

Corrupted: The Dark Side of Big Data

by Alannah Dragonetti, Head of Marketing for GovPilot



On April 10th, Facebook CEO, Mark Zuckerberg, appeared before a joint hearing of the United States Senate judiciary and commerce committees in Washington DC., to clarify how the social networking giant aggregates and applies information on its 2.2 billion users in the wake of [the Cambridge Analytica controversy](#). No, Zuckerberg maintained, Facebook does not sell user data to advertisers. No, the mobile app does not [mine audio from user's phone conversations](#). Zuckerberg may have effectively dispelled misconceptions about Facebook, but his answers raise larger questions surrounding comfort and consent in the age of Big Data.

Easier to access and analyze than ever before, today's wealth of data has been heralded as [a force for positive change](#) in medicine, agriculture and virtually all industries. Knowledge is power and each day brings instances of Big Data's power being wielded for good as well as examples of what happens when this power is abused.

Targeted

In the age of Big Data, personal information is a commodity. It is no surprise that the cyber realm is rife with criminals looking to snatch it. It's the hackers' success rate that has experts floored.

In the first half of 2017, the incidence of data breach in the US jumped 29%, hitting a record high of 791. By year's end, 2,600,968 individual records had been compromised—that's [4,949 each minute](#).

"Frankly, I was surprised at how significantly the number of breaches has grown," [says](#) Eva Velasquez, CEO of the Identity Theft Resource Center. "We knew this was a trend, we knew that the thieves would continue to find this lucrative, but the sheer volume of growth has been really surprising."

The more sensitive the nature of the data, the more enticing it is to hackers. Though no industry is safe from cyber attack, hackers' preferred targets are retail, health care and education, in that order. After all, victims' credit cards can be used to purchase practically anything and health and school records help cyber criminals take identity theft even further. The Social Security numbers, birth dates and detailed histories these records hold help scammers establish

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Get to know your County Official.....

How many years have you served as Monmouth County Freeholder?

I was elected as a Monmouth County Freeholder in November 2017.

What was the first public position you held?

The first public position I had was as a Board of Education member in Holmdel, NJ.

Why did you choose to run for Monmouth County Freeholder?

After serving on the Holmdel Township committee for nine years, I felt I could bring things that I've learned and my expertise to the County and expand my role on the County level particularly in education and financial matters.

What has been the most difficult decision you have had to make while serving as Freeholder?

Probably the most challenging decision I've had to make since becoming freeholder has been to work within the confines of the budget constraints. You always want to keep the same level of services for your constituents and even improve things, but you still must always be fiscally responsible.

What would our readers be most surprised to learn about you?

I think people would be most surprised to learn that I am really an introvert, believe it or not. It may seem like I have a bit of a forthright exterior but really I'm more of a quiet person.

Who is your role model?

My role models-both professionally and in life-were my parents. My dad had a sixth grade education and went on to be a successful entrepreneur and both he and my mother believed in hard work and giving back to people. They also believed in the value of having a good education and that was something they instilled in me and my brother and sisters.

What do you love about Monmouth County?

What's not to love about Monmouth County! I love the pristine beaches. I love the bucolic parks. I love the vast open spaces. And I love the warmth of the residents. This county, frankly, has everything to offer.



Patrick Imprevuduto
Freeholder
Monmouth County



Corrupted: The Dark Side of Big Data *(continued)*

credibility when opening new credit and bank accounts, committing tax fraud and other serious crimes.

Velasquez and others in the fraud prevention community attribute the recent uptick in data breaches to a widening body of information outgrowing lax cyber security policies. They urge private and government organizations to take the necessary precautions to protect the sensitive personal information in their charge.

Perhaps more disturbing than the ways in which illegally obtained data is being applied is the fate of legally collected data. In 2003, a man walked into a Target outside of Minneapolis, Minnesota and demanded to see the manager. He was clutching coupons that had been sent to his daughter, and he was angry, according to an employee who participated in the conversation.

“My daughter got this in the mail!” he said. “She’s still in high school, and you’re sending her coupons for baby clothes and cribs? Are you trying to encourage her to get pregnant?”

The manager didn’t have any idea what the man was talking about. He looked at the mailer. Sure enough, it was addressed to the man’s daughter and contained advertisements for maternity clothing, nursery furniture and pictures of smiling infants. The manager apologized and then called a few days later to apologize once more.

During this phone call, the father was silent for a long time. “I had a talk with my daughter,” he finally said. “It turns out there’s been some activities in my house I haven’t been completely aware of. She’s due in August. I owe you an apology.”

The previous year, Target’s Predictive Analytics department had introduced its [pregnancy-prediction model](#)—an algorithm that estimates female customers’ due dates based on their purchase history. The birth of a new baby is Target’s chance to market diapers, toys and other supplies to the customer. A retailer knowing that a customer is expecting before her family does? Seriously creepy, but anything is possible in the age of Big Data.

GovPilot: Data Done Right

In the wrong hands and sometimes even in the intended hands, data can be dangerous. GovPilot is proud to be a part of the push for its responsible use.



GovPilot’s digital forms and GovAlert app allow local governments throughout the US and Canada to collect critical constituent data and learn the details of community issues. This information is stored in GovPilot’s cloud-based server, where it is accessible to those who need it and off limits to those who don’t. Data comes to life on GovPilot’s geographic information system (GIS) map, where custom layers and adjustable views reveal the insights that fuel effective change.

