



## CLIENT/ EXHIBITOR INFORMATION

### Exhibitor Price Guide

Exhibiting Company Name \_\_\_\_\_

Exhibiting Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Ordered by \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Ext \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Event Name \_\_\_\_\_

Room # \_\_\_\_\_ On-Site Contact \_\_\_\_\_ BEO/REF# \_\_\_\_\_

Deliver Date \_\_\_\_\_ Time \_\_\_\_\_

Pickup Date \_\_\_\_\_ Time \_\_\_\_\_

### EXHIBITOR CREDIT CARD AUTHORIZATION

Type of Card  Visa  Mastercard  AmEx  Discover

Credit Card Account # \_\_\_\_\_ Expiration: Month \_\_\_\_\_ Year \_\_\_\_\_

Vcode\* \_\_\_\_\_ Card Holder Name \_\_\_\_\_

\* 3 digit number on back of Visa, MC and Discover or 4 digit number on front of AmEx card.

The undersigned has read and agrees to all of the terms and conditions, and labor rates of this rental agreement. The undersigned authorizes Encore to charge the above listed credit card for the equipment, labor and/ or services detailed in this agreement, and for any client approved add-ons and change orders.

Your Order Total \_\_\_\_\_ Digital Signature \_\_\_\_\_

# AV PRICING

## Sets & Soft Goods

	QTY	DAYS	PRICE	TOTAL
Wood Podium with Microphone			\$100.00	
Podium, Wood			\$55.00	
6x8 Convention Services Stage Risers			\$150.00	
4x8 Entertainment Stage Risers			\$195.00	
Camera Platform			\$225.00	
Pipe & Drape (Black) (per running foot)			\$18.00	
Pipe & Drape (colors) (per running foot)			\$21.00	
Banner Hang			\$100.00	

## Audio Equipment

Shure SM58 Microphone			\$47.00	
Shure MX412 Table Top Mic (with Base)			\$52.00	
Audio Technica U857QL Podium Mic			\$47.00	
Shure Wireless Microphone Package (lavalier or handheld)			\$142.00	
Microphone Floor Stand 36"			\$20.00	
Microphone Table Stand 6"			\$15.00	
D'San LSP-1 Laptop Sound Port (SMINI-MXLR)			\$38.00	
Direct Box			\$35.00	
Mackie 1402-14 Stereo Mixer			\$115.00	
Mackie PROFX12 Stereo Mixer			\$165.00	
Shure SCM268 4x1 Mono Mixer			\$80.00	
QSC TouchMix 8 Channel Digital Mixer			\$245.00	
PreSonus 24.4.2 24 Channel Stereo Mixer (Digital)			\$340.00	
Yamaha O1V Digital Mixer			\$185.00	
Yamaha LS9-32 32 Chan Stereo Mixer (Digital)			\$420.00	
Behringer X32 32 Chan Stereo Mixer (Digital)			\$450.00	
Digico SD9 64 Chan Stereo Mixer (Digital)			\$775.00	
Mackie SRM450 Powered Speaker			\$130.00	
Mackie SWA1501 Powered Sub Speaker			\$105.00	

## Audio Equipment Cont'd.

	QTY	DAYS	PRICE	TOTAL
JBL PRX712M Powered Speaker			\$130.00	
JBL PRX718S Powered Sub Speaker			\$105.00	
HP Sound K-Array Speaker Tower System			\$1,025.00	
Small JBL Sound System (6 ch mxr, 2 powered subs and powered skrs)			\$540.00	
Small Mackie Sound System (6 ch mxr, 2 powered subs and powered skrs)			\$540.00	
CD Player, Single Disc			\$70.00	
Drum Set wo/Cymbals			\$210.00	
Bass Amp			\$160.00	
Guitar Amp			\$160.00	
Grand Piano			\$250.00	
Zoom H2 Digital Audio Recorder			\$85.00	
Gentner Phone/Audio Interface			\$270.00	
Clear Com Base Station			\$95.00	
Clear Com Head Set (Single Muff)			\$15.00	
Clear Com Belt Pack			\$28.00	

