

# NJAC COUNTY BIZ

An Educational and Informative Newsletter for Counties and Businesses

New Jersey Association of Counties

ISSUE 38 - JUNE 2014

## Disaster Preparedness - The Time Is Now

by Ryan Hollowell, Director of International Marketing and Sales for LumiSolair

Amid last month's White House National Climate Change Assessment, it is clear that the time to prepare for the next natural disaster is now - not after the next Super Storm Sandy.

After Hurricane Irene in 2011 and the \$1 billion of damage the storm left in its path, there was a call to action. We would not allow our communities to be ravaged by a storm much like our neighbors in the Northeast. However, support died down as we moved on with our lives. Fast forward one year and one Super Storm Sandy later, and we were left with empty wallets, long lines for gas, no electricity, and in some cases, nowhere to live - all while the Counties tried to stomach a bill for \$36.8 billion in damage. While we were fortunate to take a year off from another major storm in 2013, will we be so lucky in 2014? It is apparent these storms are a matter of when, not if, and becoming more costly every year.

The frequency of these storms directly impacts the County's ability to provide adequate safety and communication in a time of a disaster because of an unreliable grid and an aging energy infrastructure. This includes outages of hundreds of traffic signals and thousands of street lights, leaving the citizens of New Jersey in the dark, and vulnerable.

In the White House National Climate Assessment released on May 6th, they anticipate minor changes to the Climate in New Jersey that will cause major changes in the frequency of storms like Irene and Sandy with a drastic impact on our wallets. In fact, they expect the sea levels to rise 1 to 4 feet by 2080. While not seeming like a major impact, it should be noted that a rise of just 2 feet will triple the frequency of coastal flooding - hurting the critical infrastructure to our seaside towns, and more importantly causing costly repairs and crippling potential profits during the all important summer season.

In addition, if we take the same "do nothing" attitude we have had over the last decade, we face an average temperature increase of 4.5 to 10 degrees over the next 75 years. To put this in perspective, the temperature rose only 2 degrees over the last century. This will cause additional stress on our grid with a limited energy supply - eventually leaving us all in the dark.

Most opponents to taking action claim it is too costly to implement renewable energy based projects, both on- and off-grid. However, at LumiSolair we have been able to utilize valuable Federal Government incentive programs, allowing municipalities to minimize their upfront costs while having a peace-of-mind they are prepared. We have been successful in executing projects for street lights (on- and off-grid) from Buffalo to Charlotte, and even

### INSIDE THIS EDITION:

- Pg. 1 Disaster Preparedness - Time is Now
- Pg. 2 Wakefern Joins OJT Initiative
- Pg. 3 Getting to Know Your County Official
- Pg. 4 Career & Technical Ed. Bill Package
- Pg. 5 Getting into the Global Game
- Pg. 6 Gloucester County Receives Funding
- Pg. 6 Contract for Oracle Technology
- Pg. 7 How Can the NJPA Help You?
- Pg. 8 Thinking Like an Innovator
- Pg. 9 Sustainable Jersey Webinars
- Pg. 9 Towns & Citizens Find a Silver Lining
- Pg. 11 Award for Brownfields Assessment
- Pg. 12 Federal Grants
- Pg. 13 Bulletin Board
- Pg. 14 NACo News Update
- Pg. 16 Nationwide Economics
- Pg. 19 From the Executive Director
- Pg. 20 What's Happening in Your County?

continued on page 2

## Disaster Preparedness - The Time Is Now *(continued)*

providing backup and primary power to telecommunication towers to India. In fact, after Super Storm Sandy ravaged Atlantic City, our street light outside the Atlantic City Utility Authority was one of the only lights on in the County. Not even flooding and 110 mph winds could impact us. But as a company, we are much more than lights and power, rather we are focused on providing a customizable solution and financing to each customer, as we know no counties are the same.

“Hurricanes Irene and Sandy nevertheless provided ‘teachable moments’ by demonstrating the region’s vulnerability to extreme weather events and the potential for adaption to reduce impacts.” Are you prepared?

For more information, please contact Ryan Hollowell at [ryan@lumisolair.com](mailto:ryan@lumisolair.com).



