationally very well positioned in terms of education, innovation, and market opportunity**.**

That is why the Attentive Energy team has been on the ground in New Jersey for more than four years. Our team has prioritized engaging with small and medium sized businesses early and often through supplier forums and informational sessions for MWBEs; participating in collaborative efforts to establish training programs between academia, government, and the private sector; working with labor and community-based organizations to advance pathways of opportunity in the skilled trades; and supporting research on biodiversity and marine life.

Attentive Energy recently initiated a statewide survey for small/diverse business and nonprofits to evaluate the challenges and business development pathways for these groups to enter the offshore wind industry. The survey launch follows the New Jersey Board of Public Utilities' release of its third offshore wind solicitation. These surveys are forward thinking in their intention to identify a pathway that increases participation from social equity populations in offshore wind and serve as a resource for the entire industry. The survey is open through June 30, 2023 and can be accessed at https://www.businesssurveygrants.com. There is a unique opportunity to get this industry right from the start and create opportunities for all communities in New Jersey to access this generational opportunity. We look forward to sharing our insights and survey findings with the economic development community across the state and wider U.S. offshore wind industry.

Attentive Energy's efforts mirror the cross-cutting initiatives that NJEDA is leading on to identify and address workforce gaps in offshore wind. For example, NJEDA has established a Supply Chain Registry to facilitate connection between suppliers and developers; the NJ Wind Port, a purpose built port facility in Salem County; and the NJ Wind Institute, a national model for education, research, innovation, and workforce development program.

What does this mean for county governments? First, the offshore wind industry offers a unique chance to nurture a robust local supply chain within the state. Counties that actively engage in developing their local supply chains for the offshore wind industry will position themselves as key contributors to the state's renewable energy infrastructure. A localized supply chain helps minimize the carbon footprint associated with logistics, it enables faster project implementation, and can encourage the growth of local manufacturing, fabrication, and distribution.

Unlocking Statewide Workforce And Supply Chain Benefits Through The Offshore Wind Industry *(continued)*

Similarly, counties can collaborate with developers, governments, and educational institutions to establish and support workforce development programs aimed at enhancing needed skills through job training, vocational education, and apprenticeships. Getting the word out and sharing best practices between county governments and relevant institutions seeking opportunities in the offshore wind industry is critical in making sure this industry is domestic and accessible for New Jersey in the years ahead.

By actively participating in shaping the industry's framework, county governments can ensure that the interests of their communities are represented, while creating an enabling environment for sustainable economic growth.

To learn more about Attentive Energy in New Jersey, please visit attentiveenergy.com

NJAC Save the Dates!

NJAC Virtual Workshop
July 12, 2023

NJAC Virtual Workshop
September 13, 2023

NJAC Virtual Workshop
November 1, 2023

NJAC Year-End Summit
December 15, 2023

Associate County Counsel - Monmouth County

The County of Monmouth is seeking an experienced professional to serve as an in-house Associate County Counsel. The Associate County Counsel works under the supervision of County Counsel who serves as the chief legal advisor to the Monmouth County Board of County Commissioner.   The Associate County Attorney is a trusted legal advisor that performs highly responsible and complex, legal work in a large government environment with shifting priorities.   The employee delivers legal services to the Board of County Commissioners, Constitutional Officers, Departments and other Boards and Commissions. The Associate County Attorney specializes in certain legal fields and assignments including matters of substantial importance while using creative solutions and sound judgement. Salary range is competitive depending on experience and qualifications.   Please send a confidential cover letter and resume electronically to the Monmouth County Administrator's office at Geri.Elias@co.monmouth.nj.us. The County of Monmouth is an Equal Opportunity Employer.