## Video Equipment

8"-13" Video Monitor			\$40.00	
19"-22" Video Monitor			\$100.00	
Panasonic TCL32U22 32" 1080p LCD HDTV			\$330.00	
Sharp LC40LE550U 40" LED Display			\$445.00	
Samsung 520DX 52" LCD Display			\$545.00	
Samsung 550DX 55" LCD Display			\$625.00	
Sharp LC60LE640U 60" LED Display			\$655.00	
Custom Monitor Floor Stand			\$105.00	
LG 49LX341C 49" Confidence Monitor			\$495.00	
Dalite 6801 Confidence Monitor Stand			\$75.00	
Plasma Stand Confidence Monitor (A-frame Style)			\$40.00	
Analog Way QVU150-3G Quick Vu Seamless Switcher			\$400.00	
Analog Way Pulse PLS300 HD Switcher			\$400.00	



### Video Equipment Cont'd.

	QTY	DAYS	PRICE	TOTAL
Analog Way Smart Vu SVU300 HD Switcher			\$400.00	
Barco ScreenPRO-II-HD 1 Screen Switcher			\$475.00	
Extron SW6VGA 6x1 VGA Switcher			\$85.00	
Extron SW4 Video Switcher HDMI 1x4			\$65.00	
Monoprice HDMI Switcher			\$55.00	
Extron ADA6300HV 1x6 RGBHV DA			\$150.00	
Extron 1X4 VGA DA Plus			\$84.00	
VGA Cable 25'			\$30.00	
VGA Cable 50'			\$40.00	
DVD Player			\$90.00	
DVD Blu-Ray Player			\$135.00	
DVD Player/Recorder			\$275.00	
ProDVC Camera			\$665.00	
Document Camera & Light			\$310.00	

### Projection Equipment

4000 Lumen Projector			\$575.00	
Panasonic PTEW640L 6K WXGA DLP LCD Projector			\$885.00	
Panasonic PT-CW330U Ultra Short Throw Projector			\$370.00	
Christie D12HD-H 10K Projector			\$1,800.00	

### General AV Equipment

Cart/Screen Acc Pack 8'x8' Tripod			\$145.00	
Cart/Screen Acc Pack 10'x10' Cradle			\$175.00	
Cart/Screen Acc Pack 12'x12' Cradle			\$175.00	
Da-Lite Tripod Screen 72"x72"			\$75.00	
Da-Lite Tripod Screen 96"x96"			\$75.00	
Da-Lite 10x10 Cradlebase Screen			\$95.00	
Da-Lite 12x12 Cradlebase Screen			\$105.00	
6'x8' FastFold Screen (Front or Rear)			\$135.00	
6'x8' FastFold Screen (Front or Rear) with Dress Kit			\$235.00	
7'x12' FastFold Screen (Front or Rear)			\$155.00	

### General AV Equip. Cont'd.

	QTY	DAYS	PRICE	TOTAL
7'x12' FastFold Screen (Front or Rear) with Dress Kit			\$265.00	
9'x16' FastFold Screen (Front or Rear)			\$240.00	
9'x16' FastFold Screen (Front or Rear) with Dress Kit			\$410.00	
12'x21'4" FastFold Screen (Front or Rear)			\$530.00	
12'x21'4" FastFold Screen (Front or Rear) with Dress Kit			\$720.00	
Custom LCD Projector Cart			\$65.00	
Luxor 32" Roll Cart w/Skirt			\$38.00	
Luxor 42" Roll Cart w/Skirt			\$42.00	
Luxor 54" Roll Cart w/Skirt			\$48.00	
Da-Lite Flipchart wo/accessori			\$37.00	
Whiteboard/Flipchart 27"x34" wo/accessories			\$44.00	
Da-Lite Standard Easel 5'			\$29.00	
D'San Wireless PerfectCue Cue Light (USB)			\$145.00	
D'San PRO2000 Limitimer Speaker Timer			\$75.00	

### Communication Equipment

Polycom SoundStation Conf Phone			\$152.00	
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### Computer Equipment

PC Laptop w/ 15" Screen			\$270.00	
Apple Mac Latop w/ 15" Screen			\$430.00	
Wireless Presenter Mouse			\$68.50	

### Lighting Equipment

Leko 19 Degree Fixture w/Gel Frame, Safety			\$65.00	
Leko 26 Degree Fixture w/Gel Frame, Safety			\$65.00	
Leko 36 Degree Fixture w/Gel Frame, Safety			\$65.00	
Leko 19 Degree LED Fixture w/Gel Frame			\$65.00	
Leko 26 Degree LED Fixture w/Gel Frame			\$65.00	



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### Lighting Equipment Cont'd.

