

NJAC COUNTY BIZ

An Educational and Informative Newsletter for Counties and Businesses

New Jersey Association of Counties

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Why Cyber Security is so Important

by Millennium Communications Group, Inc.

Over the past year and even in recent months there has been much talk in the news about high profile companies being hacked and information being leaked. Most companies do not know how vulnerable they actual are. Some leading industry experts say every company is vulnerable to hack attacks and, even more disconcerting, most do not even know when they have been hacked. The recent attack on Sony really highlighted this issue for most American businesses; many evaluated their own situation professionally and personally.

There are many steps companies can take to protect themselves against cyber-attacks. Some simple tips include; never open links in emails, never open attachments, do not give out personal information, change passwords often, and have a password for your Wi-Fi. A Verizon study done in 2011 of data breaches showed more than 80 percent of victims were “targets of opportunity”, meaning they did not protect their Wi-Fi with passwords and had little to no security.

Keeping the above-mentioned tips in mind, there are also a few more involved security options your company should look into. First things first, encrypt your data. It is important to note that data is only encrypted when the computer is logged out. Hackers can still get in if the system is running so it is imperative to make sure you have a timed log out, if possible. Next secure your hardware. Many determined burglars are not scared off by alarms, but by locking your equipment into secure, card-access only doors will make it more difficult for burglars. Lock your network. Many hackers can scan for unlocked or poorly protected networks and once they find one it does not take longer for them to be inside your company’s network. Make sure to have anti-malware and anti-virus programs installed.

One final step your company could take is to enlist an outside expert to set up and even manage your security efforts. An IT solutions company will come in and engineer a network, data center, or security system depending on your specific needs. They will be able to assess your situation and determine what steps to take in order to protect your company physically and virtually. An IT solutions company will even be able to streamline your current network and set up backup/disaster recovery strategies. Other advantages include remote network monitoring, onsite and remote engineering, hardware replacement, technology consulting, site surveys, unified communications, incidents response and evidence collection. An IT solutions company will lessen your chance of a security breach.

Millennium Communication Groups Inc., an IT solutions company, has advance information technology

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Get to know your County Official.....

How many years have you served as a Mercer County Freeholder?

I was elected as Freeholder of Mercer County 21 years ago.

What was the first public office you held?

I first held office as an East Windsor Township Councilwoman when I was elected in November of 1989.

Why did you choose to apply for Freeholder?

My decision to apply for Freeholder of Mercer County came when I was looking for a better and more expansive way to serve my community. It was at the urging of numerous close friends, including the late Assembly Speaker Alan Karcher, that I decided to take the plunge into county government. I have to say, looking back, it was one of the best decisions I ever made.

What had been the most difficult decision you have had to make while serving as a Mercer County Freeholder?

In 1996 I made a vote against building an incinerator in Trenton. There were numerous pros and cons, countless public hearings, and we were inundated with constituent input. Looking back, I made the decision primarily from a fiscal perspective but there were significant and alarming environmental "red flags" as well. I believe that I made the right decision and I still think it stands as the one that required the most consideration.

What would our readers be most surprised to learn about you?

I am an avid reader. Frequently, I will juggle two or three books at a time. Rarely, however, are any of these books works of fiction. From the cosmos to the history of Arctic and Antarctic exploration, there is nothing I love more than soaking up as much as I can about this beautiful world we live in.

Who is your role model?

I don't have a single role model - I have two. My parents, Norman and Veronica Cannon, had an impact on my life so profound that to call them parents doesn't even begin to describe their influence on me. When I think about everything I've done in my life, what led me there frequently points back to my parents. Whether it was their civic activism, instilling in me a strong sense of integrity, or a dedicated work ethic (necessary to run a household of ten), my parents have had indelible affect on my life and more specifically my career in government.

Why do you love Mercer County?

I moved to Mercer County in 1976 and at that time I chose it for its proximity to Rutgers University. However, in the ensuing thirty-nine years, I am thankful that I chose Mercer County. It brings me the balance of suburban and urban living, with beautiful scenery and rich Revolutionary Era history. I wasn't born here but I'm proud that it is the place I hang my toothbrush.....home.



Ann M. Cannon
Freeholder



NJAC ANNUAL CELEBRATION of COUNTY GOVERNMENT

May 6th - May 8th, 2015
Caesar's, Atlantic City



SIGN UP FOR OUR BIGGEST EVENT OF THE YEAR!

- **The nation's only county vocational-technical school cook-off challenge**
- **All major events & workshops hosted in the main exhibit hall**
- **A brand new feature with an insightful reporters roundtable**
- **Unique networking opportunities to share resources and ideas**
- **Informative workshops approved for continuing education credits**

Visit www.njac.org for the calendar of events and details on how to register, advertise in the conference directory, and host an event.

Why Cyber Security is so Important

by Millennium Communications Group, Inc.

and homeland security solutions to help your company or community safeguard itself against threats. We are able to come in, assess your current information systems, make suggestions as to what you may need, and help you structure a plan to implement a new security system. We are also able to manage and support your network remotely. Find out more at:

<http://www.millenniuminc.com/it/index.html>



New Jersey Board of Public Utilities Commissioners Approve Exelon and Pepco Holdings, Inc. Merger

submitted by Frank Tedesco, Media Relations Manager of Atlantic City Electric

On February 11, 2015 the New Jersey Board of Public Utilities (BPU) Commissioners approved the merger between Exelon Corporation (NYSE: EXC) and Pepco Holdings Inc. (NYSE: POM). The companies announced their proposed merger on April 30, 2014 and submitted their application to merge to the BPU on June 18, 2014.

The merger will bring together Exelon's three electric and gas utilities – BGE, ComEd and PECO – and Pepco Holdings' (PHI) three electric and gas utilities – Atlantic City Electric (ACE), Delmarva Power and Pepco – to create the leading mid-Atlantic electric and gas utility.



Chris Crane
Exelon President & CEO

“We are excited that the Commissioners have approved our merger,” said Chris Crane, Exelon President and CEO. “We are appreciative of the time and dedication of the BPU staff and other stakeholders who worked collaboratively with us throughout this process to deliver a robust package of benefits for New Jersey.”