## Wakefern Joins On-The-Job Training Initiative

In March and early April, Wakefern hosted job recruitment fairs at two of its warehouse locations including Keasbey, New Jersey and Elizabeth, New Jersey. Both locations attracted more than 40 Union County applicants hoping to land on-the-job training (OJT) opportunities in the warehouses. The unemployed applicants were seeking jobs in warehousing through an OJT initiative administered by the Elizabeth Development Company (EDC) in partnership with the Union County Workforce Investment Board and City of Elizabeth.



warehouse division. Newly hired OJT employees will also receive support services as they train in the new warehouse positions.

Since the program began in the Summer of 2013, EDC has identified three growth industries as its focus to help unemployed Union County residents find on-the-job training opportunities, which include warehousing, hospitality, and customer service. In this instance, EDC partnered with Wakefern to match unemployed residents with a major employer and offer warehousing jobs.

The Wakefern Food Corporation, founded in 1946 and based in Keasbey, is the largest retailer owned cooperative in the United States and one of the largest employers in New Jersey. Its fifty members own and operate their own stores under the ShopRite and The Fresh Grocer banners. With more than 250 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware, and Maryland ShopRite serves more than five million customers each week.

EDC has partnered with Wakefern to find Union County residents seeking jobs and careers with its



# Get to know your County Official.....

**How many years have you served as an Ocean County Freeholder?**

I am in my 22nd year on the Ocean County Board of Chosen Freeholders.

**What was the first public office you held?**

I began working as a public servant more than 30 years ago when I was first elected as a committee member for Eagleswood Township. I served 17 years on the committee for Eagleswood Township, and 11 of those years I served as Mayor of the Southern Ocean County municipality.

**Why did you choose to apply for Freeholder?**

I enjoy public service and wanted to continue that on the County Government level.

**What had been the most difficult decision you have had to make while serving as an Ocean County Freeholder?**

The most difficult decision I have had to make as a Freeholder is deciding what reductions to make in the County budget during these tough economic times.

**What would our readers be most surprised to learn about you?**

There are no surprises!

**Who is your role model?**

My mom and dad have always been my role models.

**Why do you love Ocean County?**

I love Ocean County for many reasons but mostly because of the diversity of the County, ranging from our pinelands to our 44 miles of white sandy beaches. I also love that our County attracts visitors from many surrounding states.



**John P. Kelly  
Freeholder**



## Career and Technical Education Bill Package Introduced

by Judy Savage, Executive Director for New Jersey Council on County Vocational-Technical Schools and  
Kathryn Forsyth, Communications Director for New Jersey Council of County Vocational-Technical Schools

An eight-bill package designed to expand quality career and technical education opportunities has begun to make its way through the legislature.

Sponsored by Assembly Speaker Vincent Prieto, Assembly Education Committee Chairman Patrick Diegnan, and Assembly members Mila Jasey, Angelica Jimenez, Anthony Bucco, Gordon Johnson, Joseph Lagana, and Pamela Lampitt the bills would:

Increase the State's focus on educating students for career readiness;  
Expand capacity for career and technical education programs; and  
Provide multiple pathways to success for different types of students.

At his January inauguration, Speaker Prieto pledged to make vocational education a major priority during this legislative session.

In February, the Speaker and Senate President Stephen M. Sweeney joined with New Jersey Business and Industry Association (NJBIA) and the New Jersey Council of County Vocational-Technical Schools (NJCCVTS) to launch the NJ Employer Coalition for Technical Education. This group of businesses, trade associations, union officials, and policy-makers seek to expand career and technical education opportunities and develop a strong pipeline of skilled workers in all fields.



Judy Savage

“We need to ensure that businesses today have entry-level employees who are prepared for the modern workplace,” said NJBIA Acting President Melanie Willoughby. “We are very pleased the Speaker is leading the way on this issue which is so important for the growth of the New Jersey economy.”

NJCCVTS Executive Director Judy Savage noted that many of the bills in the package will help expand the capacity of New Jersey's county vocational-technical school districts.

