

NJAC ANNUAL CONFERENCE 2023
Professional Development Workshops

10:00 A.M. WORKSHOPS - THURSDAY, MAY 4, 2023

GETTING COUNTY PUBLIC WORKS CONSTRUCTION RIGHT: BIDDING, PROCUREMENT, & COMPLIANCE

Submitted by Rob Lewandowski, Communications Director, LIUNA, Eastern Region

APPROVED: CMFO/CCFO Financial/Debt Management; CPWM Management; RMC Finance; QPA Public Works; RPPO/RPPS Public Purchasing

Participants in this session will learn from experienced public and private sector professionals how to best manage bidding and procurement laws for public construction. This session will also explore recent updates to State laws and regulations; the many policy options available to public entities; and, the common mistakes and misconceptions that turn building projects into splitting headaches for county officials. Special attention will be given to understanding prevailing wages, contractor registration laws, and project labor agreements.

Panelists

Charlie Kenny, *Partner, Peckar & Abramson*

Honorable Wayne Richardson, *President, Essex County Commissioners*

Colleen Mahr, *County Administrator, Somerset County*

Mike Travostino, *Government Affairs Director, Associated Construction Contractors*

Gerald Reiner, Jr., *Purchasing Manager, Bergen County Utilities Authority*

NJBPU ENERGY EFFICIENCY AND RENEWABLE ENERGY INCENTIVE PROGRAMS FOR COUNTIES

Submitted by Greg Reinert, Outreach Account Manager, NJ's Clean Energy Program

APPROVED: CMFO/CCFO Financial/Debt Management; CPWM Management; RMC Finance; QPA Green Purchasing; RPPO/RPPS Public Purchasing

Learn how county governments can take advantage of New Jersey's renewable energy and energy efficiency incentive programs to save energy, money, and the environment. Hear about various programs that provide incentives for energy efficiency upgrades in new construction and gut rehab projects; the installation of energy resiliency technologies; the purchase of electric vehicles (EV); installation of EV charging stations; and more. Additionally, the presentation will include information about the Local Government Energy Audit program (LGEA) and Energy Savings Improvement Program (ESIP).

Panelists

Greg Reinert, *Outreach Account Manager, NJ's Clean Energy Program*

Michelle Rossi, *ESIP Coordinator, NJ Board of Public Utilities*

LEVERAGING TECHNOLOGY TO SUPPORT FACILITY AND ASSET INSPECTION, REPORTING, & MAINTENANCE

Submitted by Marisa Rigby, Graphic Designer, T&M Associates

APPROVED: CMFO/CCFO Information Technology; CTC Information Technology; CPWM Information Technology; RMC Information Technology; QPA Information Technology; RPPO/RPPS Management/Supervision

This session will cover how facility owners and operators can leverage modern cloud technologies, such as Esri's ArcGIS Online platform, to drastically improve inspection and maintenance needs. These no-code platforms provide a robust solution for integrating facility management, GIS mapping, and maintenance while providing real-time inspection and field staff monitoring including visual reporting. Attendees will be shown how to set up this platform as well as how these tools can be integrated into most facility/asset management systems.

Panelists

Justin Furch, *VP, Technology Practice Leader, T&M Associates*

Grant Ervin, *Director of Applied Technology, T&M Associates*

DESIGN-BUILD: AN ALTERNATE APPROACH TO LOW-BID CONTRACTS

Submitted by Marcus Rosenau, AIA, Principal, SSP Architects

APPROVED: CMFO/CCFO Budgeting; CPWM Management; RMC Finance; QPA Public Works Compliance; RPPO/RPPS Public Purchasing

This presentation will explore the benefits of design-build and its impact on project timelines, budgets, quality, and risk management. Attendees will learn about the differences between design-build and traditional design-bid-build methods, as well as the key considerations for successful design-build projects. By the end of the presentation, attendees will have a comprehensive understanding of the design-build delivery method and its application in the public sector.