Director of Human Services - Monmouth County

The County of Monmouth is seeking an experienced human services professional to serve as the County's next Director of Human Services. Under direction of the Board of County Commissioners, and reporting to the County Administrator, the Director of Human Services is primarily responsible for the management and oversight of all activities and operations performed by the Monmouth County Department of Human Services. The Department includes the Division on Aging, Disabilities & Veterans Services, Division of Behavioral Health, Division of Social Services, Division of Juvenile Detention Alternatives (JDR), Office of the County Adjuster, and the Division of Workforce Development. Specific duties include, but are not limited to, annual budget preparation, community needs assessment, contract administration, employee relations, grant and fiscal management, policy and procedure development, program monitoring and evaluation, public outreach, staff supervision, and timely completion of benchmark or performance outcome reports in accordance with all federal and state requirements. The Director of Human Services also serves as the co-chair of Monmouth ACTS (Assisting Community Through Services) and is responsible for the development and implementation of all related initiatives and programs. Bachelor's degree in business administration, psychology, public administration, social work, sociology, or related field. MBA, MPA or MSW preferred. Five years of full-time senior level management experience in the delivery of human or social services programs for a county, municipal or state government agency or a larger community-based organization. Must possess effective communication, interpersonal, organizational, and technology-related skills. Salary range is competitive depending on experience and qualifications. Please send a confidential cover letter and resume electronically to the Monmouth County Office of the County Administrator at Geri.Elias@co.monmouth.nj.us by no later than 4:00 pm on Friday, June 16, 2023. The County of Monmouth is an Equal Opportunity Employer.

NJAC Conference

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How Disaggregation Addresses Storage Management Challenges

by Joanne Goodstadt, Marketing Manager for PKA Technologies, Inc.

Global data volumes are expected to double by 2026, and this unrelenting growth is creating unprecedented storage management challenges. For growing numbers of organizations, the continued refinement of disaggregated storage techniques holds promise for resolving those challenges and creating new operational efficiencies.

Traditional storage architectures often lack the flexibility necessary to adapt to changing demands. With storage and compute resources tightly coupled, it can be difficult to add more storage capacity without also adding more compute resources — and vice versa. This can lead to overprovisioning and wasted resources. It's estimated that companies waste more than $8 billion per year on overprovisioned resources.

Disaggregation is a technique that separates a server's storage and compute into virtual resource pools that can be provisioned independently for better asset utilization and simplified operations. Multiple physical storage devices can be linked through virtualized connections to form a logical data pool that can be reconfigured as needed without modifying the physical connections between them.

Here are four key benefits created by decoupling storage and compute:

1. **Scalability.** Independent scaling of storage and compute resources reduces overprovisioning, which can greatly improve asset utilization while reducing cost and complexity. Because disaggregated storage can serve multiple applications from a single pool, it also supports a more diverse set of workloads. This kind of flexibility is essential for businesses that need to adapt quickly to changing demands and workloads.
2. **Resource utilization.** Data centers routinely overprovision resources to ensure they can meet the capacity, availability and performance requirements of increasingly sophisticated applications and services. That's not necessary with disaggregated storage. With the ability to put all available storage resources to work, disaggregation allows you to dynamically allocate storage resources based on workload priorities and application requirements.
3. **Data availability.** Because storage devices are physically separated from the servers that are running applications, businesses can more easily replicate data across multiple storage devices. That helps ensure that data is always available when it is needed. In addition, disaggregated storage allows businesses to more easily implement data protection strategies such as RAID (redundant array of independent disks), which can help protect against data loss in the event of a hardware failure.
4. **Management.** Disaggregation allows IT administrators to add, upgrade or replace specific resources without having to replace entire servers. That makes it easier to manage the storage infrastructure without worrying about negatively impacting compute resources. As a result, businesses can more easily perform maintenance tasks such as firmware updates or disk replacements without disrupting other workloads.

Hewlett Packard Enterprise is among the leaders in using disaggregation to address storage management challenges. The new HPE Alletra MP storage hardware uses VAST Data's disaggregated shared everything (DASE) architecture and software in a modular storage solution that supports multiple storage protocols. It is available through HPE's GreenLake pay-per-use platform. Contact us to learn more about implementing Alletra MP to address your growing storage management challenges.

WELCOME TO OUR NEW MEMBERS

Northpoint Solutions LLC is the one stop for all your technology needs.   Incorporated in 2010 Northpoint Solutions LLC founder has been in the IT industry for over 25 years. He proudly served in the United States Navy for 6 years during Operation Desert Shield / Desert Storm and was honorably discharged. The motto towards all of the clients is simple. Dedication is a commitment for our military and should serve as a building block for commitment to our Clients

For additional information regarding Northpoint Solutions LLC please contact David Haniebnik, President at davidh@northptsoltuions.com.