“These programs are in high demand because students thrive when they are able to apply academic knowledge to their own career interests and goals. Enabling young people to learn and collaborate in a career-focused environment is real-world preparation for college and the world of work,” Savage said.

The bill package includes:

**A3334** - Requires New Jersey School Report Card to include indicators of student career readiness.

**A3335** - Requires teacher and school counselor preparation programs to include coursework to support improved student career readiness.

**A3336** - Authorizes an additional \$50 million in bonds and increase debt service aid percentage for county vocational school facility projects that would increase enrollment or support conversion to full-time programs.

**A3337** - Establishes a grant program to support partnerships between county vocational districts and local districts, community colleges or other entities to create new career and technical education programs in existing facilities.

*continued on page 5*

## Career and Technical Education Bill Package Introduced

(continued)

**A3338** - Requires all school districts and public colleges to enter into dual enrollment agreements to provide college-level instruction to high school students through courses offered on the college or high school campus.

**A3339** - Clarifies that a county vocational-technical school program taught in an industry setting is not subject to school facilities regulations.

**A3340** - Provides additional State aid to county vocational school districts in which enrollment increases by more than 10%.

**A3341** - Restores State aid for adult high school and adult vocational training programs.

---

## Getting into the Global Game

by Nicol Nicola, Economic Policy Specialist for the MIDJersey Chamber of Commerce

The MIDJersey Center of Economic Development (MIDCED) is a dynamic initiative of the MIDJersey Chamber of Commerce created to foster economic development throughout the Mid-Jersey region in 2007. MIDCED is a regional growth champion collaborating with a broad spectrum of public and private sector stakeholders in business, government and the community. In alignment with the shared and interdependent economic goals of our partners, the MIDCED is central to advancing economic progress in our region. The MIDCED adopted a marketing initiative to support the constantly growing tourism industry. Please visit [www.inthemidstnj.com](http://www.inthemidstnj.com) to learn more.

The MIDJersey Center for Economic Development, the economic arm of the MIDJersey Chamber of Commerce, is hosting the International Business Opportunities Conference on Wednesday, September 10th, from 8:00 a.m. to 4:00 p.m. and a cocktail reception from 4:00 p.m. to 5:00 p.m. at the Forsgate Country Club in Monroe Township, NJ. The event will raise awareness about conducting business internationally attracting executives, government official and foreign delegations. For more registration information, please visit [www.midced.org/international-business-opportunities-conference](http://www.midced.org/international-business-opportunities-conference).

Over 150 of New Jersey's C-suite key business leaders and innovators are expected to gather for a day of networking and informational panels/sessions focused on tools, tactics, and strategies for growing New Jersey-based businesses by exporting goods/services overseas. The conference is a high-profile event bringing together national and international experts and business leaders to discuss international trade fundamentals, regulations, and tactics. Attendees of this event will include thought leaders from all sectors of various industries within our State and beyond.

If you're a small or mid-market business thinking about doing business internationally, or a company looking to improve your current export operations, this high-profile conference will explore how to make global expansion profitable strategy in your business growth plan.

Please contact Nicol Nicola, Economic Policy Specialist, at [nicol@midjerseychamber.org](mailto:nicol@midjerseychamber.org) or (609) 689-9960 x22.



## Gloucester County Receives State Funding

Gloucester County Freeholder Director Robert M. Damminger announced on May 23rd that Gloucester County is the recipient of \$116,628 in New Jersey Department of Environmental Protection funding to continue its Clean Community Program.

The clean communities program helps organizations fund-raise by completing clean ups through the Adopt-A-Road and Adopt-A-Spot programs. Young adults and adults can participate in Adopt-A-Road and children in grades K-8 can Adopt-A-Spot. Organizations must make a commitment for four clean ups of their designated space over a two-year period to receive a mini-grant of \$500.



**Robert Damminger**  
Freeholder Director

**Freeholder Damminger** said, “Every year non-profit groups, including scouts and municipal athletic organizations, apply and become eligible to earn funds through keeping an area of our community clean. This grant goes a long way to collecting unsightly trash from our public spaces and helps keep our communities clean and healthy.”