Panelist

To Be Determined

RECORDS MANAGEMENT BEST PRACTICES

Submitted by Joanne McKinley, Director of Business Development, Capital District ACCSES NJ

APPROVED: CMFO/CCFO Office Management/Ancillary Subjects; CPWM Management; RMC Records; QPA Office Administration/General Duties; RPPO/RPPS Management/Supervision

The basis of a good records management program is in how records are handled to provide ease of access, protection while in use, and ease of disposal when the life cycle has ended. This session will provide an overview of best practices in records management where topics will include identification and inventory; records disposition; storage of active and inactive files; disaster planning and mitigation; document imaging; choosing a records management services vendor; and, a brief review of the services available on NJ state Contract 89099.

Panelist

Joanne McKinley, *Director of Business Development, ACCES NJ*

11:15 A.M. WORKSHOPS - THURSDAY, MAY 4, 2023

HOW CAMDEN COUNTY IS LEVERAGING SETTLEMENT FUNDS TO COMBAT THE OPIOID EPIDEMIC

Submitted by Dominic J. Vesper, Jr., Deputy County Administrator, Camden County

APPROVED: CMFO/CCFO Budgeting; CCFO County Fiscal Operations; CPWM Management; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management/Supervision

This workshop will recommend how counties may effectively utilize opioid settlement dollars. Beginning in 2018, Camden County joined with several states, counties, and cities across the nation in filing lawsuits against the largest manufacturers and distributors of opioid drugs, to hold them accountable for their egregious conduct in causing a nationwide opioid epidemic. This panel will discuss some of the ways Camden County is using the settlement funds to combat the opioid crisis at the local level with addiction awareness and prevention programs, education, and treatment services.

PANELISTS

Honorable Louis Cappelli, *Commissioner Director, Camden County*

Ross G. Angilella, *County Administrator, Camden County*

Dominic J. Vesper, Jr., *Deputy County Administrator, Camden County*

Emeshe Arzon, *County Counsel, Camden County*

Krista Schmid, *Assistant County Counsel, Camden County*

Caryelle Lasher, *Director of Health and Human Services, Camden County*

John Pellicane, *Director, Office of Mental Health & Addiction Service, Camden County*

Tanya Niederman, *Mother of Child that suffered a fatal Fentanyl Poisoning*

WHAT'S IN YOUR PUBLIC OUTREACH TOOLBOX?

Submitted by Ted Ritter, Manager External Affairs, NJTPA

APPROVED: CPWM Management CMFO/CCFO Office Management/Ancillary Subjects; CPWM Management; RMC Professional Development

This session will showcase three real-world examples of innovative public outreach programs conducted by the North Jersey Transportation Planning Authority (NJTPA), the Metropolitan Planning Organization for 13 counties in northern and central New Jersey. These NJTPA programs have been used to effectively engage with communities and traditionally hard-to-reach and/or under-represented demographics. The outreach tools include: The NJTPA's pilot Outreach Liaisons program; UpNext North Jersey, the NJTPA's young adults'/future leaders' advisory group; and, the NJTPA's Complete Streets Demonstration Library.

Panelists

Honorable John W. Bartlett, *Commissioner Deputy Director, Passaic County*

Ted Ritter, *Manager External Affairs, NJTPA*

Cate Heady, *Research Project Coordinator, Rutgers University*

Courtenay Mercer, *Principal, Mercer Planning Associates*

CLIMATE RISK AND RESILIENCE IN YOUR COMMUNITY – USING CLIMRR PORTAL

Submitted by Joseph Divis, State President, AT&T New Jersey

[Approved: CPWM Government](#)

This session will discuss how as a coastal state, New Jersey faces increased risk from sea-level rise and more frequent and intense climate-related storms. As climate change causes many of these events to become more frequent and severe, it's critical for communities to understand their risks and build resilience. This workshop will discuss how last year, AT&T, FEMA, and the U.S. Department of Energy's Argonne National Laboratory created the Climate Risk and Resilience Portal (ClimRR), which offers localized detail about projected future climate risks in an accessible format to state, local and tribal emergency managers and other community leaders.