About GovPilot

GovPilot is a cloud-based Government Management Platform. GovPilot allows governments to replace antiquated paper processes with digital automation. By incorporating a digital environment, local governments can operate at increased efficiency levels. GovPilot unifies fragmented departments and data to facilitate better communication between elected officials, employees and the public to promote more informed decision-making. The platform offers local governments approximately 100 plus digital, automated processes to choose from. Governments can select digital FOIA, Building & Construction Permitting, Code Enforcement and other processes. GovPilot offers its customers unlimited user licenses, allowing data to be managed and shared by stakeholders 24/7, from the office, the field, or the comfort of their home.

For more information about this topic, please contact Alannah Dragonetti by telephone at 201.222.1155 or via email at alannah@govpilot.com.

Vocational-Technical School Culinary Students Wow County Officials

by Kathryn Forsyth, Communications Director for NJCCVTS

It was the event everyone at the New Jersey Association of Counties annual conference had been eagerly anticipating:

The Seventh Annual Cook-Off Challenge featured a feast of flavors and an extraordinary display of talent, poise and skills as county vocational-technical school students battled for awards and recognition on May 11th at Caesars Atlantic City.



The 2018 NJAC County Vocational-Technical School Cook-Off Challenge teams
(Russ DeSantis Photography and Video, LLC)



Each of the 11 county teams were required to create and prepare a savory appetizer or hors d'oeuvre for consideration by three panels of judges, who spent a very happy (and delectable) hour moving from station to station, speaking with the students and sampling the entries.

“It was one of our best cook-offs ever, and a spectacular closing event for the conference,” said NJAC executive director John Donnadio. “Our Freeholders, county officials and business partners were awed by the innovative and delicious entries, the students’ enthusiasm and professionalism, and their creative food presentation and displays.

“County officials were completely stuffed after sampling 11 different entries before completing their ballots for the People’s Choice Awards, and the vote tallies on taste, presentation, student knowledge and professionalism, and station displays were the closest we’ve ever seen,” he said.

People’s Choice judges sample Atlantic’s
AC Crudo
(Russ DeSantis Photography and Video, LLC)

The team from the Monmouth County Vocational Culinary Education Center won the People’s Choice Gold Award, the top honor at the competition, for their entry, *Coconut Seafood Bisque* with shrimp, saffron and lobster meat. The district will defend its title at the 2019 cook-off.

The other 2018 participating districts and their entries were:

Atlantic County Institute of Technology:
AC Crudo, with scallops, tapioca pearls, watermelon radish and blood orange

Burlington County Institute of Technology:
Korean Chicken Potstickers, with cranberry barbecue dipping sauce

Camden County Technical School:
Chicken Gumbo Stuffed Chicken Wings, with rock shrimp and Andouille sausage

Gloucester County Institute of Technology:
Angry Prawns, with shrimp and Tasso ham



Ocean students prep their Barnegat Light
Scallop Mac and Cheese
(Russ DeSantis Photography and Video, LLC)

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Culinary Students Wow County Officials *(continued)*

Hunterdon County Polytech:

Smoking Gun Risotto, with house-cured Pancetta, locally-forged ramps and crisp pork belly

Middlesex County Vocational & Technical Schools:

Seared Mediterranean Cod, with a Parmesan risotto cake, Kalamata olive tapenade and lemon-basil gastrique



Burlington students present their Korean Chicken Potstickers (Russ DeSantis Photography and Video, LLC)

Ocean County Vocational Technical School:

Barneget Light Scallop Mac and Cheese, with scallops, Gruyere and Parmesan cheese, heavy cream and mushrooms

Somerset County Vocational & Technical School:

South Pacific BBQ Pork Slider, with citrus ginger slaw

Sussex County Technical School:

A Taste of Sussex County, featuring venison tenderloin

Warren County Technical Schools:

Peach Marinated Grilled Shrimp, with shrimp and peach marmalade



Hunterdon's team chose a James Bond theme for their Smoking Gun Risotto (Russ DeSantis Photography and Video, LLC)

During the set-up period, Caesars Executive Chef for Banquets and Catering Tim Davis, who has served as a cook-off judge for several years, spoke to the students about career opportunities at major resorts like Caesars, where culinary responsibilities include multiple restaurants, specialized events and room service.

As the noon opening time approached, the aspiring chefs worked feverishly to prepare for the onslaught of hungry judges.

The three teams of judges – a group of professional chefs, a group of NJAC officials, and all registered conference attendees, who voted for the People's Choice Awards – evaluated the entries in several categories.

Here are the results of the voting:



NJAC Judges Taste:

- Gold – Monmouth
- Silver – Gloucester
- Bronze – Ocean

NJAC Judges Station Display:

- Gold – Sussex
- Silver – Gloucester
- Bronze – Monmouth

Warren's Peach Marinated Grilled Shrimp (Russ DeSantis Photography and Video, LLC)



The Sussex team at their station (Russ DeSantis Photography and Video, LLC)

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Culinary Students Wow County Officials *(continued)*

Professional Chefs Judges Taste:

- Gold – Middlesex
- Silver – Camden
- Bronze – Gloucester

Professional Chefs Judges Presentation:

- Gold – Ocean
- Silver – Middlesex
- Bronze – Sussex

People’s Choice Awards:

- Gold – Monmouth
- Silver – Ocean
- Bronze – Gloucester



*The Camden team prepares Chicken Gumbo
Stuffed Chicken Wings
(Russ DeSantis Photography and Video, LLC)*



*Somerset students set out their South Pacific
BBQ Pork
(Russ DeSantis Photography and Video, LLC)*



*Middlesex students finish the
Seared Mediterranean Cod
(Russ DeSantis Photography and Video, LLC)*



*The Gloucester County team at their station
(Russ DeSantis Photography and Video, LLC)*



*The Monmouth team won the People’s Choice Gold Award with their Coconut Seafood Bisque
(Russ DeSantis Photography and Video, LLC)*

WELCOME TO OUR NEW MEMBERS



Auction.Com is the Nation's largest online auction marketplace, which offers the largest selection of residential bank-owned and foreclosure homes. Auction.Com combines the passion for real estate with technology and data science.