Litter comes from pedestrians, motorists, overflowing household garbage, construction sites, and uncovered trucks, and is often blown by the wind until it is trapped somewhere, as along a fence or in a ditch or gully. People tend to litter when an area is already littered, and when they do not feel a sense of ownership or community pride. In addition to being unsightly, litter unhealthy may create a negative public image.

All non-profit organizations are eligible to apply to Adopt-A-Road or Adopt-A-Spot and must show proof of their non-profit status and insurance. Participation is limited to Residents of Gloucester County; go to [www.gcianj.com](http://www.gcianj.com) to download an application by clicking on the Recycling Link, or call (856) 478-6045 x14.



## DLT Solutions Awarded New Oracle Contract

### Innovative Contract for Oracle Technology Solutions Now Available

DLT Solutions has been awarded a three-year contract to provide Oracle products, services, and solutions through US Communities. This exclusive contract was awarded through a competitive solicitation process conducted by lead public agency Maricopa, AZ.

With more than 20 years of Oracle experience, DLT Solutions provides comprehensive knowledge of the Oracle product portfolio to assist with all of your Oracle needs. Now agencies can achieve their strategic IT objectives at a competitive price through this new nationwide cooperative contract. Please visit [www.uscommunities.org](http://www.uscommunities.org) to view a recording of the webinar that took place on June 9th and 10th as well as check out upcoming webinars. All webinars are free but you must register.

For more information, please contact SarahMallon, Marketing Manager for US Communities, at [marketing@uscommunities.org](mailto:marketing@uscommunities.org).



## How Can the NJPA Help You?

by Jane Selzer, Executive Director for the New Jersey Psychological Association and  
Christine Gurriere, Communications Manager for the New Jersey Psychological Association

*“The mission of the New Jersey Psychological Association is the advancement of psychology as a science, as a profession, and as a means of promoting health and human welfare in an atmosphere that supports the diversity of its members and the society at large.”*

The New Jersey Psychological Association (NJPA) is more than just a professional association for psychologists in the State of New Jersey. Recognized as one of the strongest state psychological associations in the country, NJPA is an indispensable network of resources for the public and media, a staunch advocate for psychologists and those they treat, and an influential presence helping shape mental health policies in New Jersey.

Our member network provides appropriate connections for those seeking psychological services, speakers, or experts in a particular area of psychology. Our website offers information that demonstrates psychologists' expertise in areas such as mind/body, health and wellness, sports, family, schools, forensics, and more. NJPA members are highly sought after as experts for commentary in televised and print news stories, to provide presentations to schools and organizations, and participation in community events.

Through various committees, resource groups, and special interest groups, NJPA serves our communities with public education programs, disaster response services, and diversity initiatives. For instance, the NJPA Disaster Response Network (DRN), working in tandem with the American Red Cross, has been called to such disasters as 9/11 and Super Storm Sandy to assist and treat first responders. The DRN is on hand during difficult events and catastrophes providing mental health assistance to those experiencing post-traumatic stress, grief, and other psychological distresses. Our Anti-Bullying Committee established a partnership with East Hanover School district and Morris County Sheriff's Office Crimestoppers Unit to provide speakers and information about bullying during their Community Night of Respect “Stand Up - Don't Stand By to Bullying.”

NJPA is a proven leader with strong political outreach and advocacy achievements. One of NJPA's major successes includes the NJ State Parity Law that provides insurance coverage for biologically-based mental illness diagnoses equal to those for medical and surgical care. NJPA advocates on State and federal levels and is influential in protecting patient privacy, maintaining the highest standards of professional practice, and supporting public policy initiatives. Our legislative committee, working with legislators and regulators, addresses advocacy issues and takes affirmative action to propose and support legislation that protects the profession and the public. Our grassroots efforts continue to build effective working relationships with legislators and members of Congress allowing for widespread educational opportunities promoting the value of mental health services.

The NJPA Foundation, considered the “heart of NJPA,” is the charitable arm of the NJPA. Its mission, “Promote the psychological health of the diverse people of New Jersey,” is fulfilled by delivering psychological services to underserved populations, training graduate students in psychology as clinicians and researchers with an emphasis on treating underserved populations and disseminating psychological knowledge to the public, particularly information about the prevention of violence and the amelioration of its effects.