Leko 36 Degree LED Fixture w/Gel Frame		\$65.00	
Par Fixture, Srce 4		\$44.00	
Martin RUSH PAR 1 RGB LED Fixture		\$60.00	
LED uplight fixture		\$90.00	
American DJ 64B-LED-PRO Black LED Par		\$55.00	
ETC SmartFade Lighting Board (12/48)		\$235.00	

### Onsite Support Equipment

Power Service 120V 10A (500 Watts) (per week)		\$86.00	
Power Service 120V 20A (2000 Watts) (per week)		\$200.00	
Power Service 120V 10A (1000 Watts) (per week)		\$150.00	
Power Service 120V 20A (2000 Watts) (meeting room AV only) (per week)		\$50.00	
Power Service 208V 20A 1 Phase (per week)		\$310.00	
Power Service 208V 30A 1 Phase (per week)		\$395.00	
AC Extension Cord 25'		\$16.00	
Conference Room Power Hubs		\$16.00	
Power Strip		\$16.00	

### Expendables (one time Charge)

Flip Chart Color Markers (4)		\$12.00	
Flip Chart Pads (40 sheets) recycled		\$21.00	
Flip Chart Pads (3M)		\$52.50	
Dry Erase Board Markers (4)		\$15.00	
Dry Erase Board Eraser		\$9.00	
8GB Flash Drive		\$27.50	
16GB Flash Drive		\$34.00	
16GB SD Card		\$27.50	
32GB SD Card		\$34.00	

### Event Services

Audio Patch Fee		\$45.00	
Video Patch Fee		\$105.00	

### Rigging Equipment

WCC 1 ton motor packages		Call for Pricing	
12"X12"x10' Truss		\$152.00	
12"X12"x5' Truss		\$100.00	
24" Aluminum Truss Base		\$65.00	
12"X12" Truss Corner		\$80.00	

### Your Order Totals

Services/Equipment Total	
Labor (min. \$158, 2 hours @\$79/hr. for load in/out)	
23% of Equipment Sub Total (\$25 minimum)	
Additional Hourly Labor/Facility/Handling if Required	
<b>TOTAL</b>	





# TERMS AND CONDITIONS

## Exhibitor Price Guide

### 1. PAYMENT TERMS

Lessee agrees to pay Encore Event Technologies (hereinafter "Encore") all charges indicated on this Rental Contract which includes these Terms and Conditions and any equipment that is rented pursuant to the terms set forth herein (the "Equipment") or labor overages. Payment is due and payable in full upon signing this Rental Contract unless otherwise negotiated and agreed to in writing on a Commencement of Work document.

### 2. ESTIMATES

In connection with this Rental Contract or any contract entered into between Encore and Lessee, any estimate provided to Lessee in connection with the expected labor hours and number of days the Equipment is solely an estimate. In the event that the actual hours, actual quantities of Equipment rented hereunder or actual days the Equipment is rented is greater than the amount indicated in any proposal, Lessee will be charged for those overages at Encore's standard rates less any applicable discounts.

### 3. DAMAGE WAIVER

All Equipment has been inspected upon delivery and Lessee acknowledges and warrants that all Equipment was received in good and working order. Lessee agrees to pay for any and all damages on account of lost, damaged or stolen equipment and/or loss caused by Lessee's accident, misuse or neglect. Should the Equipment listed on this Rental Contract malfunction for any reason and at no fault of Lessee, Encore will only be responsible for the repair of listed Equipment but WILL NOT be held responsible for any damages or loss caused as a result of the Equipment malfunctioning.

### 4. SUBLEASE

With the prior written consent of Encore, Lessee shall have the right to sublease the Equipment and, in the event of a sublease, Lessee shall be fully responsible for all insurance on, repair and replacement of, and reclamation of the Equipment. Encore reserves the right to replace the Equipment at Lessee's expense at full retail value if the subleased Equipment is lost, damaged or untimely returned.

