

NEW JERSEY ASSOCIATION OF COUNTIES

Individual Registration, Exhibitor, Directory, & Host Opportunities 2025
Annual Celebration of County Government May 7th – May 9th @ Caesars in AC

INDIVIDUAL EXHIBITOR REGISTRATION online @ <https://njac.org>

All conference registrations include the breakfast buffets, luncheons, receptions, and admission to the seminars, events, and exhibit hall.

INDIVIDUAL REGISTRATION	MEMBER	NON-MEMBER
Full	\$550.00	\$650.00
Thursday	\$350.00	\$475.00
Friday	\$350.00	\$475.00

EXHIBITOR REGISTRATION	MEMBER	NON-MEMBER
Business Associates	\$1,750	\$2,200.00
Government Package A	\$1,500.00	Not Applicable
Government Package B.	\$1,150.00	Not Applicable

- Exhibit registration includes (2) Full conference registrations, 6' skirted table, 2 chairs, 110 electrical outlet, wastebasket, & WiFi.
- Government Package A includes (2) Full conference registrations, 1 hotel room for 2 nights at Caesars, 6' skirted table, 2 chairs, 110 electrical outlet, wastebasket, & WiFi.
- Government Package B Includes (2) Full conference registrations, 6' skirted table, 2 chairs, 110 electrical outlet, wastebasket, & WiFi.

Please note that all booths are assigned on a first come, first serve, basis; and that exhibitors should take precautions to adequately secure their exhibits and equipment. Neither NJAC nor Caesars is responsible for any loss or damage to any materials, supplies, equipment, objects, persona property, or otherwise used in connection with any exhibit. If you're shipping materials or equipment, please email Loren Wizman at loren@njac.org, and she will email the links for you to complete and fax to GES Convention Services. Assignments for all booths will be emailed approximately 2 weeks prior to the conference.

HOST AN OUTSTANDING EVENT online @ <https://njac.org>

CORPORATE SPONSOR

\$7,750.00

May 7th – May 9th

Host receives (3) full conference registrations, (1) hotel room for (2) nights at Caesars, (2) exhibit booth displays, (1) workshop, corporate banner display and signage throughout conference, company name and logo on all printed conference materials, reserved seating with NJAC President at all events, and 8"w x 10.5"h Gold Page Ad in the Conference Directory.

PRESIDENT LUNCHEON & COUNTY AWARDS	\$5,250.00
<i>May 8th 12:00 p.m. - 1:30 p.m.</i>	
Host receives (2) full conference registrations, (1) hotel room for (2) nights at Caesars, (2) exhibit booth displays, (1) workshop, reserved seating at luncheon, pop-up banner display at luncheon, and an 8" w x 10.5" h Gold Page Ad in the Conference Directory.	
COUNTY VOCATIONAL TECHNICAL SCHOOL COOK-OFF	\$4,000.00
<i>May 9th 12:00 p.m. - 12:45 p.m.</i>	
Hosts receive (1) full conference registration, easel signage during the event, and an 8" w x 10.5" h Gold Page Ad in the Conference Directory.	
EXHIBITORS RECEPTION & PRICE IS RIGHT RAFFLE	\$3,750.00
<i>May 8th 5:00 p.m. – 6:30 p.m.</i>	
Hosts receive (1) full conference registration, easel signage during the event, and an 8" w x 10.5" h Gold Page Ad in the Conference Directory.	
BUFFET BREAKFAST SPONSORS	\$3,500.00
<i>May 8th & May 9th 8:00 a.m. - 10:00 a.m.</i>	
Hosts receive (1) full conference registration, easel signage during the event, and an 8" w x 10.5" h Silver Page Ad in the Conference Directory.	
PRESIDENT’S MEET & GREET RECEPTION WITH MUSICAL ENTERTAINMENT	\$2,500.00
<i>May 7th 5:00 p.m. – 7:00 p.m.</i>	
Hosts receive (1) full conference registration, easel signage during the event and an 8" w x 5.25" h Half Page Ad in Conference Directory.	
DUELING PIANOS	\$2,250.00
<i>May 8th 9:00 p.m. – 11:00 p.m.</i>	
Hosts receive (1) full conference registration, easel signage during the event and an 8" w x 5.25" h Half Page Ad in Conference Directory.	
COFFEE STATIONS	\$2,000.00
<i>Coffee available May 8th & May 9th</i>	
Hosts receive easel signage at event and an 8" w x 5.25" h Half Page Ad in Conference Directory.	
21 CLUB MEETING AREA	\$1,500.00
<i>May 8th & May 9th</i>	
Hosts receive easel signage at location.	
SHOESHINE BOOTH	\$1,250.00
<i>May 8th & May 9th</i>	
Hosts receive easel signage at booth location.	