“Our combined company will bring significant value to New Jersey and to ACE customers, and we are thankful to the Board for their approval,” said Joseph M. Rigby, PHI Chairman, President and CEO.

In an order today the BPU commissioners approved a January 14, 2015, settlement agreement, signed by Exelon, PHI, ACE, BPU staff, and the Independent Energy Producers of New Jersey. The merger will deliver a robust package of benefits to ACE customers and New Jersey, such as:

- A \$62 million Customer Investment Fund to be used for direct rate credits to ACE customers within 60 days of merger closing;
- A program to provide \$15 million in energy-efficiency savings to ACE customers over five years;
- Commitments to improve ACE's reliability performance to levels that exceed current BPU requirements for frequency and duration of outages, and to continued infrastructure investment;
- Commitments to hire 60 union employees and to protect compensation and benefits for current employees;
- Maintaining ACE's local operational headquarters in Mays Landing, N.J.;
- Providing an annual average of charitable contributions and local community support that is equal to ACE's 2013 level of at least \$709,000 for 10 years after merger closing.

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New Jersey Board of Public Utilities Commissioners Approve Exelon and Pepco Holdings, Inc. Merger *(continued)*

The two companies' merger was previously approved by the Federal Energy Regulatory Commission in November, the Virginia State Corporation Commission in October and the PHI stockholders in September. The merger also requires approvals by the Delaware Public Service Commission, Public Service Commission of the District of Columbia and Maryland Public Service Commission. Following the expiration of the U.S. Department of Justice's review period on Dec. 22, 2014, the Hart-Scott-Rodino Act no longer precludes completion of the merger. For more information about the merger or to download the settlement agreement, visit www.phitomorrow.com.

About Exelon Corporation

Exelon Corporation (NYSE: EXC) is the nation's leading competitive energy provider, with 2013 revenues of approximately \$24.9 billion. Headquartered in Chicago, Exelon does business in 48 states, the District of Columbia and Canada. Exelon is one of the largest competitive U.S. power generators, with more than 35,000 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets. The company's Constellation business unit provides energy products and services to more than 2.5 million residential, public sector and business customers, including more than two-thirds of the Fortune 100. Exelon's utilities deliver electricity and natural gas to more than 7.8 million customers in central Maryland (BGE), northern Illinois (ComEd) and southeastern Pennsylvania (PECO). Follow Exelon on Twitter @Exelon.

About Pepco Holdings Inc.

Pepco Holdings Inc. is one of the largest energy delivery companies in the Mid-Atlantic region, serving about 2 million customers in Delaware, the District of Columbia, Maryland and New Jersey. PHI subsidiaries Pepco, Delmarva Power and Atlantic City Electric provide regulated electricity service; Delmarva Power also provides natural gas service. PHI also provides energy efficiency and renewable energy services through Pepco Energy Services. For more information, visit online: www.pepcoholdings.com.



For more information, visit www.atlanticcityelectric.com.

BECOME A MEMBER OF THE NEW JERSEY ASSOCIATION OF COUNTIES

Learn about the benefits of being a part of NJAC and how you can join
by contacting

Loren Wizman, Business Development Director, at
(609) 394-3467 or loren@njac.org.

Mercer County Freeholder Cannon Named as NJAC President

On Friday, January 30, 2015, Mercer County Freeholder Ann Cannon was sworn-in as the 74th President of the New Jersey Association of Counties (NJAC). In the Senate Chambers of the New Jersey State House, Senator Linda Greenstein of NJ Legislative District 14 administered the oath of office to Freeholder Cannon and officers of the Executive Committee, which include First Vice President and Hunterdon County Freeholder Director John King; Second Vice President and Gloucester County Freeholder Heather Simmons; Secretary-Treasurer and Monmouth County Freeholder Director Gary J. Rich, Sr.; and Immediate Past President and Monmouth County Clerk M. Claire French.



**Ann Cannon
NJAC President &
Mercer County Freeholder**

During President Cannon's speech she spoke of her plans for the upcoming year, which involve tackling many statewide issues such as the Transportation Trust Fund and pension system. "I look forward to leading NJAC this year as it continues serving county governments throughout the State with its proactive advocacy and solution driven approach to addressing complex legislative and regulatory matters," said NJAC President and Mercer County Freeholder Ann Cannon.

"Congratulations to NJAC's executive officers and board of directors for their vision and commitment to helping lead this outstanding organization at a critical period in the history of our great State," commented Cannon as she ended her speech.

NJAC commended Monmouth County Clerk M. Claire French for her leadership as President in 2014; retired Hudson County Surrogate Donald W. De Leo for his 17 years of service and dedication to the NJAC Board of Directors; former Essex County Freeholder Carol Clark for serving 11 years on the NJAC Board; former NJAC Officer and Bergen County Administrator Ed Trawinski; and retired NJAC Transportation Consultant Michael F. Barrett for his 18 years of expertise and dedication. Retired Cumberland County Clerk Gloria Noto was present to accept her certificate of recognition for her service to county government.

After the ceremony, members and guests were invited to the Gallery of the New Jersey State Museum for a lunch reception catered by Culinary Arts students with the Mercer County Technical Schools.

More photos and information can be found on www.njac.org.



l to r: Hunterdon County Freeholder Director John King; NJAC Executive Director John Donnadio; Monmouth County Clerk M. Claire French; Mercer County Freeholder Ann Cannon; Gloucester County Freeholder Heather Simmons; Senator Linda Greenstein; and Monmouth County Freeholder Director Gary J. Rich, Sr.



Cake designed with the NJ State Bird, Eastern Goldfinch, and NJ State Flower, Common Meadow Violet, - by the students of the MCTS Bakery.

Emergency Communications During Healthcare Crises: New Jersey Hospitals Band Together to Streamline Regional Preparedness and Response

by Beth Clay, Marketing Director of Mutualink

A [whitepaper](#) from Mutualink provides timely and practical information for hospital emergency managers and government agencies to help devise preparedness strategies for dealing with the Ebola threat. The paper describes a secure, real-time information sharing and collaboration network that will enhance efforts by the Department of Homeland Security Customs and Border Patrol, the Center for Disease Control, and local, state and federal public safety and healthcare agencies as they seek to identify potentially infected individuals, track contacts and control the spread of the virus.