### 5. TITLE

The parties intend to create a rental agreement and the relationship of lessor and lessee between themselves. The terms set forth herein shall not be construed or interpreted to create or imply the existence of a finance lease or installment lease or sales contract. Title to the Equipment shall at all times be vested in Encore, and no right, title or interest in the Equipment shall pass to Lessee other than the use of the Equipment for the rental period as agreed to by the parties, which right is conditioned upon Lessee's compliance with this Rental Contract.

### 6. SURRENDER / EQUIPMENT HANDLING

On the expiration or earlier termination of this Rental Contract, Lessee shall return the Equipment in good repair, condition and working order, subject only to reasonable wear and tear. All Equipment must be handled by Encore personnel only. Equipment may not be moved, stored, or serviced by Lessee or any other party. Lessee may not operate the Equipment unless authorized by Encore. Lessee agrees that Encore shall have the right to enter the premises where the Equipment is located and shall have access to the Equipment at all times.

### 7. CANCELLATION

Unless otherwise negotiated or agreed to in writing on a Commencement of Work Document, the following monies shall be payable by Lessee to Encore in the event of cancellation prior to the expiration of the rental period set forth on this Rental Contract: (1) if cancellation is made by Lessee more than seventy-two (72) hours prior to the scheduled performance then said expenses paid by Encore on Lessee's behalf (including contractual obligations) plus fifty percent (50%) of the fee shall be charged to and immediately paid by Lessee to Encore; or (2) if cancellation is made within seventy-two (72) hours, full rental contract price for the entire duration set forth on this Rental Contract is due and payable.

### 8. DEFAULT

If Lessee fails to pay rent or otherwise fails to observe, keep or perform any provision of this Rental Contract, or if Lessee should enter into voluntary or involuntary bankruptcy or receivership or other legal impediment which could impair the Equipment, Encore shall have the right to:

(a) Enter Lessee's premises and reclaim the Equipment at Lessee's premises or at site of any subleases without demand or notice to Lessee or court order or other processes of law, and declare the entire amount of rent immediately due and payable without demand or notice to Lessee. Lessee waives any damages occasioned by such reclamation. Any reclamation shall not constitute a termination of this Rental Contract unless Encore expressly notifies Lessee in writing;

(b) Sue to recover all rents and any other amounts owed or accruing to Encore;

(c) Terminate this Rental Contract as to any or all items of Equipment; and/or

(d) Exercise any other remedy at law or equity.

All such remedies are cumulative and may be exercised concurrently or separately. The exercise of any remedy shall not release Lessee from this Rental Contract and Lessee shall remain liable for the full performance of all obligations to be performed by Lessee under this Rental Contract.

### 9. CREDIT TERMS

All open accounts require prior credit approval. Should collection under the terms of this Rental Contract commence, Lessee agrees to pay all collection costs which include, but are not limited to, Equipment recovery costs, storage charges, attorneys' fees and court costs.

### 10. CHOICE OF LAW AND VENUE

The interpretation and affect of this Rental Contract and the related agreements shall be governed by and construed in accordance with the internal laws (as opposed to the conflicts of law provisions) of the State of New Jersey. Any litigation arising out of or related to this Rental Contract shall be instituted and prosecuted only in the appropriate state or federal court situated in Atlantic County, New Jersey. The parties submit to the exclusive jurisdiction and venue of such courts for purposes of any such action and the enforcement of any judgment or order arising therefrom. Each party waives any right to a change of venue and any and all objections to the jurisdiction of the state and federal courts located in Atlantic County, New Jersey.

### 11. ATTORNEY'S FEES

In the event either party, institutes any action arising out of, related to, or for the breach of, this Rental Contract, the prevailing party shall be awarded reasonable attorneys' fees and costs.

### 12. CONDITION OF EQUIPMENT

Encore maintains and services the Equipment in accordance with manufacturers' specifications and industry practice. Encore does not, however, warrant or guarantee that the Equipment or services being provided will be free of defect, malfunction or operator error. If the Equipment malfunctions or does not operate properly during the event for any reason whatsoever, Lessee agrees to immediately notify Encore's on-site representative. Encore will attempt to remedy the problem as soon as possible so that the event is not interrupted. Lessee agrees and acknowledges that Encore assumes no responsibility for any loss, cost, damage or injury to persons or property in connection or as a result of inoperable Equipment or otherwise.