To learn more and discuss further please contact Larry Martucci, Regional Operations Manager, at LawrenceM@auction.com.



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For more information please contact Diana Meneses, Marketing Director at dmeneses@donnellyenergy.com or call (973) 323-8008.



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Warren County Plans 2nd Annual ParkFest

by Art Charlton, Director of Warren County Public Information Department



A unique spot along Warren County's Morris Canal Greenway is the location of a county-sponsored event featuring a family-friendly day of music, art, history, literature and more.

The 2nd Annual ParkFest @ Bread Lock Park on Saturday, June 9, 11 a.m. to 5 p.m. is presented by the Warren County Planning Department's Morris Canal Committee, and the Warren County Parks Foundation, a volunteer organization established in 2015 to support and enhance the county's recreation and open space sites.

The Warren County Cultural and Heritage Commission provided an arts grant to help underwrite the event, while the county Public Information Department's Explore Warren County Tourism project is aiding in organizing and promoting the event.

A highlight of the day will be the dedication of a new hiking trail along a portion of the historic Morris Canal, with members of the Warren County Board of Chosen Freeholders cutting the ribbon to open the trail section.

Warren County has a history museum at Bread Lock Park open one Sunday afternoon a month, but the park itself is open daily and ParkFest was conceived as a way to introduce the public to this county asset. It is located at the site of Morris Canal Lock No. 7 West, which was nicknamed the Bread Lock back in those 19th century canal days because the lock tender's wife baked and sold fresh bread to the passing canal boats.

Entertainment during ParkFest will come from three different jazz combos - bring lawn chairs or blankets to sit on - while artists will be displaying their work inside the barn that dates back to the days of the Morris Canal, and WRNJ radio will be on hand for a live broadcast.

Also on the grounds will be "Authors Alley" where attendees will meet a variety of fiction, non-fiction and children's book authors; a classic car show; local history displays and historical films; food vendors; and other activities.

The Warren County History Museum at Bread Lock Park, which will be open during the festival, holds artifacts, displays, and working models on aspects of the county's rich history, from the days of the earliest Lenni Lenape inhabitants, to the Colonial period and the birth of the iron industry in the colonies, to the Morris Canal era, to Thomas A. Edison's nearby cement industry and the first "concrete mile" of roadway in New Jersey, and much more.

ParkFest is free, open to all, and reasonably accessible to persons with disabilities. A \$1 per car parking donation to the local fire department is requested.

For more information, see the ParkFest page on www.ExploreWarren.org or the event page on Facebook, email at [moriscanal@co.warren.nj.us](mailto:morriscanal@co.warren.nj.us) or call 908-475-6539.

Located along the eastbound lane of Route 57 near New Village in Franklin Township, Bread Lock Park is found at 2627 New Jersey 57, Stewartsville, NJ 08886.



Can Artificial Intelligence Make Work Better?

by Jennifer Dowd, Marketing Director for Kronos, Inc.

According to a global survey of nearly 3,000 employees conducted by [The Workforce Institute](#) at [Kronos Incorporated](#), four out of five employees surveyed see significant opportunity for artificial intelligence (AI) to create a more engaging and empowering workplace experience, yet admit a lack of transparency from their employers is a primary driver of fear and concern. The *Engaging Opportunity: Working Smarter with AI* survey conducted with Coleman Parkes Research explores how employees – both hourly and salaried – believe emerging technologies should be used to improve the future of work.

Employees will embrace AI to make work easier and fairer

Employees would welcome AI if it simplified or automated time-consuming internal processes (64 percent), helped better balance their workload (64 percent), increased fairness in subjective decisions (62 percent), or ensured managers made better choices affecting individual employees (57 percent).

Fear of the unknown: Lack of communication leaves employees feeling apprehensive

According to the survey, 67 percent of employees report they have no knowledge of their organization's plans for AI. Some U.S. industries are more transparent than others. Organizations in financial services/banking (38 percent), manufacturing (35 percent), and logistics/transportation (27 percent) are already discussing AI's future impact on the workforce with employees.

The generation gap: Gen Z and Baby Boomers have very different opinions

Globally, 88 percent of Gen Z employees believe AI can improve their job in some manner. However, just 70 percent of Baby Boomers feel the same way. In the U.S., Gen Z sees the biggest benefit of AI as its ability to create an overall fairer working environment (48 percent). Younger millennials, older millennials, and Gen X employees think the biggest benefit of AI for them is elimination of manual processes and time wasted on basic, administrative work, each of which detracts from more rewarding workplace activities. When it comes to Baby Boomers working in the U.S., 38 percent either don't think or aren't sure how AI would improve their job.