Varonis Systems, Inc. is an all-in-one data security platform designed to help companies automate data protection, detect insider threats and cyberattacks, and ensure compliance. Varonis offers broad coverage for critical data stored across on-premises and cloud based systems.

For additional information regarding Varonis Systems, Inc. please contact Leah Young at lyoung@varonis.com.

First Onsite is a leading restoration and property reconstruction company serving North America and beyond. We're proud to provide the highest-quality remediation, restoration, and reconstruction services for essential industries of every kind: from healthcare and education, to commercial and residential. Our local, dedicated operations are backed by extensive national resources, so that we can be first to arrive and first to make a difference for businesses, homeowners and communities.

For additional information regarding First Onsite please contact Jon Jarema at jon.jarema@firstonsite.com.

Join MRA International at the Annual InterNETworking Event!

Where: **Ocean Place Resort in Long Branch, NJ**

When: **Thursday, July 20th, 2023**

Time: **8:00 am – 2:30 pm**

Join us for an exclusive annual event by the beach, which offers unique learning and networking opportunities in an open and relaxed environment.

Our Annual **InterNETworking** event immerses professional educators, IT leaders, and passionate learning enthusiasts to explore industry-leading trends and topics that are actionable and beneficial to the public sector. Our event aims to bring innovative technology, practical solutions, and accessible resources to K-12, Higher Education, and State & Local Government organizations while offering a unique day of learning, networking, and collaboration.

Please register for the event on our website:

https://www.mrainternational.com/events

MRA International is a leading technology expert and a value-added HP Power Services and HPE Partner with over 20 years of experience providing unique IT solutions and turn-key results to the public sector.

For more information, please contact the MRA Sales Team:

Email**:** sales@mrainternational.com

Phone: (732) 222-0997

Cover All Kids

The New Jersey Department of Human Services is pleased to support "Cover All Kids," an expansion of NJ FamilyCare to all of New Jersey's children, regardless of their immigration status. Children who do not have lawful presence in the U.S., live in New Jersey, and whose family income qualifies are eligible to receive NJ FamilyCare healthcare coverage. NJ FamilyCare provides a variety of health services, such as doctor/specialist visits, mental health, vision, dental, vaccinations, and a number of other benefits to keep children healthy.   To find out more about Cover All Kids, please visit nj.gov/coverallkids. There are a number of resources, including FAQs, printable flyers, and shareable social media graphics, to help you learn more about the program.

In addition, if you or your family get healthcare from NJ FamilyCare/Medicaid, we have important news about your benefits. NJ FamilyCare has returned to regular annual renewals. From April 1, 2023 to March 31, 2024, NJ FamilyCare will mail the first renewal packets since 2020 to its members. Please make sure your mailing address is up-to-date with NJ FamilyCare by calling 1-800-701-0710 (TTY: 711). When you receive mail from NJ FamilyCare, make sure you follow the instructions and return your packet. If you have questions, visit nj.gov/StayCoveredNJ, or call 1-800-701-0710 (TTY: 711).

Advances In Technology Can Be Valuable And Essential Tools For Counties On A Tight Budget

by William Cherry, Director Public Partnership for three+one

Rapidly advancing technology is now being used to fill the gap created by staffing shortages and vacant positions in county government offices. While it's true that adding the latest tech tools to county offices can help existing staff to work more smartly and efficiently, there are also some challenges to consider.

There are three major obstacles to consider before adding new technology to your county offices: (a) the cost of the hardware, software, and any installation charges since these are sometimes not included in the current operating budget; (b) implementation challenges compounded by IT staff shortages and workload bottlenecks; and (c) a lack of conclusive and definitive proof that the new technology will actually provide a worthwhile positive benefit to the county within a short period.

But what if there was an advanced technology that eased workloads and paid for itself almost immediately? Even better, what if that same technology actually brought in *additional* and previously-untapped revenues that could be used to pay for other county operating expenses and high-priority projects?

What if there were *zero* IT challenges because county staff had secure remote access from the county's existing computer systems?

Finally, what if other counties in New Jersey were already using this advanced financial technology with proven, measurable results that reduced staff workloads and brought in *tens of millions of dollars* of new, non-tax revenues to municipalities every year?