“Although great strides have been made to quickly put into place exit screening from affected countries and, most recently, entry screening in the United States for individuals entering the country from affected areas, more can be done to tighten the gaps in terms of communication and emergency preparedness,” according to the Mutualink whitepaper. “Inter-agency, cross-jurisdictional real-time collaboration will serve to enhance situational awareness among and between agencies involved in identifying, tracking and treating infected patients, regardless of where they enter the cycle.”

The Northern New Jersey Hospital Subcommittee is a shining example of effective regional preparedness and response. The hospital group has been using Mutualink’s technology since 2010 to enhance interoperable communications between all of their facilities and the Emergency Operations Center in the region. This infrastructure has enabled a coordinated response to emergencies, which improves patient care, streamlines operations, and reduces cost for all participants.

With Mutualink, the hospitals are able to seamlessly and securely share radio, telephony, video and data among all of their facilities and local, state and federal agencies, including the Department of Health Command Center (HCC), Emergency Medical Mobile Command Vehicles, New Jersey’s two Level One Trauma Centers, and the state’s five Medical Coordination Centers (MCCs).

According to Terry Reiss, Emergency Preparedness Coordinator, The Valley Hospital, Mutualink solved the biggest problem facing their regional hospital partnership – disparate radio frequencies. With the bridging system deployed now in nearly half of the hospitals in New Jersey, participants can communicate and collaborate – as and when needed – using the secure Mutualink platform.

Even when faced with budget reductions every year and increased regulations, the member hospitals do more with less with Mutualink because of its low recurring costs, and its ability to function with existing equipment.

“Mutualink has become the de facto standard for our communication needs, and it has worked flawless every time we’ve used it,” added Reiss. “The system has been so effective and easy to use that we are adding 25 Mutualink Edge mobile deployments to maximize benefits and limit costs for all the member hospitals.”



The Mutualink system has proven effective and efficient for The Northern New Jersey Hospital Subcommittee in numerous ways, serving as a model for hospital coalitions nationwide.

For more information, contact Beth Clay of Mutualink at (203) 774-3474 or bclay@mutualink.net.

CONGRATULATIONS

The County Vocational-Technical Schools of **Bergen, Camden, Cape May, Cumberland, Essex, Hudson, Hunterdon, Mercer, Middlesex, Morris,** and **Passaic** will be in the Cook-Off Challenge at the 65th NJAC Annual Conference taking place May 6th - 8th.

Barry Gleissner, Survey Manager, of AECOM is now the President of the NJ Society of Professional Surveyors.

Atlantic County social service organizations working to address chronic homelessness were awarded \$446,000 in federal funding on January 23, 2015.

Partners of **Genova Burns LLC** were named to the New Jersey 2015 Best Lawyers Business Edition List: Corporate & Finance Issue.

Captain Kim Reichert was sworn into position by Gloucester County Sheriff Carmel Morina. She is the first woman to hold the rank of Captain in the history of the Department.

GREYHAWK recently appointed Jay Appleton as Project Executive/Program Manager.

Middlesex County's Ralph Albanir, Department Head of Infrastructure Management, retired on December 31, 2014.

WELCOME TO OUR NEW MEMBERS



Develops leading technology that empowers governments and provides world-class software creating a platform that can process, analyze, and explain the financial data. Visit www.opengov.com and contact Chris Young, Business Development, at cyoung@opengov.com for more information.



Committed to advancing the general welfare and prosperity of the Princeton Region. The strength of this organization lies in its members who continuously provide compelling ideas and positive energy. Its focus is to speak for business and promote a fertile environment for economic growth. To learn more about the Princeton Chamber, visit www.princetonchamber.org or contact President Peter Crowley at peter@princetonchamber.org.

Nationwide Economics

Weekly Economic Review & Outlook for February 9, 2015

by Michael Groom, Financial Markets Economist of Nationwide Mutual Insurance Company and
Ben Ayers, Staff Economist of Nationwide Mutual Insurance Company

Weekly Review

The U.S. employment outlook continued to show strength in January, with an increase of 257,000 nonfarm payroll jobs and an additional 147,000 in upward revisions to December and November. Perhaps more importantly, wages ticked up noticeably as well, increasing to a rate of 2.2 percent year-over-year. The S&P 500 stock index ended the week with a gain of 1.7 percent and the U.S. 10-year Treasury note yield increased by roughly 30 basis points to 1.95 percent amid continued optimism for growth in the U.S. The Reserve Bank of Australia and the People's Bank of China unexpectedly cut interest rates and lowered reserve requirements, respectively, in an attempt to stave off risks of deflation and jump start their economies. They join a spate of other global central banks that have also stepped up monetary policy accommodation in 2015.

The upward revisions to job growth in the U.S. brought gains to 329,000 in December and 423,000 in November, marking (along with January's 257,000 increase) the best three month employment stretch in 17 years. As noted, wages also showed some signs of revitalization, while the Employment Cost Index (which includes both wages and benefits) was up by 2.3 percent in the fourth quarter from a year earlier – the strongest gain since 2008. The virtuous feedback loops emanating from the labor market are working through to corporate profits, as the majority of companies that have released fourth quarter earnings have beaten expectations on both top and bottom line estimates. The implications from the stronger labor data on monetary policy are uncertain, as officials from the Federal Reserve have made recent speeches that suggest different views on future policy. Narayana Kocherlakota, President of the Federal Reserve Bank of Minneapolis, expressed concern over the current below-target rate of inflation and suggested that the Fed should consider additional quantitative easing if inflation remains too low. James Bullard, President of the Federal Reserve Bank of St. Louis, seemed to agree with Kocherlakota on this point, stating that inflation expectations are “disconcerting,” but later noted that they should be ignored given the volatility around oil and the strength of the U.S. economy. He specifically mentioned that the Fed should consider dropping the sentence in the Federal Open Market Committee's (FOMC) press release stating that the Fed should remain “patient” in regards to normalizing interest rates, in order to provide flexibility to tighten in June. The core personal consumption expenditure index, which is the Fed's preferred metric to gauge inflation, increased by just 1.3 percent in December from a year earlier, the slowest pace in nine months and well below the Fed's 2.0 percent inflation goal. Both eurodollar and fed funds futures sold off across their respective curves, indicating that market participants moved forward the timeline of rate normalization to more in line with the FOMC's median projections. Fed Chair Janet Yellen will report on the state of monetary policy to the House and Senate at her semi-annual congressional testimony on February 24 and 25, which should provide great insight into the likely path for monetary policy.