Cautious optimism: Employees hope AI will improve, not replace, their role

While four out of five employees (82 percent) see opportunity for AI to improve their jobs, about a third (34 percent) expressed concern that AI could someday replace them altogether, including 42 percent of Gen Z employees.

Where does the public sector fit in this equation? Governments employ all generations mentioned above and the pressure is on to create a more modern environment to recruit younger people as many reach retirement age. As AI grows momentum, the need to update legacy systems and processes are going to grow as well.

To learn more about Kronos, please contact Wesley Witherington, Kronos Sales Executive State of New Jersey, Public Sector and Education, at wesley.witherington@kronos.com or via telephone at (973) 331-5465.



Do you have educational or informational articles you would like published in the [NJAC COUNTY BIZ](#)?

**Contact Loren Wizman, Director of Business Development
at (609) 394-3467 or loren@njac.org**

Atlantic City Electric Lauds Governor Murphy for Efforts to Drive Clean Energy, Sustainability and New Jersey Job Creation

– Governor's signing of legislation solidifies state as one of the nation's clean energy leaders

Frank Tedesco, Media Relations for Atlantic City Electric

Wednesday, May 23, 2018, New Jersey Governor Phil Murphy signed two pieces of legislation into law solidifying the state as one of the nation's leaders in clean and sustainable energy. This important action will help drive the development of clean energy projects and initiatives, keep good paying jobs in New Jersey, and create the potential for thousands of new clean energy jobs across the state, while setting the state on a course to take bold action in the fight against climate change.

Atlantic City Electric is part of the Exelon family of companies, the nation's leading energy provider serving more than 10 million customers in New Jersey, Delaware, the District of Columbia, Illinois, Maryland, and Pennsylvania. As part of Exelon's merger with Pepco Holdings, the company committed to investing \$6.5 million in a workforce development initiative to expand training programs for energy-related jobs. This initiative, which will kick-off this summer, includes five programs (Get Into Energy Math Test and Boot Camp; Women in Sustainable Employment (WISE) Pathway; ACE Line School; High School Energy Career Academy, and County Driven Initiatives) with three vocational schools and four workforce development boards across southern New Jersey. It will help train the workforce needed to fill these future energy jobs, including the build out of the underlying infrastructure necessary to facilitate the growth of the clean energy economy.

"We applaud Governor Murphy's commitment to driving a clean and sustainable energy future for all New Jerseyans, and today's signing is another example of his leadership role in this important policy initiative," said Dave Velazquez, president and CEO of Pepco Holdings, which includes Atlantic City Electric. "We are committed to partnering with stakeholders across the state to ensure that this legislation leads to the development of new and innovative programs and initiatives that will create new jobs in the energy field and have a positive impact on our customers, our environment and the communities we serve."



Dave Velazquez
CEO
Pepco Holdings

"With Governor Murphy's exciting agenda to advance renewable energy and the guidance and oversight of the Board of Public Utilities, New Jersey is poised to return to its place as a national leader in clean energy," said BPU president Fiordaliso. "We are proud to have already deployed 2.5 Gigawatts of solar energy in the state and look forward to expanding our portfolio of renewable energy projects."

Signing this legislation into law helps transform New Jersey's clean energy future by allowing for the continued production of emission free nuclear power, enhancing the state's renewable energy portfolio standards, supporting additional solar and off-shore wind development, and directing the analysis of energy storage opportunities across the state. The laws also include new and aggressive targets for energy efficiency savings and calls on the New Jersey Department of Labor and Workforce Development to establish job training programs to support manufacturing and servicing of off-shore wind equipment, all while maintaining affordability for New Jersey's energy consumers.

Atlantic City Electric's 560 employees are dedicated to working every day to provide clean, safe, reliable and affordable energy to 550,000 customers across southern New Jersey. This work includes; helping more than 26,000 customers connect their solar to the local energy grid;

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Atlantic City Electric *(continued)*

proposing a suite of electric vehicle programs to help customers feel better about transitioning to this clean and efficient form of transportation; supporting several local municipalities and customers with the development of potential microgrid projects; and working to identify how battery storage and other technologies can help advance the future energy experience for customers.

Customers interested in finding out more about these important efforts, can visit www.atlanticcityelectric.com.

Find additional information about Atlantic City Electric by visiting www.atlanticcityelectric.com. Follow the company on Facebook at www.facebook.com/atlanticcityelectric and on Twitter at www.twitter.com/aceleconnect. Atlantic City Electric's mobile app is available at www.atlanticcityelectric.com/mobileapp.

Atlantic City Electric, a public utility owned by Exelon Corporation (NYSE: EXC), provides safe, reliable and affordable regulated electric delivery services to approximately 550,000 customers in southern New Jersey.




Spread the Love Foundation
 312 Mercer Avenue, Bellmawr, NJ 08031
 Phone: 609-457-6745
 Email: info.spreadthelove@gmail.com
 Website: www.spreadthelovefoundation.com
 Tax ID: 81-3507462

2nd Annual Spread the Love Golf Tournament

The 2nd Annual Spread the Love Golf Tournament will be held June 15, 2018 at Ramblewood Country Club located at 200 Country Club Parkway in Mount Laurel, New Jersey.