Panelist

To Be Determined

HOW TO MAXIMIZE STATE COOPERATIVE CONTRACTS TO REDUCE COST AND MAINTAIN COMPLIANCE

Submitted by Bill Hnatiuk, NJSTART Local Government Manager

[APPROVED: CMFO/CCFO Budgeting; CPWM Government; RMC Finance; QPA Procurement Procedures; RPPO/RPPS Public Purchasing](#)

This workshop will provide an overview of NJSTART Marketplace, which was developed in partnership with Periscope and powered by mdf commerce with the intent to streamline the process of selling New Jersey governments. It's both a technology system and a cooperative purchasing program that provides 6 simple steps to ensure compliance. This session will outline the steps to success, which include onboarding, uploading your catalog, defining your goals, marketing your contract, receiving orders, and reporting quarterly.

Panelists

Nicholas Susi, *General Manager, NJSTART*

Bill Hnatiuk, *Local Government Manager, NJSTART*

BEST PRACTICES FOR CYBERSECURITY AND DATA PROTECTION

Submitted by Kathleen Buff, Director of Marketing, Aspire

In this session, Aspire and Cohesity experts will provide strategies and insights around ransomware protection, detection, and recovery. The workshop will identify real-world use cases, while showcasing detailed implementation of solutions for successful business outcomes and security best practices.

[Credits Pending](#)

Panelists

Michael O'Connell, *Security Solutions Architect, Aspire Technology Partners*

David Brill, *Data Center Practice Director, Aspire Technology Partners*

1:30 P.M. WORKSHOPS - THURSDAY, MAY 4, 2023

HOW COUNTIES CAN LEAD IN REGIONALIZATION AND SHARED SERVICES

Submitted by Mark Magyar, Director, Sweeney Center for Public Policy, Rowan University

APPROVED: CMFO/CCFO Budgeting; CCFO County Fiscal Operations; CPWM Government; RMC, Finance; QPA Procurement Procedures; RPPO/RPPS Public Purchasing

State officials and academic experts will review the latest developments in regionalization and shared services initiatives in New Jersey, focusing primarily on projects underway in county governments funded through the Division of Local Government Services (DLGS) LEAP grant process. The panel will also discuss school regionalization studies underway and how counties can take the leadership role in innovative shared service initiatives. The panel is specifically interested in recommendations from county officials on best practices in regionalizing municipal services at the county level.

Panelists

Jacquelyn Suarez, *Director, NJ DLGS*

Mark Magyar, *Director, Sweeney Center for Public Policy, Rowan University*

Richard Richardella, *Chief, Local Assistance Bureau, NJ DLGS*

Marc Pfeiffer, *Assistant Director, Bloustein Local Government Research Center, Rutgers*

REIMAGINING PUBLIC SAFETY THROUGH INTER-DEPARTMENT COLLABORATIONS

Submitted by Matthew Rudd, Special Agent, Cumberland County Prosecutor's Office

APPROVED: CMFO/CCFO Ethics; CTC Ethics; CPWM Ethics; RMC Ethics; QPA Ethics; RPPO/RPPS Ethics

This workshop will provide an understanding of the factors that influence successful collaborative partnerships between governmental departments in the context of creating law enforcement alternatives to innovatively address mental and behavioral health issues, as well as juvenile justice concerns. This presentation will appeal to any sectors/departments working to overcome the barriers seen in law enforcement diversion, treatment placement, recovery support services, human services delivery, and juvenile justice systems change.

Panelists

Jennifer Webb-McRae, *Prosecutor, Cumberland County Prosecutor's Office*

Tracy A. Swan, *Public Safety Reform Strategist, Cumberland County*

Matthew Rudd, *Community Justice Coordinator, Cumberland County Prosecutor's Office*

Melissa J. Niles, *Department Head, Cumberland County Human Services*

POSITIVE ARBITRAGE - IT'S BACK! BOND PROCESS PLANNING STRATEGIES & COMPLIANCE REQUIREMENTS

Submitted by Elizabeth Sollecito Zorzopian

APPROVED: CMFO/CCFO Financial Management; CCFO County Fiscal Operations; CTC General/Secondary; CPWM Government; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision

This session will educate participants on the arbitrage rebate and yield restriction requirements for tax-exempt bonds. The goal will be for participants to understand the important investment and compliance considerations related to tax-exempt bond proceeds in the current positive arbitrage environment. Topics will include the arbitrage rebate and yield restriction rules, exceptions to the requirements and strategies to maximize retained earnings, proactive tax planning, and post issuance compliance considerations. This session will inform participants about the IRS payment process for arbitrage rebate and yield restriction liabilities.