Whether you need assistance with organizational/employee health and wellness, mind/body matters, family issues, geriatric care, or child/adolescent concerns, NJPA is your resource to turn to for expert advice and information. Visit [www.PsychologyNJ.org](http://www.PsychologyNJ.org), tweet [@NJPsychAssn](https://twitter.com/NJPsychAssn), and subscribe to the quarterly e-newsletter to learn more. You may also contact Jane Selzer, Executive Director at [njpajs@psychologynj.org](mailto:njpajs@psychologynj.org) or Christine Gurriere, Communications Manager, at [njpacg@psychologynj.org](mailto:njpacg@psychologynj.org). Both may be reached at (973) 243-9800.



**NEW JERSEY**  
PSYCHOLOGICAL ASSOCIATION

## Thinking Like An Innovator - One County's Story

by Jennifer Dowd, Marketing Manager for Kronos - Public Sector

The Government Finance Officers Association (GFOA) Annual Conference took place May 18th through May 21st in Minneapolis, MN. There were demonstrations of some very innovative best practices from a variety of cities and counties. Municipalities like Town of Cary, NC are using advanced meter reading, the City and County of Denver is creating efficiencies with Lean principles, and the City of Minneapolis is making better decision with predictive analytics. But there was one initiative that really had the “wow” factor. It was the Open Data project in Montgomery County, MD. This new site, called [dataMontgomery](#), gives citizens and employees alike visibility into budgets that puts transparency at a whole new level.

dataMontgomery is a tool that makes reading financial data fun and interesting. One reason for this is because it is visually appealing. You can choose to look at the data in different views (charts, graphs, etc.). And coming soon, you will be able to drill down into each department's costs, even down to project level spending. Another thing is that it is user friendly. The data can be exported or used right on the site. They also have reports already created and ready to be viewed in multiple formats. Public requests for data - no problem!

Meaningful data is unfortunately a rarity in more than just government, but around the world. We keep hearing the term “big data”, but all that data is useless without a tool or resources to help you understand it. An open data tool, such as dataMontgomery, can benefit not just the external customers (citizens, media, etc.), but also internal customers (employees). Think of the knowledge gained by making data-driven decisions. Time, money, and resources that can be reallocated to more fulfilling initiatives. And the satisfaction that the employees are serving the community in a purposeful way.



### BECOME A MEMBER OF THE NEW JERSEY ASSOCIATION OF COUNTIES

Learn about the benefits of being a part of NJAC and how you can join by contacting Loren Wizman, Business Development Director, at (609) 394-3467 or [loren@njac.org](mailto:loren@njac.org).  
[Click here for an application.](#)



## Upcoming Sustainable Jersey Events

by Winnie Fatton, Project Manager for the Sustainable Institute at the College of New Jersey

### Support Local Businesses

**WHEN:** July 16, 2014 1:00-2:00 pm *\*Still in process of being scheduled*

This webinar will feature a short overview of the Sustainable Jersey action, and provide Municipal examples of successful "Buy Local" programs.

#### SPEAKERS:

Sustainable Jersey Staff

Carmine DeFalco, FinCredit - administers Tax Reward Program with Marlboro and other municipalities

Municipal Case Studies: Marlboro Township, example of the Tax Reward Program, and Princeton, new debit card program which gives a portion of money spent to non-profits.



### Maximizing Your Waste Management Actions

**WHEN:** July 23, 2014 1:00-2:00 pm

[REGISTER HERE FOR THE WEBINAR](#)

This webinar will provide an overview of the waste management actions, and help municipalities understand how they fit together. Learn how recycling non-mandated materials such as bulky rigid plastics, carpet and foam, shrink wrap, etc. can improve your recycling efforts and earn points in Sustainable Jersey. Find out how municipalities get points for working with counties to do recycling of non-mandated materials.