### 13. LIMITATION OF LIABILITY AND INSURANCE

Lessee agrees to defend, indemnify and hold Encore and its officers, directors, employees, successors and assigns harmless from any and all claims arising out of any violation of any law, rule, regulation or order, and from any and all claims or liabilities for loss, damages or injury to persons or property of whatever kind or nature arising from the use or operation of the Equipment, or from the negligence or carelessness of the agents or employees of Lessee. Additionally, Encore shall not be liable for any special or consequential damages including lost profits arising relating to the Equipment, the services or this Rental Contract. Lessee shall notify Encore promptly of any accident involving the Equipment. Lessee shall obtain contractual insurance in connection with this Rental Contract and pursuant to this paragraph, in an amount satisfactory to Encore and provide proof of such insurance upon request of Encore.

### 14. SEVERABILITY

In the event that any provision of this Rental Contract shall be unenforceable or inoperative as a matter of law, the remaining provisions shall remain in full force and effect and be construed as though such unenforceable or inoperative provisions had never been a part of hereof.

### 15. CONSTRUCTION CLAUSE

For the purpose of interpretation, the language in this Rental Contract shall be deemed to be the language of both parties and neither party shall be deemed to be the drafting party.

### 1.6 SURVIVAL

All provisions of this Rental Contract related to indemnification, disclaimers and limitations on liability and all other obligations of the parties that arise in connection with Lessee's rental of Equipment from Encore shall survive the termination of the rental of such Equipment.

### 17. ENTIRE AGREEMENT

This Rental Contract incorporates by reference any attached Schedules, Contract, and Commencement of Work, related to this rental order, and contains the parties' entire understanding and may not be modified except in written form signed by both parties.



## BANNERS/ HANGING SIGNS

### Exhibitor Order Form

## ORDER EARLY AND SAVE

Exhibiting Company Name \_\_\_\_\_

Exhibiting Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Ordered by \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Ext \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Event Name \_\_\_\_\_

Room # \_\_\_\_\_ On-Site Contact \_\_\_\_\_ BEO/REF# \_\_\_\_\_

Deliver Date \_\_\_\_\_ Time \_\_\_\_\_

Pickup Date \_\_\_\_\_ Time \_\_\_\_\_

### Exhibitor Credit Card Authorization

Cardholder Name: \_\_\_\_\_ Credit Card Type \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

CreditCardAccount# \_\_\_\_\_ Signature \_\_\_\_\_

BY SIGNING AND DELIVERING THIS FORM CUSTOMER AGREES TO ALL TERMS AND CONDITIONS ON THIS FORM. PLEASE READ THIS FORM CAREFULLY PRIOR TO PLACING ORDER.

To receive the Advance rates listed below, Encore must receive your order, with credit card information, no later than 14 days prior to show opening. All other orders will be subject to the appropriate Onsite Rates detailed below.

### Terms and Conditions

- Orders must be received 15-days prior to delivery date or a 30% surcharge will be added.
- Written cancellation of equipment and services must be received by Encore Event Technologies 48-hours prior to delivery time or a cancellation charge of 50% of original order will be applied. All On-site cancellations will be charged 100% of original order.
- Display or exhibitor's on-site representative may supervise these activities.
- Sign must include blueprints or drawings with detailed information which, must include orientation in booth, pick points for hanging, weight of signage and must be submitted five (5) days prior to event.
- Electrical signs must be in working order, structurally sound and in accordance with national electrical codes and regulations.
- Client is responsible for all hardware and assembly of signage unless otherwise contracted in writing.
- BALLY'S, HARRAHS, AND CAESARS has fixed ceiling rig points. To center signs above booth we may have to build a truss structure to accommodate location at additional charge.
- All Banners / Hanging Signs not picked up after the event will be held by Encore for 24 hours, after which, they will be disposed of properly.