Panelists

Robbi Acampora, *Managing Director, Phoenix Advisors*

Matthew Jessup, *Member, McManimon, Scotland & Bauman, LLC*

Katia Frock, *Director, PFM Asset Management LLC*

WHY THE ALTERNATIVE ASSESSMENT CALENDAR SHOULD BE MANDATORY STATEWIDE

Submitted by Teri O'Connor, Administrator, Monmouth County

APPROVED: CMFO/CCFO Budgeting; CCFO County Fiscal Operations; CTC Reporting/Billing/Collection; CPWM Management; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision

This session will discuss how the "*Alternative Assessment Calendar*" has been successfully implemented in Burlington, Gloucester, and Monmouth counties by utilizing a sequence of activity that addresses an existing procedural defect at no cost to implement. The workshop will further discuss the technology used in Monmouth County for the property tax assessment function; why the State should transition to a modern property tax assessment function over the next 10 years; and, a refresher on the importance of sharing services.

Panelist

To Be Determined

2:00 P.M. WORKSHOPS – THURSDAY, MAY 4, 2023

DOING BUSINESS WITH THE COUNTY GOVERNMENT BY COUNTY PURCHASING OFFICIALS

Submitted by the New Jersey Association of County Purchasers

APPROVED: CMFO/CCFO Financial/Debt Management; CPWM Government; RMC Finance; QPA Procurement Procedures; RPPO/RPPS Public Purchasing

The fundamental purpose of county government is to provide a variety of essential public services, programs, and initiatives to residents. Because of these complex issues, those doing business with local governments must become familiar with many facets of government operation and legal requirements, not the least of which is the Local Public Contracts Law and Rules. While all 21 Counties have an appointed purchasing agent, and while there is one procurement law to govern all 21 counties, you may find quite a difference in procedures and policies. This seminar will provide a guide to doing business with County governments.

Panelists

Dave DeWoody, QPA, Purchasing Agent, County of Cumberland

AnnaMarie Wright, QPA, Purchasing Agent, Camden County

Helen Fiore, QPA, Purchasing Agent, Monmouth County

2:45 P.M. WORKSHOPS – THURSDAY, MAY 4, 2023

WHAT IS “JUST CAUSE” AND HOW TO PROVE IT

Submitted by Laddey Clark & Ryan LLP

APPROVED: CMFO/CCFO Office Management/Ancillary Subjects; CTC General/Secondary Management; RMC Professional Development; QPA Office Admin./General Duties; CPWM Management; RPPO/RPPS Management/Supervision; CLE (1.2)

This program will provide a framework for public employers concerning the presentation of disciplinary action for public employees. The program will include an explanation of applicable Civil Service regulations as well as any statutory requirements that may apply in law enforcement manners. To help prepare for disciplinary hearing, the session will also include an explanation of the applicable legal standard of "Just Cause" as determined by the courts and the extent to which they are applied by the Civil Service, the Office of Administrative Law, Administrative Hearing Officers, and Arbitrators.

Panelist

Fredric Knapp, Senior Counsel, Laddey Clark & Ryan, LLP

EMPLOYER SPONSORED ON-SITE HEALTH CENTERS: HOW TO CHOOSE THE RIGHT MODEL

Submitted by Mark Caliguire, Vice President Govt. Rel. & Client Dev. For Integrity Health

[Approved: CMFO/CCFO Budgeting; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision; RPPO/RPPS Management/Supervision](#)

National popularity of employer-sponsored health centers is growing. Their capabilities to "bend the trend" of health plan costs have captured national attention. In addition, employers with dedicated clinics have been able to preserve primary care access during the pandemic when many have been left without or limited to telehealth as a poor substitute. This workshop will showcase turbo-charging self-funded health plan savings; evaluating different health center models; optimizing utilization; determining the costs of investment, and measuring the return on investment.