Weekly Outlook

This week will be light for economic data with retail sales and the import price index for January, as well as consumer sentiment for the first half of February.

- In spite of strong job growth and rising sentiment, **retail sales** struggled in December, falling by an unexpectedly sharp 0.9 percent (led strongly by lower sales at gasoline stations in response to significantly lower gas prices). An already reported drop in auto sales for January along with further drops in gasoline prices should lower retail sales again last month, although by a more modest 0.3 percent. Sales excluding

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Nationwide Economics *(continued)*

autos should post less of a decrease, down by 0.1 percent, as core retail sales (excluding autos, gas, and building supplies) are expected to rise by around 0.4 percent.

- The strong U.S. dollar and declining crude oil prices continues to push down the import price index, which dropped by just over 5.5 percent in 2014. Further monetary accommodation in many international economies placed upward pressure on the U.S. dollar in January, likely causing (along with further drops in crude oil prices) the import price index to fall by an additional 2.0 percent.
- Riding the sharp drop in gasoline prices and strong job growth, consumer sentiment soared to a 10-year high in January – the sixth consecutive month of increase. We expect consumers to remain optimistic, helped mostly by further strong job growth, with sentiment edging higher to 98.3 over the first half of February.

For further information please contact Emanuel Mahand, Program Director of New Jersey, at MAHAND@nationwide.com, or Bina Kumar, Managing Director - East Region, at kumarb1@nationwide.com.



SNJFA Announces Its 2015 Officers

by Lenora Boninfante, Recording Secretary for the Southern New Jersey Freeholders' Association

The Southern New Jersey Freeholders' Association (SNJFA) held its Annual Reorganization Meeting at Filomena's Lakeview Restaurant in Deptford Township, Gloucester County, NJ on February 9, 2015. During the meeting, the 2015 Officers were sworn in by State Senate President Stephen Sweeney.



l to r: Senate President Stephen M. Sweeney administering the oath of office to President and Gloucester County Freeholder Deputy Director Joe Chila; Vice President and Salem County Freeholder Robert J. Vanderslice; Treasurer and Cape May County Freeholder Director Gerald M. Thornton. Not pictured is Secretary and Cumberland County Freeholder Director Joe Derella.

member counties pay no dues to participate in the Association. Meetings are held eight times a year with the next meeting taking place on March 23, 2015 in Salem County, New Jersey.

The 2015 Officers of the Southern New Jersey Freeholders' Association are Gloucester County Freeholder Deputy Director Joe Chila (D), President, Salem County Freeholder Robert J. Vanderslice (R), Vice President, Cumberland County Freeholder Director Joe Derella (D), Secretary and Cape May County Freeholder Director Gerald M. Thornton (R), Treasurer. Also, Cape May County Vice-Director Leonard C. Desiderio is the Immediate Past President and Lenora Boninfante, Public Information Officer is the Recording Secretary for the organization.

The eight member counties that make up the association, whose main purpose is to foster the sharing of ideas, programs and joint ventures between the counties, are Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean and Salem. Currently, the

Top Workplace Trends for 2015

By Jennifer Dowd, Marketing Manager for Kronos Public Sector

Recently, members of The Workforce Institute at [Kronos Incorporated](#) discussed the top issues they believe will impact workforce management in 2015. County employers can certainly relate to the issues such as the expected retirement of Baby Boomers and the difficulty of attracting Millennials.

- **Regulations Shake up the Workplace:** Minimum wage law changes and looming U.S. Affordable Care Act deadlines dominated 2014 headlines, but 2015 is when organizations will feel the impact of these and many other regulations. Additionally, with continued public discourse on non-exempt workers and topics surrounding a living wage, new legislation is expected to arise in this final term of the Obama Administration. With today's regulations administered not only at the national and state levels but down to the city, municipal, and individualized union levels, new compliance requirements will shake up processes for organizations while adding another layer of complexity for national and multinational organizations.
- **Employees are an Asset:** Despite increasing healthcare and labor costs expected through 2015 and beyond, profitable organizations have learned that [excellent financial returns do not have to come at the expense of the employee](#). Research shows that employees - especially the front line, hourly workforce - should be seen as an asset, not a cost. As competition tightens, successful organizations will invest more in their workforces to increase employee engagement and create a virtuous cycle that leads to happy customers.
- **Seismic Shift in Generational Workforce Dynamics:** Baby Boomers - the largest generation to ever hit the workforce - will begin retiring in droves as their children take on more workplace responsibility. As Baby Boomers exit the workplace, many Generation Xers could see increased opportunity, including long-awaited pay raises. Millennials will take on management positions for the first time. Talent retention and career development will be key in 2015 as organizations train new managers while working to simultaneously shrink the skills gap and hold onto the knowledge assets of a retiring workforce.
- **Analytics for Evidence-based Decision Making:** Most organizations drowned in data in 2014, as few have unlocked the secret to analytical success. However, organizations that have lagged behind will take notice of winning big data best practices from previous years, while workforce management tools will deliver analytics for evidence-based decision making in 2015. Industry-specific solutions, visualization technology, and new applications from specialized consultation and services vendors will utilize existing workforce management data to create actionable insight.
- **Consumer Technology Infiltrates Workforce Management:** Human resources, operations, and management professionals would be wise to keep an eye on news from the 2015 Consumer Electronics Show, as consumer technologies are poised to dramatically impact workforce management. Mobile devices and social media have transformed the way employees and employers communicate, while gamification and [wearable technologies are expected to win in the workplace](#). Workforce management software suites and mobile platforms will continue to evolve with consumer software design concepts, including increased focus on the user experience (UX), responsive design, flat OS functionality, and drag-and-drop and touchscreen performance.