ADVERTISE IN THE CONFERENCE DIRECTORY online @ <https://njac.org>

- **PLATINUM PAGE ADVERTISEMENT (8" w x 10.5" h) \$2,100.00**
- **GOLD PAGE ADVERTISEMENT (8" w x 10.5" h) \$1,600.00**
- **SILVER PAGE ADVERTISEMENT (8" w x 10.5" h) \$1,100.00**
- **FULL PAGE ADVERTISEMENT (8" w x 10.5" h) \$900.00**
- **HALF PAGE ADVERTISEMENT (8" w x 5.25" h) \$700.00**

Please submit your black and white Ad in jpeg or tiff format to loren@njac.org by April 18th.

SCHEDULE OF MAJOR EVENTS

WEDNESDAY, MAY 7TH

9:00 a.m. – 3:00 p.m.

Exhibitor Set Up

1:00 p.m. – 7:00 p.m.

Registration Desk Open

5:00 p.m. – 7:00 p.m.

President's Meet and Greet Reception with Musical Entertainment

THURSDAY, MAY 8TH

8:00 a.m. – 3:00 p.m.

Registration Desk Open

8:00 a.m.

Exhibit Area Opens with Buffet Breakfast

8:45 a.m. – 10:00 a.m.

Conference Kick-Off Board Meeting & Gubernatorial Candidates Forum

- National Anthem
- Conference Welcome
- Gubernatorial Candidates Forum

10:15 a.m. – 12:15 p.m.

Workshops to Begin at 10:15 a.m. & 11:30 a.m.

12:30 p.m. – 1:30 p.m.

President's Luncheon & County Awards *with lunch available at Noon*

- NJAC Foundation Recognition of Companies as a Group
- Peter Palmer Business Associate of the Year Award
- County Service Awards
- County Administrator Lifetime Achievement Award
- County Commissioner Hall of Fame
- Maurice Fitzgibbons County Commissioner of the Year Award

1:30 p.m. – 5:00 p.m.

Workshops to begin at 1:30 p.m., 2:45 p.m., & 4:00 p.m.

5:00 p.m. – 6:30 p.m.

Exhibitor's Reception & Price is Right Raffle

6:30 p.m. – 9:00 p.m.

Dinner Break on Your Own so Don't Miss the Exhibitors Reception & Dueling Pianos

9:00 p.m. – 11:00 p.m.

Dueling Pianos featuring Me & Mrs. Jones

FRIDAY, MAY 9TH

8:00 a.m.

Exhibit Area Opens with Buffet Breakfast & Registration Desk Open

8:45 a.m. – 11:00 a.m.

Workshops to begin at 8:45 a.m. & 10:00 a.m.

11:00 a.m. – 11:50 a.m.

Nick Acocella County Leadership Showcase

12:00 p.m. – 12:45 p.m.

13th Annual County Vocational-Technical School Cook-Off Challenge

1:15 p.m. – 2:00 p.m.

Cook-Off Challenge Awards

**2:00 p.m. Vendor Breakdown & Late Checkout for all Conference Guests staying at Caesars.*