Panelists

Doug Forrester, *CEO, Integrity Health*

Collen Mahr, *County Administrator, Somerset County*

SECURE ACT 2.0 AND IT'S IMPACTS ON DEFERRED COMPENSATION RETIREMENT PLANS

Submitted by John D. Flynn, Financial Advisor, National Life Group

[APPROVED: CMFO/CCFO Office Management/Ancillary Subjects; RMC Professional Development; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision](#)

This workshop will discuss the Secure Act and how it's changing the way counties, municipalities, agencies, and businesses treat employer sponsored plans, which includes an overview contribution limits, required enrollments for employees, minimum percentage contributions, and much more. The presentation will also provide insights into part-time employee retirement plans and strategies to help the county budgets regarding those types of plans and plan requirements.

Panelists

John D. Flynn, *IAR, National Life Group*

Philip Auerbach, *IAR, National Life Group*

Ray McCarthy, *National Life Group*

KEY ACTION TO SCALE AND OFFSHORE WIND INDUSTRY IN NJ: CREATING PATHWAYS OF OPPORTUNITY

Submitted by Thomas Mann, Director of Government Affairs, NorthStar Strategies

[APPROVED: CMFO/CCFO Financial/Debt Management \(.5\)/Office Management/Ancillary Subjects \(.5\); CPWM Government; RMC Finance \(.5\)/Professional Development \(.5\); QPA Green Purchasing; RPPO/RPPS Public Purchasing](#)

The session will provide a vision as to how offshore wind developers are working to identify steps to catalyze offshore wind energy while strengthening the domestic supply chain and creating jobs. As deployment of offshore wind projects takes off in New Jersey and the region, the sector will spur both direct and indirect economic development benefits from manufacturing and installation to operations and maintenance. This workshop will further explore how building these pathways of opportunity requires creating vital connections.

Panelist

Joe Fiordaliso, *Founder, CEO, NorthStar Strategies*

4:00 P.M. WORKSHOPS – THURSDAY, MAY 4, 2023

COUNTY OPEN SPACE TRUST FUNDS THROUGHOUT THE STATE

Submitted by Francesca Giarratana, County Planner, Hudson County

APPROVED: CMFO/CCFO Budgeting; CCFO County Fiscal Operations; CTC General/Secondary; CPWM Government; RMC Finance; AICP Pending

In this session, county officials from three counties will join planning colleagues to highlight how their counties have applied to the Open Space Act to collect and distribute Open Space taxes. Panelists will address the different NJ landscapes, from urban to beach shorelines to a mix of suburban and farmland preservation. Each County will explore how they structure their funding program in terms of the eligible activities of open space acquisitions, park improvements, historic preservation, and farmland preservation.

Panelists

Tom Stanuikynas, *Regional Planning Manager, Burlington County Bridge Commission*

Walter Lane, *Director, Somerset County Office of Planning, Policy & Economic Development*

Samuel Schroeder, *Supervising Planner, Hudson County Division of Planning*

Honorable Virginia E. Haines, *Commissioner, Ocean County*

Mark Villinger, *Supervising Planner, Ocean County Department of Planning*

COMMUNITY JUSTICE IN NEW JERSEY

Submitted by Kelly Mulligan, MA, Director of NJ Programs, Center for Justice Innovation

APPROVED: CMFO/CCFO Budgeting; CCFO County Fiscal Operations; RMC Professional Development; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision

The idea of community justice was developed as a pathbreaking alternative to the criminal legal system's traditional reliance on incarceration and fines. This workshop will discuss how the Center for Justice Innovation provides a diverse range of initiatives that seek to foster collaboration between communities and the legal system, cultivate safe and equitable neighborhoods, and addresses the underlying needs which bring so many into contact with the criminal justice system.

Panelists

Kelly Mulligan-Brown, *Director, New Jersey Programs, Center for Justice Innovation*

Colleen Smith, *Deputy Director, Newark Community Solutions*

ESTABLISHING A REGIONAL/SHARED SERVICE WASTE COLLECTION SYSTEM

Submitted by Atlantic County Utility Authority (ACUA)

APPROVED: CMFO/CCFO Budgeting; CPWM Management; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management Supervision

The Atlantic County Utilities Authority (ACUA) will discuss how to establish a regional shared service collection system for municipal trash and recycling. In the presentation, the ACUA will demonstrate why waste collection services are an opportunity to create local partnerships while reducing costs and improving services for taxpayers. President Rick Dovey will share from insight how a public alternative can create added benefits for communities seeking to centralize departments, standardize service and lead to innovative and sustainable solutions.