To learn more about Kronos, please contact Wesley Witherington, Kronos Sales Executive State of New Jersey, Public Sector and Education, at wesley.witherington@kronos.com or via telephone at (973) 331-5465.



Federal Grants

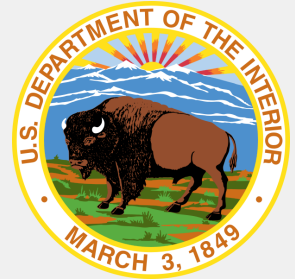
FY15 Funding Guidance for Great Northern LCC

Deadline: March 13, 2015

Available: \$1,000,000

Number of Awards: 15

<http://www.grants.gov/view-opportunity.html?oppId=271355>



Drug-Free Communities Support Program

Deadline: March 18, 2015

Available: \$125,000 per year for a period of up to 5 years

Number of Awards: Approximately 170

<http://www.samhsa.gov/sites/default/files/grants/pdf/sp-15-001.pdf>



Research & Evaluation on Domestic Radicalization to Violent Extremism

Deadline: April 21, 2015

Available: Maximum of \$750,000 over a period of up to 3 years

Number of Awards: Up to 6

<https://ncjrs.gov/pdffiles1/nij/sloo1152.pdf>



Grants Management Training in Mahwah, NJ

by Janet Darling, Marketing Director of Grant Writing USA

Bergen County Law & Public Safety Institute and Grant Writing USA will present a two day management workshop in Mahwah on March 16th and March 17th. This training is for grant recipient organizations across all disciplines. Attend this class and you'll learn how to administer government grants and stay in compliance with applicable rules and regulations, including the Super Circulars.

[Click here for full event details.](#)

Multi-enrollment discounts and discounts for Grant Writing USA returning alumni are available. Tuition payment is not required at the time of enrollment.

We are excited to offer **New Jersey Association of Counties members** a special tuition rate of \$565. Please use code "NJAC" to receive this \$30 discount off full price at registration. Seating is limited and online reservations are necessary.

For more information you may also contact Janet Darling, Marketing Director of Grant Writing USA, at janet@grantwritingusa.net or (888) 290-6237 (PST).



JOB VACANCY ANNOUNCEMENTS

The **County of Bergen** is seeking a full-time **Director of Parks** who, under direction, plans, organizes, coordinates and directs park programs for effective services to the population. Possession of a Bachelor's Degree from an accredited college/university with a major course of study in horticulture, forestry, civil engineering, landscape architecture among others. Fiver (5) years of experience in planning, promoting and/or administering comprehensive recreation facilities. Visit the County's website at www.co.bergen.nj.us and send resume to *Ralph Kornfield*, Director of Personnel, at rkornfield@co.bergen.nj.us by *4:30 p.m. February 25, 2015*.

The **County of Hudson** is seeking an individual for **Assistant Director, Division of Parks**.

Education Requirements: Graduation from a four (4) year course at an accredited college or university with a major course of study in any of the following - horticulture, forestry, landscape architecture or environmental sciences.

Experience Requirements: A minimum of three (3) years of management experience involving planning the care and maintenance of large tracts of land, including the planting and caring of flowers, shrubbery and other plants, the improvements to and maintenance of public recreation facilities and the preparation and administration of budgets. A Master's Degree in any of the above mentioned fields can substitute for one (1) year experience.

Knowledge & Abilities: Administrative and management capabilities as well as scientific and technical knowledge need to plan, organize and direct the protection, development and utilization of parkland.

Knowledge of the equipment and methods used in caring for park facilities and the operation of various types of park machinery.

Ability to plan, budget, and supervise maintenance, planting construction and repair programs at park facilities.

Knowledge of the concepts and techniques of long term park resource use planning and park maintenance strategies, including coastal/tidelands management and wetlands preservation and maintenance.

Ability to provide technical advice in the course of assignments and instructions to employees.

Knowledge of the guidelines, regulations and requirements of federal and State departments and agencies that are tasked with the conservation, environmental protection and preservation of park facilities, resources and open space.

The County of Hudson operates under the rules and guidelines of the New Jersey State Civil Service Commission. As such, this position will be subject to the Civil Service testing procedure. The Civil Service title is County Park Superintendent.

Interested applicants should submit resume and salary history to: *Elinor Gibney*, Personnel Director County of Hudson - 830 Bergen Avenue, Jersey City, NJ 07035 or send it via email to egibney@hcnj.us by *March 16, 2015*.

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JOB VACANCY ANNOUNCEMENTS

The **County of Hunterdon** is seeking an **Accountant** to perform accounting work involved in financial statements and in maintaining an accounting system including reconciling of complex bank accounts. Must know and understand processes and procedures of the check register run, revenues and appropriations as they pertain to the County budget and processes and procedures of Accounts Payable and Accounts Receivable. Two (2) years of accounting experience involving accounting, budgeting, auditing and financial analysis and reporting required. Graduation from an accredited 2 or 4 year college with an Associates or Bachelor's degree required. Please respond with letter of interest including salary requirements with resume to personnel@co.hunterdon.nj.us.



MacArthur Foundation Announces \$75 Million for Jail Reform

The MacArthur Foundation has announced an exciting opportunity to undertake local jail reform through its new [Safety and Justice Challenge](#), a five-year \$75 million investment that seeks to reduce over-incarceration in jails.

The Challenge is looking to improve local criminal justice systems across the country and safely reduce jail incarceration - with a particular focus on addressing disproportionate impact on low-income individuals and communities of color. Selected sites will reveal new and better ways of targeting resources, more effective risk assessment to determine if confinement is really necessary, and better public safety returns and social outcomes.