Spread the Love is a 501 (c)(3) non profit that strives to prevent teen suicide, which is the second leading cause of death for children ages 10 - 24. We must remove the stigma of suicide, as not simply an act, but a culmination of mental illness, trauma, and a lack of resources for living in the 21st century. Mental illness is a disease that is only growing, and left untreated, it becomes deadly. By educating students and adults on mental illness, it is Spread the Love's goal that no family has to endure the tragedy of losing a loved one to suicide. Education and open dialogue is key to change. A change that will not only identify the needs of our youth and increase awareness about mental illness, addiction and suicide, but reduce the terrible tragedy that many families have to endure; the horror of losing a child to suicide or overdose. By supporting us, you are a stakeholder in our future and the future of our children.

To learn more about The Spread to Love Foundation or if you are interested in participating at The Spread the Love Golf Tournament please click [here](#).

NJAC Night of Baseball & Fireworks

July 26, 2018

7:00 p.m.

Arm & Hammer Ball Park, Trenton, NJ

Join us for a night of fun!

Baseball

Luxury Suite

Picnic dinner

Refreshments

Networking

Fireworks

The New Jersey Association of Counties is hosting a Night of Baseball and Fireworks on Thursday, July 26th, at the Arm & Hammer Ball Park where the Portland Sea Dogs take on the Trenton Thunder at 7:00 p.m. Enjoy a night of AA baseball, fireworks, and networking.

If your company is interested in being a host, then please visit our website for more details or contact Loren Wizman, Business Development Director, at loren@njac.org.

If you are a county official or department head interested in attending the event, then please reach out to Kim Nolan, Office Manager, at kim@njac.org with your contact information.



vs.



Background Investigations in Public Safety: What, How, WHY

by Shannon Pieper, Director of Marketing Communications for Lexipol

The risks of a bad hire in public safety are enormous. A single “bad apple” can destroy your department’s reputation, expose you to lawsuits and waste thousands of dollars in costs spent on recruiting and training.

As yet in many law enforcement agencies, jails and fire departments, the background investigation process is inadequate. In [this webinar](#), Lexipol’s Gordon Graham and OPENonline’s Rich Henderson will explore the need for public safety agencies to perform background checks, what such investigations should entail, and strategies for conducting an effective pre-employment screening.

You’ll learn:

- Real-world examples of how the lack of a comprehensive background investigation exposes public safety agencies to risk
- Challenges public safety agencies face when conducting background investigations
- Key components to include in a background investigation.

Presented by:



Gordon Graham
Co-Founder, Lexipol
Attorney and Risk Management Expert



Rich Henderson
CEO, OPENonline
Chief (Retired), California Highway Patrol

[Register today!](#)

**The webinar will be held Monday, June 18 at 1 pm ET/10 am PT.
Registration is free.**

Can't make it? Register anyway and we'll send you a recording after the event.

Questions? [Contact us.](#)

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FREE WORKSHOP: IMPLEMENTING COMPLETE STREETS AT THE LOCAL LEVEL

The concept of complete streets is to design streets for all users and all ability levels. The successful implementation of this concept requires a focus on context and the unique needs of the community. A variety of resources are available to assist municipal officials, staff, and the public in embarking on a connected and coordinated effort to advance implementation of complete streets at the municipal level.

This workshop is a collaborative effort by the North Jersey Transportation Planning Authority (NJTPA), Sustainable Jersey, the Alan M. Voorhees Transportation Center at Rutgers University, the New Jersey Department of Transportation and Together North Jersey. The full day training opportunity is structured in four discrete sections, giving the participants the ability to make the most efficient use of their time by choosing the content that best meets their needs.

WORKSHOP SCHEDULE

8:30AM – 9:30AM WHAT ARE COMPLETE STREETS AND WHY ARE THEY IMPORTANT?

This section will cover the basics of complete streets, how to create an effective and enforceable policy, what elements to include in a policy, what stakeholders to include when developing a policy, and strategies for adoption and building institutional capacity.

9:45AM – NOON INTRODUCTION TO COMPLETE STREETS IMPLEMENTATION

This section will describe the process of implementing complete streets policies by integrating complete streets in the local planning, zoning, and land development process, as well as in project design and delivery. Participants will learn how to garner support for complete streets implementation by involving stakeholders and members of the community, and evaluate projects with a broader view than vehicle throughput. Special considerations for freight and local deliveries and planning tools such as data-driven analysis, checklists, street audits, bicycle and pedestrian network plans, and implementation action plans will be included.

1:00PM – 3:00PM POLICY AND DESIGN GUIDANCE FOR IMPLEMENTING COMPLETE STREETS

This section will introduce participants to the 2017 New Jersey Complete Streets Design Guide. It will also introduce other resources focusing on how to accommodate truck movements and local parcel deliveries. Participants will review the tools and methodologies for designing complete streets in a variety of settings, with attention to the specific needs of each community.

3:15PM – 4:30PM FUNDING COMPLETE STREETS IMPLEMENTATION

This section will cover resources that are available to support municipal efforts including funding programs to advance complete streets implementation with an emphasis on the Federal Transportation Alternatives Program (TAP), NJTPA's Complete Streets Technical Assistance Program, and other resources.