Panelist

Rick Dovey, *President, ACUA*

“PIZZA AS A SERVICE: HOW TO POSITION DATA WITHIN THE RIGHT CLOUD APPROACH.”

Submitted by Joanne Goodstadt, Marketing Manager for PKA Technologies, Inc.

With diverse offerings of public, private and hybrid cloud, understanding where to put your data and workloads is becoming as important as the data itself. Access, risk, cost, compliance, security, performance and more – it’s essential to have a clear understanding and evaluation criteria for defining cloud strategy. This workshop will discuss the nature of workloads, understanding the different types of cloud services, choosing the right deployment model, strategies for securing data, and ensuring compliance with industry regulations.

Panelists

Eli Katz, *Director of Cloud and Consumption Services, PKA Technologies, Inc.*

Matt Axtell, *HPE*

8:45 A.M. WORKSHOPS – FRIDAY, MAY 5, 2023

PREVENT CHILD ABUSE

Submitted by Gina Hernandez, E.D., Prevent Child Abuse NJ & Child Wellness Institute

Approved: CMFO/CCFO Office Management/Ancillary Subjects; CTC General/Secondary; CPWM Information Technology; RMC Professional Development; QPA Office Administration/General Duties; RPPO/RPPS Management/Supervision

In this workshop, Prevent Child Abuse NJ will present information on the issue of human trafficking in NJ: specific to children in our state. Participants will learn the definitions and components of the issue and be offered a brief introduction into how we can work together to prevent the commercial sexual exploitation of our children. The program will cover what is domestic minor sex trafficking and commercial sexual exploitation, an overview of sex trafficking, how it can be prevented, and vital resources.

Panelist

Gina Hernandez, *Executive Director, Prevent Child Abuse NJ & Child Wellness Institute*

SICK AND VACATION LEAVE PAYOUTS AND THE O.S.C. REPORT

Submitted by Joseph M. Hannon, Esq., Genova Burns Attorneys-at-Law

APPROVED: CMFO/CCFO Financial/Debt Management, CPWM, Government; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management/Supervision; CLE (1.2)

On July 7, 2022, the Office of State Comptroller (OSC) released a report titled, “A Review of Sick and Vacation Leave Policies in New Jersey Municipalities.” This seminar will discuss the findings of that report and the various issues regarding sick and vacation leave and payouts for same such as accumulated sick leave payouts, annual sick leave buy-back, vacation carryovers from year to year. This workshop examine the statutes, costs associated, the negotiability and strategies for addressing these issues with employees and employee organizations.

Panelist

Joseph M. Hannon, Esq. Partner, Genova Burns, LLC & NJAC Labor Counsel

INTRODUCTION TO PAVEMENT PRESERVATION

Submitted by Walter Percy IV, Director of Sales and Marketing for Asphalt Paving Systems

APPROVED: CMFO/CCFO Office Management/Ancillary Subjects, CPWM Technical; QPA Public Purchasing; RPPO/RPPS Public Purchasing; PHD Engineering (1.0)

This workshop is an overview of pavement preservation and the many benefits it can add to agency road networks. Pavement preservation is a program employing a network level, long-term strategy that enhances pavement performance. By using an integrated, cost-effective set of processes, you can extend pavement life, improve safety, and better manage your network. We want to take care of the roads that are still in good condition, to prevent them from getting to the point of costly rehabilitation or full reconstruction.

Panelist

Walter Percy IV, Director of Sales & Marketing, Asphalt Paving Systems

CYBERSECURITY CONCERNS AND STRATEGIES FOR GOVERNMENT EMPLOYEES

Submitted by Stan Feld, CFE, CFCE, Chief Information Security Officer, Cumberland County

APPROVED: CMFO/CCFO Information Technology; CTC Information Technology; CPWM Government; RMC Information Technology; QPA Information Technology; RPPO/RPPS Management/Supervision

This workshop will address current and future infrastructure requirements for government networks. It will also discuss how to better protect your organization when a cyber-attack occurs. Now more than ever is the time to invest in technology. The session will discuss these issues based on the speaker’s perspective of his many experiences investigating and prosecuting cybercrimes and ask the following questions: Is your network secure from outside intrusion; can your staff access requisite software and data at anytime from anywhere; and, how should you balance both objectives.