#### SPEAKERS:

Gary Sondemyer, Chair of Sustainable Jersey Waste Management Task Force and Vice President of Bayshore Recycling Corporation

For further information on Sustainable Jersey events and trainings or to sign up, then please visit: [www.sustainablejersey.com/events\\_and\\_trainings](http://www.sustainablejersey.com/events_and_trainings)



## Cloud-Based Systems Take Local and State Government into the Future - Towns and their Citizens Find a Silver Lining

by Dorothy Nicholson, Chief Executive Officer for Bright Star e-Solutions

On May 13, 2014 the City of Englewood took a bold step toward the future by implementing a 100% cloud-based ePermitting and eCode enforcement system with the goal of being a more effective and flexible partner with its citizens. To achieve this, they engaged Bright Star e-Solutions, a veteran staffed non-profit that provides cloud-based technology solutions and services, to take an inefficient, paper-based Permitting and Code Enforcement system completely online. This system gives citizens and contractors up-to-the-minute access to information about their projects online 24/7. Outside the office, inspectors enter information via iPads that update real-time into the system so that as soon as the information is added, users have access to it.

Registered users have full access to all their permit and code enforcement information specific to them. They

*continued on page 11*

## Cloud-Based Systems Take Local and State Government into the Future - *Towns and their Citizens Find a Silver Lining*

(continued)

can upload documents and plans and check on the status of permits making it faster and easier to work with the City of Englewood, all of which saves taxpayer dollars and increases citizen involvement, thereby strengthening the community. Citizens conveniently access the Citizen Portal via Englewood's city site at [www.cityofenglewood.org](http://www.cityofenglewood.org).



**Mayor Frank Huttle III**

**Frank Huttle III**, Mayor of the City of Englewood, shared "When I first became Mayor I promised to bring the best practices of business and the private sector to city government. Bright Star has today helped fulfill that promise. The integration of the Bright Star system into one of the most important functions of city government will streamline service delivery and bring the city's systems rapidly into the 21st century greatly reducing costs and enhancing responsiveness." Mayor Huttle continued, "I thank Bright Star for all of their efforts in making this system operational in the city, it is a momentous achievement and I am pleased the City of Englewood is at the forefront of better, more efficient delivery of municipal services."

Since its inception in 2008, Bright Star has been helping various federal, state, county, and municipal government agencies as well as private sector companies to "modernize" and optimize their processes, to slash operating costs, increase operational through-put (doing more with less), reduce paper and improve citizen/customer satisfaction. They are also dedicated to hiring and helping American veterans transition from the military to high tech careers within Bright Star.



**Tim Dacey**  
City Manager

City of Englewood Manager, **Tim Dacey**, a former US Veteran said, "The City of Englewood is proud of this initiative with Bright Star and its amazing team of American Veterans. They walked us through every step of the project, thoroughly documented and analyzed our processes, and translated each and every one to a more automated digital-friendly process." He continued, "Our processes are now streamlined and we are more cost effective which will enable us to continue to provide the best possible services to the citizens of Englewood. We are honored to be the first city in New Jersey to implement this cloud-based solution."

**Dorothy Nicholson**, CEO of Bright Star added, "Our mission was to accomplish Englewood's main goal to improve effectiveness in permitting and code enforcement and give their constituents a lot more flexibility. Now they do not have to call or come to the office...they just go online." She went on to say, "Bright Star is grateful to Englewood, who helped us put more United States Veterans to work. We hope that others will follow their lead."

For more information, visit [www.brighstaresolutions.com](http://www.brighstaresolutions.com) or call (973) 242-0986.



**Dorothy Nicholson**  
President and CEO

# Union County Awarded \$600,000 for Brownfields Assessment

by Sebastian D'Elia, Communications Director for Union County

The Union County Board of Chosen Freeholders is pleased to announce that Union County has been awarded two federal grants totaling \$600,000 to assess brownfield sites in seven Union County municipalities. The grants are from the United States Environmental Protection Agency (EPA) Brownfields Assessment, Revolving Loan Fund, and Cleanup (ARC) fund.