Although all this may sound too good to be true, such a technology already exists and is proven. And it's now available to every county in New Jersey thanks to an inter-municipal cooperative partnership that includes NJAC and NACo.

One of the greatest developments in technology for counties over the past several years has been the widespread adoption of three+one's cashVest® system of advanced cash management. By pairing the latest technology with advanced software algorithms that look at every single   dollar of a county's historical expenditures and revenues, accurate predictions of future cash flows and liquidity levels can be made with incredible precision. This eliminates potential funding shortages, reduces cash-flow borrowings, and instills confidence regarding long-term finances. This patented technology also analyzes and compares all hard and "soft" banking fees and identifies any accounts or funds that are underperforming market conditions. On average, cashVest finds an average of 73% more liquidity that can be put to work earning today's high-interest rates.

This liquidity data is then paired with an ever-expanding network of the most recent competitive interest rates being offered by banks on CDs, Treasuries, and other 100% secure, government-backed, fixed-term investments. The actual results of this advanced financial technology? More than **$1 billion in new revenue** has been deposited into municipal bank accounts over just the past five years! That means additional resources to help counties meet their other spending needs— *as well as other technology needs*—without raising taxes.

Advances In Technology Can Be Valuable And Essential Tools For Counties On A Tight Budget *(continued)*

New technology can be daunting, expensive, and sometimes delivers inconsistent results. Because of those challenges, it's understandable that municipal offices tend to want to keep doing things the way they always have and let the new technology prove itself first. cashVest is an example of an advanced, _proven_ technology that presents us with a better, more efficient, and more cost-effective way to serve the taxpayer.

When a tool comes along that eases staff workloads, quickly pays for itself (and *more*) through higher revenues, and has already proven itself to be an effective and efficient financial asset in hundreds of other public entities all across the country, then the time is right to give this advanced technology a closer look.

William Cherry is a Past-President of NYSAC, a past NACo Board member, and he served for 24 years as Schoharie County Treasurer. As a county CFO, he was responsible for managing and investing all public funds, and as Budget Officer, for finding ways to pay for new technology without increasing taxes. He now serves as the Director of Public Partnerships for three+one, and can be reached by phone at 585-484-0311, ext. 709 or by email at wec@threeplusone.us

$300,000 In National Fitness Campaign Grant Funding Announced For New Jersey Statewide Wellness Campaign

National Fitness Campaign (NFC) has announced $300,000 in grant funding for up to ten communities across the state for 2024. This funding will be allocated to support municipalities to join the growing NFC wellness campaign building healthy infrastructure to smart cities and schools of the future. NFC's award-winning initiative is now planning its 500th Healthy Community in America and is poised to deliver vital outdoor wellness programs helping to fight the physical and humanitarian costs of inactivity across the country.

If you are not yet familiar with the campaign, the program is designed to bring world-class healthy infrastructure to public spaces, along with consulting, funding and community programming support; formed in response to the growing health crisis in America. Please watch NFC's 3-minute video describing the program and read about the monumental growth in the 2022 Campaign Impact Report.

NFC is pleased to provide **priority access** to application briefings for NJAC members who may be interested in qualifying for funding and partnership. The briefing is a 30-minute zoom call which will qualify your community for a feasibility study and grant application.

If you would like to receive a briefing to learn more about the program and how to qualify, please fill out the short contact form at nationalfitnesscampaign.com.

Typically, the briefings with NFC require the Mayor, Park Director, Town Manager and/or Administrator to qualify for funding. Funding is now available for 2024 site partners and is projected to be allocated over the next 90 days.

National Association Of Counties Leadership Development: Learn From The Best!

We would like to acknowledge and congratulate the January NACo Leadership Academy graduates from New Jersey. They join over 6,000 graduates and current participants from across the country benefitting from the 12-week online program enabling existing and emerging county leaders to achieve their highest potential.