Twenty sites will initially be selected to receive a grant of \$150,000 to support an intensive six-month planning process, during which they will rigorously examine how their jails are being used and what strategies will reduce the inappropriate use of jail without compromising public safety. Each site will produce a plan for implementing these reforms. Then, beginning in 2016, as many as 10 of these jurisdictions will be selected for a second round of funding of up to \$2 million to support implementation of their jail reduction plans.

The turn-around time on this is fairly short—**applications are due March 31**—so we are sending you this information and RFP right away. More information about the Challenge can be found here: www.safetyandjusticechallenge.org and the RFP is available here: <https://safetyandjustice.fluidreview.com/>.

For further guidance, the MacArthur Foundation will host three live webinars to walk applicants through how the competition will work and answer any queries you might have about the application process. The webinars will take place on the dates below; registration is necessary to participate. To register, send an email to safetyandjustice@macfound.org and indicate which webinar you plan to attend:

- Wednesday, February 25 from 12:30pm - 1:30pm EST
- Thursday, February 26 from 11:00am - 12:00pm EST
- Tuesday, March 3 from 4:00pm - 5:00pm EST

NACo/Nationwide Scholarship Entries Now Being Accepted

by Bob Beasley, CRC, Communications Consultant for Nationwide

High-school seniors whose parents, grandparents or legal guardians actively contribute to a 457(b) plan offered through the NACo Deferred Compensation Program are eligible to apply for a college scholarship of \$2,500. Four \$2,500 scholarships will be awarded in Spring 2015, a per-scholarship increase of \$500 for a total of \$10,000 in honor of the scholarship program's 10th year in existence.



Lisa Cole
Senior Director
NACo FSC

The NACo/Nationwide Scholarship Essay Contest is an educational opportunity for high-school students about to transition into a new stage of their lives, according to Lisa Cole, Senior Director of the NACo Financial Services. "Over the years, we've seen entries that display impressive thinking from young people who may be a half-century away from that time in their lives. Often, their submissions offer a list of actions and strategies that show creativity, attention to detail and a focus on the future. In our 10th year, we are pleased to be able to increase the amount of each scholarship to \$2,500 to help these seniors advance to their next phase of education."

To help prospective applicants consider and write about what risks there may be to saving or not saving for retirement, and why saving early and consistently may be important, Cole shared key points from last year's scholarship winners, who answered the question, "What should public employees do to prepare for their retirement?":

Sarah Cutler of Hillsborough County, Florida, observed, "Teachers like my mom consider teaching to be not just a job, but a calling. Workers like my dad consider it a privilege to serve the public. However, they both say their job is not a 'get rich quick' scheme. Public employees need to use the 'get rich slow' plan by saving, and investing consistently."

Ashton Tacey of Bay City, Michigan, wrote, "I feel fortunate that over the years my parents have taken advantage of investing in the 457 plans that were offered through their employer. Knowing they will be able to live comfortably is reassuring to me."

"In America, most retired individuals are expected to have the money and resources to take care of themselves without the help of their children," Theo Stewart of Fredericksburg, Virginia, observed. "It is very important to have a good retirement plan so that when you grow old and can no longer work, you will have the finances you need to live in comfort."

*Jordan Velarde in the County of Riverside, California, says SECURITY means **Save Early, Commit, Understand, Responsible Investing, Time = Yields**. "There is nothing more important than having the time needed for the magic of compounding interest to take effect – money growing on top of money. Time is your best friend when saving for retirement."*

How an eligible student can apply:

Cole encourages parents, grandparents or legal guardians to begin talking to their eligible high school seniors about applying right away. Starting January 5, the application can be completed online at www.nrsforu.com/scholarship.

Eligibility requirements:

- Graduating high school seniors who are legal U.S. residents are eligible to apply.

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NACo/Nationwide Scholarship Entries Now Being Accepted

(continued)

- Applicant's parent, grandparent or legal guardian must be enrolled in and actively contribute to a457(b) plan offered through the NACo Deferred Compensation Program.
- Applicants must enroll in a full-time undergraduate course of study no later than the Fall term of the 2015-2016 school year at an accredited two- or four-year college.
- Immediate family members of NACo employees, or members of the NACo Defined Contribution and Retirement Advisory Committee, or its governing board of directors, or staff of individual States' Association of Counties that are members of the LLC, or Nationwide employees are not eligible to apply; this program is not offered outside the United States.
- Application and entry must be submitted online at www.nrsforu.com/scholarship between January 5 and **March 8, 2015**.

Nationwide sponsors the NACo/Nationwide Scholarship to recognize its 35-year partnership with the National Association of Counties (NACo) and its member counties. The NACo/Nationwide Scholarship is just one of the services arising out of this partnership.

For additional information about the NACo Deferred Compensation Program, please contact Lisa Cole by email at lcole@naco.org or phone at (202) 942-4270; or contact your Nationwide representative by calling (877) 677-3678.



Nationwide Retirement Solutions (Nationwide) makes payments to the National Association of Counties (NACo), NACo PEB LLC and the NACo Financial Services Center Partnership (FSC) for services and endorsements that NACo provides for all its members generally related to Nationwide's products and services sold exclusively in public sector retirement markets. More detail about these payments is available at www.nrsforu.com.

NACo PEB LLC does not provide advice or make recommendations regarding the purchase or sale of securities, or the products and services of Nationwide affiliates. NACo PEB LLC acts as a third party marketer, and does not hold or maintain funds or securities. NACo PEB LLC is NOT an affiliate of Nationwide Investment Services Corp. or Nationwide.

This is a promotional banner for the NACo Legislative Conference 2015. On the left side, there is a circular logo with a red border containing the text "NACo LEGISLATIVE CONFERENCE" around the top and "2015" at the bottom, with two stars on either side. The background of the banner features a photograph of the United States Capitol building. The main text, "Your voice is needed in Washington, D.C.", is written in a large, white, serif font. Below this, the dates and location are listed: "FEBRUARY 21-25 • WASHINGTON, D.C. MARRIOTT WARDMAN PARK HOTEL". At the bottom right, there is a red button with the word "REGISTER" in white, bold, capital letters.