TUESDAY, JUNE 26 8:30AM – 4:30PM

NORTH JERSEY TRANSPORTATION PLANNING AUTHORITY
ONE NEWARK CENTER – 17TH FLOOR
NEWARK, NJ

REGISTER: [HTTP://BIT.LY/COMPLETESTREETSJUNE26](http://bit.ly/completestreetsjune26)

WEDNESDAY, JUNE 27 8:30AM – 4:30PM

EDWARD J. BLOUSTEIN SCHOOL OF PLANNING AND PUBLIC POLICY
33 LIVINGSTON AVENUE – ROOM 369
NEW BRUNSWICK, NJ

REGISTER: [HTTP://BIT.LY/COMPLETESTREETSJUNE27](http://bit.ly/completestreetsjune27)



Nationwide Economics

Weekly Economic Review & Outlook for May 29, 2018

by Ben Ayers, Senior Economist of Nationwide Mutual Insurance Company and
Ankit Gupta, CFA, Economist of Nationwide Mutual Insurance Company

Weekly Review

Housing Activity slips on low supply

Extremely low inventories continue to hamper the housing market, especially for existing home sales, with total home sales (new plus existing) dipping to start the spring selling season. Existing home sales (the larger component of home sales activity) fell by 2.5 percent in April to an annualized pace of 5.46 million units, the lowest level in three months. Total existing sales are now lower than a year ago as activity has plateaued since 2016.

New home sales slipped by 1.5 percent in April to an annualized pace of 662,000 units. April's decline was surprising, given the rise in purchase applications from the MBA survey during the month to the highest level since 2009-as new home sales represent contract signings. Despite the small drop, the annualized sales pace for new homes was still up by 11.6 percent from the prior year.

We attribute the lull in existing sales mostly to historically tight inventories rather than a drag from higher mortgage rates. After seasonal adjustment, the number of existing homes on the market was nearly at an all-time low. Rising demand for homes combined with lack of supply continues to strongly push up sales prices and shift some homebuyer demand to new homes.

Home sales are in a tug of war between rising mortgage rates and solid job growth, rising wages, and improving demographics. Historically, home sales usually climb despite higher mortgage rates-at least until mortgage rates rise sufficiently to choke off demand. We expect that the same thing will occur in this cycle, with mortgage rates rising by enough to slow sales probably next year.

While mortgage rates rose to the highest levels in seven years in May, we project 2018 will be the peak for home sales. Existing home sales are projected to be up by only about 1 percent (constrained by inventories), while sales of new home sales should expand by 10 percent.

No recession signals for the near term

The Conference Board's Index of Leading Economic Indicators (LEI) rose by 0.4 percent in April. Improved weekly hours, lower initial jobless claims, and a gain in manufacturing new orders boosted the index. The 12-month change in the LEI accelerated to 6.4 percent, among the strongest readings of the expansion and well above the long-term average.

The recent uptrend in the LEI suggests very little chance of an economic downturn in the near term. Economic growth has historically been correlated with year-over-year movements in the LEI with the latest strong reading pointing to accelerated growth in coming months. Moreover, the LEI is far from negative growth, which historically has been a sign impending recession.

The yield curve, while flatter than at the start of the year, is not inverted and thus does not signal a downturn in the economy. The current slope of the yield curve only suggests around a 10 percent chance of a recession a year from now.

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Nationwide Economics *(continued)*

The Week Ahead

Economic data releases will be in full swing this week with a focus on the employment report for May. Additionally, the data for motor vehicle sales, ISM manufacturing, and core inflation will be released.

Job openings are at a record high of 6.6 million, while business surveys continue to show that the biggest problem firms have is finding qualified workers. Nonfarm payroll growth likely accelerated to 190,000 in May with the unemployment rate holding steady at 3.9 percent. Average hourly earnings should climb by 0.2 percent, a tad faster than the prior month.

Following a weaker reading for the core CPI, the core personal consumption expenditures (PCE) price index likely increased by a tepid 0.1 percent in April, with the overall PCE price index up by 0.2 percent. Still, the 12-month change in the overall and core inflation measures should be close to the Fed's 2.0 percent goal-suggesting slowly building inflationary pressures and supporting a rate hike at the June FOMC meeting.

Although still elevated, the ISM manufacturing index has slipped for two consecutive months to the lowest reading since last August. We expect the index to climb to 58.5 in May—a level indicative of ongoing solid expansion for manufacturing driven by rising demand for manufactured goods and further hiring.

Demand conditions remain positive for auto sales with a strong labor market, a record age of vehicles on the road, and ample financing. Despite this, increasing interest rates and an increasing supply of available used cars could be headwinds to new sales. Light vehicle sales likely fell to an annualized 17.0 million in May.

For further information please contact Emanuel Mahand, Program Director Of DE/NJ/PA, at MAHAND@nationwide.com, or Bina Kumar, Managing Director - East Region, at kumarb1@nationwide.com.



SAVE THE DATES 2018 NJAC MEETINGS AND EVENTS

June 29	Board of Directors Meeting - State House Annex, <i>Trenton</i>
July 26	8 th Annual Night of Baseball & Fireworks
September 14	Board of Directors Meeting - State House Annex, <i>Trenton</i>
December 14	Board of Directors Meeting & Year End Summit <i>Trenton Country Club - West Trenton</i>

Resolutions for NACo Annual Conference Are Due June 13

NACo members are invited to submit policy resolutions and platform changes to be considered at NACo's Annual Conference in Davidson County/Nashville, Tenn. July 13–16.

The NACo resolutions process provides members with the ability to participate in national policy decisions affecting county governments. During the Annual Conference, NACo's 10 policy steering committees, Board of Directors and the general membership consider policy resolutions that will guide NACo advocacy until the NACo Annual Conference in July 2019.

The American County Platform and the association's policy resolutions are carefully considered statements of the needs and interests of county governments throughout the nation. These policy statements serve as a guide for NACo members and staff to advance the association's federal policy agenda before Congress, the White House and federal agencies. Please refer to the comprehensive overview of NACo's policy resolution process here.