**Note: You should contact your general service contractor for shipping instructions for all hanging signs.**

**Electrical Charges are NOT included in Banner / Hanging Sign Prices.**

### Labor Rates to Hang Signs

Straight Time (Mon-Fri 8am-5pm) \$87.50 per hour

Overtime (After 8 hours) \$131.25 per hour

BALLY'S, HARRAHS, AND CAESARS nor its subcontractors are responsible for the construction methods and materials used to construct show and or exhibit structures. Rigging contractor for BALLY'S, HARRAHS, AND CAESARS should make installation connection to facility. Rigging contractor reserves rights to inspect construction and condition of all signage before performing work. Any sign found not structurally sound will not be permitted in the building. Rigging contractor will not be held responsible for any damage or loss of equipment or injury to any person, caused by the installation connection by persons other than their personnel.

CANCELLATIONS: written cancellation of ordered equipment and services must be received 48 hours prior to delivery for a full refund.  
RIGGING IS AN EXCLUSIVE SERVICE OF Bally's, Harrah's, and Caesars Atlantic City.



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# BANNERS/ HANGING SIGNS

## Exhibitor Order Form

### Labor Estimate

	LOAD-IN DATE	LOAD-IN TIME	HOURS	TOTAL
<b>INSTALLATION</b> 2 Riggers (4 hour minimum)				
<b>DISMANTLE</b> 2 Riggers (4 hour minimum)				

### Sign Information

#### TYPE OF SIGN

- Banner
- Pockets
- 1 sided
- 2 sided
- Grommets
- Wood
- Structural
- Other
- Metal
- System

#### SHAPE OF SIGN

- Square
- Triangle
- Circle
- Rectangle
- Other \_\_\_\_\_

NUMBER OF FEET FROM THE FLOOR TO TOP OF SIGN \_\_\_\_\_

#### DIMENSION & WEIGHT OF SIGN

Height	Length
Width	Weight

### Location of Sign

Using the diagram below to represent your booth, indicate how far in from each boundary you would like your sign placed.

Please fill in the booth numbers of all neighboring booths.

For island and peninsula booths, indicate all across-the-aisle neighboring booths.

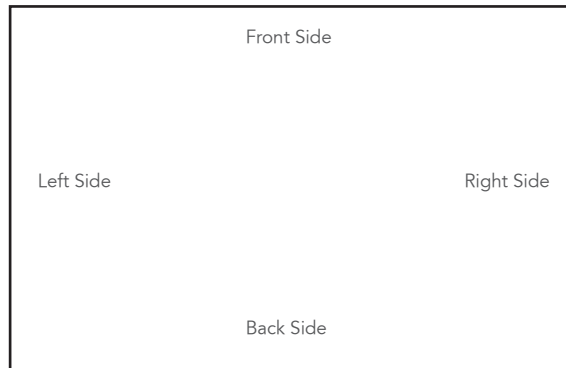
Feet in from FRONT Aisle: \_\_\_\_\_

Booth #: \_\_\_\_\_

Feet in from

LEFT Aisle: \_\_\_\_\_

Booth #: \_\_\_\_\_



Feet in from BACK Aisle: \_\_\_\_\_

Booth #: \_\_\_\_\_

Exhibitor's

Initials \_\_\_\_\_

Feet in from

RIGHT Aisle: \_\_\_\_\_

Booth #: \_\_\_\_\_

### Rigging Equipment

#### CHAIN MOTORS

- Scissor Lift
- 1/2 Ton Hoist
- 1 Ton Hoist
- 10' - 12" Box Truss
- 10' - 20.5" Box Truss
- Special Rigging Pkg\*

	PRE SHOW	LATE ORDER	QTY	TOTAL
Scissor Lift	\$350.00	\$400.00		
1/2 Ton Hoist	\$190.00	\$240.00		
1 Ton Hoist	\$190.00	\$240.00		
10' - 12" Box Truss	145 per stick	195 per stick		
10' - 20.5" Box Truss	175 per stick	225 per stick		
Special Rigging Pkg*	Call for pricing			
Estimated Total for Rigging Equipment				

Materials- Cables, clamps, connectors, etc., charged accordingly, if not supplied with sign.

\*Customer retains custom Rigging Pkg at conclusion of show.

CANCELLATIONS: written cancellation of ordered equipment and services must be received 48 hours prior to delivery for a full refund.

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