MONOC Donates Ambulance to Ocean County

submitted by Scott Matin, Vice President of MONOC Mobile Health Services

MONOC recently donated a used ambulance from their fleet to The Ocean County EMS and Fire Training Academy in Waretown. The vehicle is a fully functioning Type III ambulance that can be used for the numerous EMT and Firefighter training programs that are conducted every year. This is the second ambulance donated by MONOC and allows for a more realistic training environment for students learning to operate in an ambulance.



l to r: Vince Robbins, President & CEO of MONOC and Stephen Brennan, Ocean County EMS Coordinator

MONOC’s President and CEO, Vince Robbins said “MONOC is happy to be able to make this donation to aid in the training of all of the volunteer EMTs and Firefighters that serve Ocean County. Our relationship with the Training Academy spans decades and we are pleased to continue working with the County to provide quality education to all of its first responders that our Paramedics work with every day.”

MONOC Mobile Health Services is a non-profit hospital cooperative consisting of 15 acute care hospitals located throughout New Jersey. Formed in 1978 MONOC’s mission is to improve healthcare and reduce costs. MONOC employs over 790 employees and operates a fleet of over 100 ambulances. Together this shared services consortium acts as a healthcare cooperative for these acute care hospitals and over 2.8 million residents that they serve living in more than 1,800 square miles of the Garden State.

To learn more about MONOC, please visit www.monoc.org. Scott A. Matin, Vice President of MONOC, is available to answer any questions and concerns. He may be reached at (732) 919-3045 x 1168 or scott.matin@monoc.org.



NJAC Annual Conference

May 6th - May 8th, 2015



Register at www.njac.org to attend, exhibit, advertise in the conference directory, and host an event.

Morris Canal Greenway Development

by Jason Simmons, Sr. Environmental Planner for the Department of Planning & Economic Development for Passaic County

Passaic County has awarded a contract to develop a 6.2 mile segment of the Morris Canal Greenway in the cities of Clifton and Paterson using over a \$1 million in federal funding for improvements along the Morris Canal Greenway.



Improvements will include the installation of dedicated bike facilities, continuous sidewalks, and striped bike lanes and share-the-road markings; erecting regulatory and wayfinding signs which will all bear the Morris Canal Greenway logo; and upgrading curbs, sidewalks and handicap ramps and installing pedestrian count down timers with high visibility cross walks, all to comply with the Americans with Disabilities Act.

“These improvements will make the Morris Canal Greenway a more attractive travel option in the most densely populated area of the county,” said Passaic County Freeholder John Bartlett, who also serves as a member of the NJTPA Board. “The project will also make it safer for non-drivers, including tourists, to access our county’s parks, cultural institutions and historic sites.”

The improvements and additions will provide safer access and more efficient links to approximately 114 bus stops along 18 NJ Transit bus routes, including the Allwood Road Park & Ride facility. These multi-modal links are expected to reduce reliance on automobiles, boost transit ridership and have a positive impact on both air quality and climate change.

Completed in 1831, the Morris Canal was once an economic engine and critical route for transporting raw materials and goods. The canal stretched 102 miles from Philipsburg to Jersey City and was considered an engineering marvel in its time.

In 2011, Passaic County completed its award-winning Morris Canal Greenway Feasibility Study, which explored ways to revitalize its portion of the route as a contiguous bicycle and pedestrian trail. More recently, the county has been an active member of the Morris Canal Working Group, a coalition of canal municipalities, government agencies and nonprofit groups dedicated to preserving the right of way for conversion into a public greenway that would cross northern New Jersey.

Visit our Morris Canal Greenway website at:

<http://www.passaiccountynj.org/index.aspx?nid=302> for more information

or join us on Facebook at <https://www.facebook.com/MorrisCanalGreenway>



Do you have educational or informational articles you would like published in the NJAC COUNTY BIZ?

**Contact Loren Wizman,
Director of Business Development, at
(609) 394-3467 or loren@njac.org.**



Upcoming Sustainable New Jersey Webinars for March 2015

by Winnie Fatton, Project Manager for the Sustainable Institute at the College of New Jersey

New Features of the Sustainable Jersey Website for 2015

March 11, 2015 1:00 - 2:00 p.m.

REGISTER NOW

March 16, 2015 7:00 - 8:00 p.m.

REGISTER NOW

Whether you're new to the Sustainable Jersey program, or have already been certified, this webinar will keep you updated on all of the new changes to the Sustainable Jersey website. We will walk you through the new application layout, the variable point actions, and also recap the basics of managing your profile.

Speakers include:

Renee Haider, Associate Director of Sustainable Jersey. As the Associate Director of the National Transit Institute at Rutgers University for 18 years, Renee worked with the Federal Transit Administration and the Federal Highway Administration to support intergovernmental sustainability initiatives and collaborated with local, State, and federal government representatives on transportation and land use and statewide transportation planning and programming efforts aimed at supporting the core value of sustainability.

Samantha McGraw, Program Assistant for Sustainable Jersey. Samantha assists New Jersey municipalities with the Sustainable Jersey certification process. Samantha brings both a science and policy background to the Sustainable Jersey team, along with experience working in local government as an intern with the City of Fort Collins Environmental Services Department.

Fostering Sustainability Education through a Film Festival

March 18, 2015 1:00 - 2:00 p.m.

REGISTER NOW

Looking for a new, innovative and fun way to bring your community together and communicate environmental information? Holding a film festival is one of the many ways to earn points for the Community Education and Outreach action. Festivals are a great way to bring your community together on a cold winter night, or enjoy the warm summer weather, and can be geared toward all age levels! In this webinar you will learn about the resource partners that can assist your green team to organize a film festival.

Speakers include:

Winnie Fatton, Program Manager for Sustainable Jersey, who will provide a brief overview of the Community Education and Outreach action.

Marnie Vyff, from the Mountain Lakes Green Team, who has headed environmental movie events to promote awareness in New Jersey. Marnie has also assisted neighboring communities with their own environmental events.

Lindsey Kaymen, President of the Environmental Education Fund, who will talk about Environmental Film Festival's (EFF) efforts to foster environmental education through film and multimedia events. Lindsey has been a member of the Princeton EFF planning committee since 2007.