How to submit and format resolutions:

When submitting resolutions and platform changes, please work with the appropriate steering committee staff liaison to adhere to the following guidelines:

All resolutions and platform changes must be submitted electronically (preferably as a Word document) via email to resolutions@naco.org by June 13. Submissions **MUST** identify the title and issue area in the email subject line (e.g. Social Services Block Grant, Human Services and Education).

Resolutions should be concise and no more than one page in length. The standard format includes:

- Issue: Short sentence stating the purpose of the resolution and how the issue impacts counties
- Proposed policy: Concise statement specifying a position or action by NACo and/or other entities
- Background: A one- or two -paragraph statement clearly outlining the county interest in the particular issue
- Fiscal/urban/rural impact: Short statement addressing the potential impact(s) for counties in the specific issue area
- Sponsor: Name and contact information of NACo member sponsoring the resolution. It is important to include contact information so that the NACo staff can follow up if there are any questions or additional information required
- Important reminder: If you plan to submit a policy resolution, you (or a designated representative) must appear in person at the steering committee meeting at the 2018 Annual Conference to introduce and explain the resolution.

Platform changes and existing resolutions

Platform changes are considered only at the Annual Conference. Also, all resolutions previously passed at last year's 2017 Annual Conference or at NACo's 2018 Legislative Conference, expire at this conference and must be resubmitted as either a resolution or platform change in order to continue as NACo policy.



NACo Upcoming Webinars

Protecting Elections from Cybersecurity Threats: Resources to Help Counties

June 21, 2018, 2:00 pm – 3:30 pm

[Register](#)

Based on recent published reports Counties have become increasingly concerned with the potential for threats and possible vulnerabilities in the coming election season. Cyber threats and I.T. systems manipulation is a growing concern – not only for county election officials but the public trust as well.



Counties are looking for assurances and resources to help insure smooth elections in 2018 and beyond.

There is hope, and more importantly, there is help!

Presented by the National Association of Counties (NACo), the Public Technology Institute (PTI) along with the Elections Infrastructure Information Sharing Analysis Center (EI-ISAC), this webinar will present an overview of the types of threats that local elections officials might expect, while providing resources - tips for incident response and remediation, tools for monitoring vulnerabilities and threats, leading practices for elections systems security – to help local officials make their elections systems more secure.

[Ben Spear](#) , Senior Intelligence Analyst, Multi-State Information Sharing and Analysis Center (MS-ISAC)

Contact Dr. Alan Shark info@pti.org

SLLC Supreme Court Review

July 24, 2018, 1:00 pm – 2:00 pm

[Register](#)

Between the internet sales tax case, partisan gerrymandering, the union dues case, the travel ban, and a number of First Amendment cases, this Supreme Court term will have implications for states and local governments for decades to come. Join Eric Citron, Goldstein & Russell, who briefed the internet sales tax case, Shay Dvoretzky, who argued a First Amendment retaliatory arrest case, and Lydia Wheeler, a legal and regulatory affairs reporter for The Hill, in a discussion of the most important cases of the term for states and local governments.

Contact Lisa Soronen

Stepping Up Four Key Measures #2: Shortening the Length of Stay in Jail for People with Mental Illness

August 2, 2018, 2:00 pm – 3:15 pm

[Register](#)

Part of the Stepping Up framework encourages counties to focus their efforts on impacting one or more of “Four Key Measures” for people with mental illnesses: jail bookings, jail length of stay, connections to treatment and recidivism. Join Stepping Up for the second webinar in the Four Key Measures series, which will provide strategies for shortening the length of stay in jail for people with mental illnesses and describe key data points to collect and analyze to track this measure of success. Previous webinars in this series are available on the Stepping Up toolkit

Contact Nastassia Walsh (202) 942-4289 nwalsh@naco.org

68th Annual Celebration of County Government

Russ DeSantis Photography and Video, LLC



68th Annual Celebration of County Government *(continued)*

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68th Annual Celebration of County Government *(continued)*

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FROM THE EXECUTIVE DIRECTOR

Thank you to everyone who joined NJAC for an outstanding 68th annual celebration of county government where our numbers were at an all-time high. Believe it or not, we're already planning on how to make next year's celebration even better, so please take a moment to share with us your thoughts and suggestions that we'll discuss with our conference committee within the next week or so. In the meantime, please join me in congratulating our 2018 award winners:

MAURICE FITZGIBBONS FREEHOLDER OF THE YEAR AWARD

Warren County Freeholder Ed Smith

COUNTY SERVICE AWARDS

Bergen County Purchasing Agent Gerald Reiner

Burlington County Jail Warden Mildred Scholtz

Cumberland County Finance Officer Gerry Seneski

Mercer County Road Supervisor Chris Markley



John G. Donnadio, Esq.

PETER PALMER BUSINESS ASSOCIATE OF THE YEAR AWARD

Horizon Blue Cross Blue Shield of New Jersey

The 7th Annual County Vocational-Technical School Cook-Off Challenge once again stole the show as culinary art students from Atlantic, Burlington, Camden, Gloucester, Hunterdon, Middlesex, Monmouth, Ocean, Somerset, Sussex, and Warren counties competed for titles in taste, creativity, and food presentation. Check out the winners and their incredible dishes below.