Eric Bauer, Supervisor Network Operations, Monmouth County

Erica Brokenbaugh, Clerk 2, Gloucester County

George McDonnell, Parks Manager, Atlantic County

Giovanna Ho-Pelaez, Associate County Counsel, Hudson County

Hana Belliveau, Special Deputy Surrogate, Middlesex County

Kayra Melvin, Director, Mercer County Connection, Mercer County

Megan Hughes, Director of Risk Management, Mercer County

Nicholas Trotta, Assistant Director of IT, Monmouth County

Invest in your team with Leadership Training!
Our August cohort is just around the corner. Prioritize leadership development today, and deliver results for your team and county. **Scholarships are available**

[CLICK HERE TO LEARN MORE AND ENROLL](#)

Developed by General Colin Powell, the Professional Development Academy, and NACo, the High Performance Leadership Academy is an online 12-week program that helps your workforce develop fundamental, practical leadership skills to deliver results for counties and our residents.

NATIONAL ASSOCIATION *of* COUNTIES NACo

2023 annual Conference & Exposition
Travis County
Austin, Texas
July 21 *thru* 24

REGISTER [HERE](#)

Webinars

County Successes - Increasing Non-Tax Revenues

June 8, 2023 , 1:00 pm – 2:00 pm

Register

This webinar will equip you with the latest knowledge and trends in liquidity management. This presentation is designed to help you optimize your cash management operations and generate new revenue streams.

We will cover cash flow forecasting, stress testing, and how to evaluate your banking relationships in a rising rate environment, enabling you to produce new earnings with your cash on deposit.

At this critical time, recognizing the power of cash is vital in offsetting inflation, closing budget gaps, hiring frontline workers, and funding mental health initiatives. Learn how innovative financial technology can allow you to can leverage your cash to support these important priorities.

NACo Cyberattack Simulation: Internet of Things

June 12—June 16, 2023 , 1:00 pm – 2:00 pm

Register

Presented by the NACo County Tech Xchange and Professional Development Academy
In response to the growing threat landscape and complexity of the interdependent and networked business of counties, NACo is partnering with the Professional Development Academy and their community of CISOs, CIOS, risk managers and cyber leaders to launch cyberattack simulation training.

Driving Results Through Strategic Planning

June 21, 2023 , 1:00 pm – 2:00 pm

Register

A Modern Approach for Elected Officials to Connect Policy to Accountability

In today's fast-paced and constantly evolving world, strategic planning has become more critical than ever for elected officials who need to balance their obligations to their communities with their responsibilities to their constituents. Join ClearGov, NACo, and guest speaker Mike Bailey on June 21 as we discuss a modern approach for elected officials to connect policy and accountability.

During this webinar, we'll cover:

• The challenges faced by elected officials in fulfilling obligations to their communities and meeting the expectations of their constituents.
• The importance of imagining the future you intend to create and putting the pieces in place with a strategic plan.
• The value of developing an actionable roadmap with achievable milestones to measure progress effectively.
• A modern approach to strategic planning that prioritizes initiatives, resources, and goals.

Don't miss out on this opportunity to learn from the experts and gain valuable insights into modern strategic planning techniques for elected officials. Register today and get ready to drive results through strategic planning!

From the Executive Director

On behalf of the Board of Directors of the New Jersey Association of Counties (NJAC), I would like to thank you for joining us at NJAC's 72nd annual celebration of county government where our numbers were at an all-time high. This year's convention was a tremendous success as all of our main events took place in the central exhibit hall designed to provide you with maximum opportunities to share resources and ideas with county and business leaders from across the Garden State.

I would also like to thank you for helping us celebrate our 2023 award winners that include Ocean County Commissioner Virginia "Ginny" Haines as the "Maurice Fitzgibbons County Commissioner of the Year," and Amazon as the "Peter S. Palmer Business Associate of the Year." Additionally, we were pleased to present county service awards to Atlantic County CFO Bonnie Lindaw, Cumberland County Department of Social Services Director Cheryl Golden, and Monmouth County Sheriff Shaun Golden; the "County Administrator Lifetime Achievement Award" to Monmouth County Administrator Teri O'Connor; "NJAC Special Recognition

John G. Donnadio, Esq.