Tara Shepherd, Executive Director of HART Commuter Information Services, a non-profit transportation management association (TMA) dedicated to promoting sustainable transportation in Hunterdon County, NJ for the past 15 years, will explain how HART has been instrumental in helping Hunterdon municipalities organize film festivals.



FROM THE EXECUTIVE DIRECTOR



John G. Donnadio, Esq.

Assemblyman Robert Auth (*D-Bergen*) recently introduced legislation that would dissolve county government and require the State and municipalities to perform the functions of county government. We do not agree with the Assemblyman.

In fact, county government is playing a much greater role in the everyday lives of New Jersey residents as the only true regional form of government in the State capable of delivering essential services in a cost effective and efficient manner. As municipalities continue to struggle with the 2.0% property tax cap and a seemingly never ending barrage of unfunded State mandates, towns across the State are looking to county government for leadership and relief. In addition to delivering the

services highlighted below, county government has evolved over the past decade into providing traditional municipal functions at significant cost savings to taxpayers while enhancing the level of service provided. Some of these former municipal functions include: cooperative purchasing, 911 dispatch, animal control, public health, tax assessor, county police, and much more.

Although Assemblyman Auth contends that the State and municipalities should perform the functions of county government and that it's a layer of government that is no longer necessary, the Assemblyman ignores the fact that neither the State nor municipalities have the resources available or subject matter expertise to provide the services delivered by county government. Some of these services include administering the State's welfare programs; maintaining and operating county jails, court facilities, expansive park systems, and virtually every bridge in the State; funding the county colleges and county vocational-technical schools; managing elections and vital statistics; providing transportation services for the aged and disabled; handling solid waste and recycling activities; and, several others that we plan on discussing with the Assemblyman in person. We do in fact agree with Assemblyman Auth that New Jersey has too many layers of government, but county government must be part of the solution for relieving New Jersey residents of the highest property tax burden in the nation.





NJAC Annual Celebration of County Government

NJAC conference registration, hosting opportunities, and the action packed schedule of events are now available online on our terrific new website at www.njac.org. Don't miss the opportunity to be a part of our 65th annual celebration of county government scheduled to take place from May 6th through May 8th at Caesar's in Atlantic City, NJ.

NJAC Board of Directors' Meeting

Make sure to mark your calendar for NJAC's next Board of Directors' meeting, which takes place 9:30 a.m. on March 13th in Committee Room 4 of the New Jersey State House Annex Building located in Trenton. New Jersey State Treasurer Andrew P. Sidamon-Eristoff has been invited to speak before the Board of Directors.

«FEBRUARY 2015»

MON	TUES	WEDS	THURS	FRI	SAT	SUN
						15
<p>16</p> <p>Red Bank Restaurant Week <i>through 02/28</i> www.acollittetown.com</p> <p>Monmouth County</p> 	<p>17</p>	<p>18</p> 	<p>19</p> <p>African-American People & Places in Burlington County</p> <p>Lyceum of History & Natural Sciences 6:30p.m. Mt. Holly</p>	<p>20</p> <p>Country Line Dancing 7:00 p.m. - 11:00 p.m.</p> <p>Laurita Winery Plumsted Township</p> <p>Ocean County</p>	<p>21</p>  <p>12:00 p.m. - 1:30 p.m.</p> <p>Rochelle Park</p>	<p>22</p> <p>Buffalo Soldiers 1:00 p.m. - 3:00 p.m. Kearny Cottage Perth Amboy Public Library</p> <p>Middlesex County</p>
<p>23</p> <p>“Harriett Tubman & The Underground Railroad” 12:15 p.m. Mayo Performing Arts Center Morristown</p> <p>Morris County</p>	<p>24</p> <p>Spotlight on Black History Month 4:00p.m.</p> <p>Hudson County Community College Coffee House Jersey City</p>	<p>25</p>  <p>10:00 a.m. - 3:00 p.m.</p> <p>Mercer County Skating Center West Windsor</p>	<p>26</p> <p>“The Children’s March” 6:00p.m. Deptford Municipal Building Woodbury</p> <p>Gloucester County</p>	<p>27</p> <p>Atlantic City Classic Car Show <i>through Sunday, 03/01</i> Convention Center</p>  <p>Atlantic County</p>	<p>28</p>  <p>12:00 p.m. - 4:00 p.m. Flemington</p> <p>Hunterdon County</p>	

«MARCH 2015»

MON	TUES	WEDS	THURS	FRI	SAT	SUN
						<p>“The Very Hungry Caterpillar” 3:00 p.m. Cumberland County College Vineland</p>
2	3	4	5	6	7	8
		<p>Quarters for a Cause Auction Charity Event 5:30 p.m. Almond Tree Manor Phillipsburg</p> <p>Warren County</p>	<p>Cape May County Chamber of Commerce WOMEN In Business Conference <i>not just for women... anymore</i></p> <p>8:30 a.m. - 2:45 p.m. The Flanders Hotel Ocean City Cape May County</p>	<p>State of the District Address 8:30 a.m. - 10:30 a.m. PSEG EERC Center Salem</p> <p>Salem County</p>	<p>9th Annual Snow Bowl Flag Football Tournament <i>03/06 - 03/08</i> NY Giants at MetLife Stadium East Rutherford proceeds benefit Special Olympics of NJ</p>	<p>Brighton Beach Memoirs 2:00 p.m. Somerset Valley Players Hillsborough</p> <p>Somerset County</p>
9	10	11	12	13	14	
	<p>Israel Film Festival - Super Women 7:00 p.m. YMCA Wayne</p> <p>Passaic County</p>	<p>Camden County Animal Shelter Dine & Donate Iron Hill Restaurant Voorhees</p>	<p>Archeology of Sussex County 7:30 p.m. Sparta Ambulance Building</p>	<p>St. Patrick’s Day Parade 1:00 p.m. Newark</p> <p>Essex County</p>	 <p>1:00 p.m. - 3:00 p.m. Downtown Union Union County New Jersey</p>	