PEOPLE'S CHOICE AWARD

GOLD MEDAL: Monmouth County Vocational School District, *Coconut Seafood Bisque*

SILVER MEDAL: Ocean County Vocational Technical School, *Barnegat Light Scallop Mac & Cheese*

BRONZE MEDAL: Gloucester County Institute of Technology, *Angry Prawns*

NJAC JUDGES TASTE

GOLD MEDAL: Monmouth County Vocational School District, *Coconut Seafood Bisque*

SILVER MEDAL: Gloucester County Institute of Technology, *Angry Prawns*

BRONZE MEDAL: Ocean County Vocational Technical School, *Barnegat Light Scallop Mac & Cheese*

NJAC JUDGES STATE DISPLAY

GOLD MEDAL: Sussex County Technical School

SILVER MEDAL: Gloucester County Institute of Technology

BRONZE MEDAL: Monmouth County Vocational School District

PROFESSIONAL CHEFS TASTE

GOLD MEDAL: Middlesex County Vocational & Technical Schools, *Seared Mediterranean Cod with Parmesan Risotto Cake*

SILVER MEDAL: Camden County Technical School, *Chicken Gumbo Stuffed Chicken Wing*

BRONZE MEDAL: Gloucester County Institute of Technology, *Angry Prawns*

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From The Executive Director *(continued)*

Additional outstanding dishes included: Atlantic County Institute of Technology serving *AC Crudo*; Burlington County Institute of Technology serving *Korean Chicken Pot Stickers with Cranberry BBQ Dipping Sauce*; Hunterdon County Polytech serving *Smoking Gun Risotto with House Cured Pancetta, Locally Foraged Ramps & Crisp Pork Belly*; Somerset County Vocational Technical School serving *South Pacific BBQ Pork Slider with Citrus Ginger Slaw*; Sussex County Technical School serving *Venison Tenderloin*; and, Warren County Technical School serving *Peach Marinated Grilled Shrimp with Green Tea Rice & Asian Slaw in a Wonton Cup*. And special thanks to the Harmonious Hoots of my alma matter Union County College for performing *Crazy by Gnarls Barkley, Stay by Rihanna, and Waterfalls by TLC*. They were amazing, and I could have listened to them sing all night. Thank you again for your support, and I look forward to seeing you at our board of directors meeting on June 29th.



Russ DeSantis Photography and Video, LLC

The NJAC Foundation would like to send a special thanks to

**INVESTORS BANK
&
PSEG**

for partnering with us to award scholarships to county vocational-technical school graduates who plan on continuing their education at a NJ county college or state college or university.

WHAT'S HAPPENING IN YOUR COUNTY?

SUN	MON	TUES	WED	THURS	FRI	SAT
					JUNE 1 Dog Show 6/1 thru 6/3 8:00 a.m.– 5:00 p.m. Fairgrounds Columbus <i>Burlington County</i>	2 Basie Summer Jazz Fest 6/2 &-6/3 4:00 p.m. Count Basie Theatre Red Bank <i>Monmouth County</i>
 3 1:00 p.m. BergenPAC Englewood <i>Bergen County</i>	4 ShopRite LPGA Classic 6/4-6/10  Stockton Seaview Hotel & Golf Club Atlantic City <i>Atlantic County</i>	5	6 US Coast Guard Band 7:00 p.m.– 9:00 p.m. Lower Cape May Regional High School Cape May <i>Cape May County</i>	7 Salute Our Armed Forces Enlistees 7:00 p.m. Olde Court House Salem <i>Salem County</i>	8 Grease (Movie) 8:00 p.m. Levoy Theatre Millville <i>Cumberland County</i>	9 Pancreatic Cancer 5K For the Cure 8:00 a.m. Roosevelt Park Edison <i>Union County</i>
10 8th Annual Jersey Shore Wine Festival 12:00 p.m. - 5:00 p.m. First Energy Park Lakewood <i>Ocean County</i>	11	12	13 Despicable Me 3 (FREE Movie) 8:30 p.m. Park Monroe <i>Gloucester County</i>	14	15 Mary Poppins (FREE Movie) 7:30 p.m. Kip's Castle Park Verona <i>Essex County</i>	16 Cultural Festival & Food Truck Rally 7:00 p.m. Mercer County Park West Windsor <i>Mercer County</i>
 17	18 Employment Horizon's Annual Golf Classic 9:00 a.m. –9:00 p.m. Spring Brook Country Club Morristown <i>Morris County</i>	19	20 NJ Symphony Orchestra 6/22 FREE 7:30 p.m. Echo Lake Park Mountainside <i>Union County</i>	21 Ole Town Festival 6/21 thru 6/23 5:00 p.m. - 10:00 p.m. Phillipsburg <i>Warren County</i>	22 Paterson Farmers Market 7:00 a.m. Paterson <i>Passaic County</i>	 23 6:00 p.m. Red Bull Arena Harrison <i>Hudson County</i>
24 Mars Essex Horse Trials & Family Country Weekend 8:00 a.m. - 4:00 p.m. Far Hills <i>Somerset County</i>	25	26	27	28 Hunterdon Symphony 8:00 p.m. - 9:00 p.m. Deer Path Park Flemington <i>Hunterdon County</i>	29 Chris Stapleton 7:00 p.m. BB&T Pavillion Camden City <i>Camden County</i>	 30 Doggy Happy Hour Every Saturday 12-4pm 12:00 p.m. - 4:00 p.m. Stanhope Theatre Stanhope <i>Sussex County</i>