Panelist

Stan Feld, Chief Information Security Officer, Cumberland County

10:00 A.M. WORKSHOPS – FRIDAY, MAY 56, 2023

THE BURLINGTON COUNTY HOUSING HUB’S ENHANCEMENT TO THE CONTINUUM OF CARE

Submitted by Charlene Webster, Director of Marketing and Communications, Burlington County
APPROVED: CMFO/CCFO Financial/Debt Management (.5)/Office Management/Ancillary Subjects (.5)

The Burlington County Housing Hub presentation will demonstrate how adding a centralized first point of entry for housing services has improved the Continuum of Care, eliminated the run and around and improved service delivery by creating a transparent process and holding agencies in the continuum accountable. The presentation will explain the Burlington County Housing Hub model and how Housing Assistance Advocates, who serve as connectors/navigators, and expanded, targeted outreach services have created a low barrier access to housing services.

Panelists

Honorable Felicia Hopson, *Commissioner Director, Burlington County*
Melikah C. Morris, *Deputy Director, Burlington County Human Services*

MAXIMIZING YOUR COUNTY’S INFRASTRUCTURE WITH TRANSPORTATION DEMAND MANAGEMENT

Submitted by Sara Irick, PE, CME, PMP, TDM-CP, Sr. Project Mgr. for French & Parrello Associates
APPROVED: CMFO/CCFO Office Management/Ancillary Subjects (.5) & Budgeting (.5); CPWM Management

The educational objectives of this presentation are to understand the concept of Transportation Demand Management (TDM); learn how TDM strategies can bring value to individual counties or municipalities; and, understand how TDM projects are funded and implemented. In general, TDM focuses on helping people change their travel behavior to meet their travel needs by using different modes, traveling at different times, making fewer or shorter trips, or taking different routes. It's often the most cost-effective way to solve a community's transportation-related problems.

Panelist

Sara Irick, *Senior Project Manager, French & Parrello Associates*

STATE OF CYBERSECURITY FOR PUBLIC ENTITIES AND EFFECTIVE CYBER RISK MANAGEMENT APPROACHES

Submitted by Nancy Ghani, Account Executive, PERMA Risk Management Services

APPROVED: CMFO/CCFO Information Technology; CTC Information Technology; CPWM Information Technology; RMC Information Technology; QPA Information Technology; RPPO/RPPS Management Supervision

This session will educate the audience on the state of cybersecurity, particularly that affecting public entities by using a cyber risk management maturity model. Public entities have been repeatedly victimized by ransomware campaigns and other varieties of cyber-attacks. This workshop will address how cyber insurance not only offers vital risk transfer resources in the event of an incident, but the conditionality built into the insurance policy incentivizes investment in cyber defense capabilities. Moreover, such programs can also connect state-wide gap analyses with grants or free non-profit resources and reduce risk.

Panelists

To Be Determined

ARRIVE TOGETHER: A NEW DAY FOR MENTAL HEALTH AND LAW ENFORCEMENT

Submitted by Meg Isbitski, President, New Jersey Association of Mental Health Administrators

APPROVED: CMFO/CCFO Financial/Debt Management; CPWM Management; RMC Finance; QPA Office Administration/General Duties; RPPO/RPPS Management/Supervision

This workshop will educate attendees on the role of the mental health administrator in each County and how they can be a resource for support and advocacy with vital funding by each county government body. The session will showcase the ARRIVE Together cooperative model between law enforcement and mental health professionals for the purpose of reducing unnecessary police contact and entering into the judicial system, when mental health and substance use rehabilitative services are the more appropriate intervention.

Panelists

Melissa Niles, *Cumberland County Department of Human Services*

Miram Cortez, *Union County Mental Health Coordinator*