Awards" to Ocean County Commissioner Joseph Vicari and Hudson County Executive Thomas DeGise; the "NJAC Board Member Lifetime Achievement Award" to Mercer County Executive Brian Hughes; the "County Commissioner Hall of Fame Award" to Camden County Commissioner Director Louis Cappelli, Jr.; and, the "Legislator Lifetime Achievement Award" to Senator Stephen "Steve" Oroho.
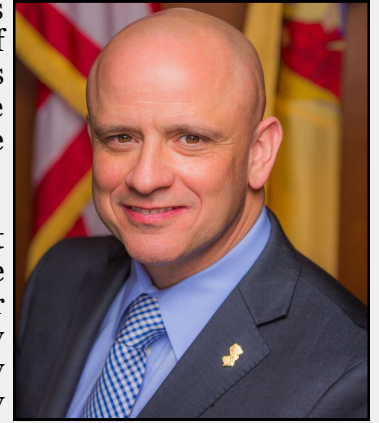
As expected, the 10th Annual County Vocational-Technical School Cook-Off Challenge once again stole the show as culinary art students from Bergen, Burlington, Camden, Cape May, Cumberland, Hudson, Middlesex, Monmouth, Ocean, Passaic, and Somerset counties competed for titles in taste, creativity, and food presentation. Cumberland County captured the coveted People's Choice Award, while Camden County earned a silver medal and Burlington County bronze. As equally impressive were the talented students from the College of New Jersey, who joined us for the 5th Annual County College Acapella Sing-Off. Although we hope you enjoyed this year's event as much as we did, we've already begun planning on how to make next year's celebration even better. Thank you as always for your time and consideration, and I look forward to seeing you soon.

Events & Holidays

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 Moving! Robotics, Automata, & the Stories We Tell 11:00a.m.-5:00p.m. Morris Museum *Morristown* **Morris County**	**2** Spring Festival 6/2-6/4 FREE 5th & Reese Avenue *Hackettstown* **Warren County**	**3** Music Festival 5:00p.m. Owens Parks *Williamstown* **Gloucester County**
4 AC Beer & Music Festival 2:00p.m. - 6:00p.m. on 6/3-6/4 Bader Field *Atlantic City* **Atlantic County**	**5** on 6/2-6/4 Community Park *Point Pleasant* **Ocean County**	**6** Shedfest Music Festival 2:00p.m. on 6//4 Fairview Wildlife Preserve *Bedminster* **Somerset County**	**7**	**8**	**9** Jazz Festival 12:00p.m. - 9:00p.m. on 6/10 VFW Post 1302 *Kearny* **Hudson County**	**10** Kite & Color Festival 12:00p.m. - 6:00p.m. County Fairgrounds *Millville* **Cumberland County**
11 Crafts in the Park 10:00a.m. - 5:00p.m. Veterans Memorial Park *Westwood* **Bergen County**	**12** Jazz Series-Arrested Development 8:00p.m. FREE Wiggins Park *Camden City* **Camden County**	**13**	**14**	**15** Barefoot Country Music Fest on 6/15-6/18 Register Here The Beach *Wildwood* **Cape May County**	**16** Concert in the Park 7:00 p.m.-8:30 p.m. FREE Thompson Park *Lincroft* **Monmouth County**	THE RODFATHER GANG 1:00 p.m.-5:00 p.m. Friendly's *Newton* **Sussex County**
18 Happy FATHER'S DAY	**19**	**20**	**21** FIRST DAY OF SUMMER TODAY!!!	**22**	**23** ROCK, RIBS AND RIDGES FESTIVAL JUNE 23-25, 2023 Sussex County Fairgrounds on 6/23-6/25 Fairgrounds *Augusta* **Sussex County**	**24** Pride in the Park 4:00 p.m.-10:00 p.m. Termike Park @ Cedar Brook Park *Plainfield* **Union County**
25 Princeton Festival- Peter and the Wolf 4:00 p.m. Morven Museum & Garden *Princeton* **Mercer County**	**26** NJ Symphony Orchestra 7:30 p.m.-8:30 p.m. on 6/28 FREE Raritan Bay Waterfront Park *South Amboy* **Middlesex County**	**27** The Hunterdon Symphony Orchestra 7:00 p.m.-9:00 p.m. on 6/29 FREE Deer Path Park *Flemington* **Hunterdon County**	**28** Summer Music- The Chiclettes 7:30 p.m. FREE Weequahic Park *Newark* **Essex County**	**29** Movie Night- Black Panther Wakanda Forever 8:30 p.m. FREE Crystal Lake Park *Bordentown* **Burlington County**	**30** Outdoor Movie Night 8:00 p.m. FREE Camp Hope *West Milford* **Passaic County**	