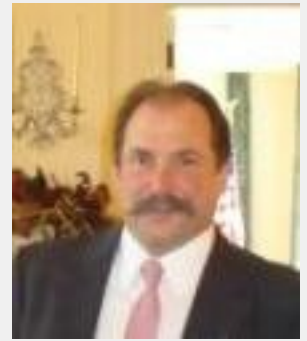
**Christopher Hudak**  
Freeholder Chairman

“These two grants will help give our communities an opportunity to put abandoned industrial and commercial properties back into circulation, where they can create new jobs, enable future growth and make positive contributions to our economy and our quality of life,” said **Freeholder Chairman Christopher Hudak**. “I want to thank our municipal partners for contributing to a successful grant application process.”

Union County formed a coalition with the Union County Alliance and Boroughs of Garwood and Roselle and the Cities of Elizabeth, Linden, Plainfield, and Rahway to apply for grants last year.

“Brownfields have become critical resources in Union County,” said **Union County Alliance President and Executive Director, Geoff Perselay**. “This grant award will help make it possible to reclaim land for economic development to accommodate existing population densities and future population growth throughout Union County.”

Both of the grants come under the EPA Brownfields Hazardous Substances and Petroleum Assessment program. The funds will be used to conduct environmental assessments, and to support cleanup and community outreach in the seven Union County municipalities designated as coalition partners.



**Geoff Perselay**

“This much needed federal funding will make a big difference in our efforts to keep Union County moving forward,” says Freeholder Chairman Hudak. “We are grateful to have the support of Senator Booker and Senator Menendez, towards initiatives that will stimulate economic growth, while protecting public health and the environment.”

A brownfield site is land that was once used for industrial purposes or some commercial uses that is idle or underused because of real or perceived environmental pollution. Often the land is contaminated by low concentrations of hazardous waste or pollution and has the potential to be reused once the site has been reclaimed through EPA regulated protocols.

In 1999, Jersey Gardens - the largest outlet mall in New Jersey - opened on land that was once a Brownfield. To date, Jersey Gardens marks the most ambitious New Jersey Brownfield remediation project, turning the former landfill into land suitable for retail use.

A more recent example of reclamation is Snyder Avenue Park in Berkeley Heights. This popular multi-use County park opened in 2010, on land that was once an abandoned fuel depot.

With funding from a prior US EPA assessment grant, the County was able to prepare a Brownfield Inventory in December 1999, based on the New Jersey Department of Environmental Protection known contaminated sites list and confirmed via a windshield survey. The Brownfield community-wide hazardous substances grant funds will be used to conduct 12 Phase I and 5 Phase II environmental site assessments. Petroleum grant funds will be used

*continued on page 13*

## Union County Awarded \$600,000 *(continued)*

to conduct 12 Phase I and 7 Phase II environmental site assessments. Grant funds of both types also will be used to inventory sites and support cleanup planning and community outreach activities.

The Brownfields grant application was prepared by Brownfield Redevelopment Solutions based in Manasquan, NJ.



## Federal Grants

### Evaluating the Effectiveness of State, Local, and Tribal Responses to Violence Committed Against Indian Women Living in Tribal Communities

**Deadline:** July 3, 2014

**Available:** Maximum of \$125,000

**Number of Awards:** 4

[www.ncjrs.gov/pdffiles1/nig/slo01123.pdf](http://www.ncjrs.gov/pdffiles1/nig/slo01123.pdf)



### Distance Learning and Telemedicine Grant Program

**Deadline:** July 7, 2014

**Available:** \$50,000 to \$500,000

**Number of Awards:** 100

[www.gpo.gov/fdsys/pkg/FR-2014-05-22/pdf/2014-11700.pdf](http://www.gpo.gov/fdsys/pkg/FR-2014-05-22/pdf/2014-11700.pdf)



*Do you have educational or informational articles you would like published in the NJAC COUNTY BIZ?*

Contact Loren Wizman, Director of Business Development, at (609) 394-3467 or [loren@njac.org](mailto:loren@njac.org).



**JOIN the NEW JERSEY ASSOCIATION of COUNTIES**  
*for its 4th Annual Night of Baseball*

**July 24, 2014**  
**7:05 P.M.**

Call (609) 394-3467 for more details  
 and to reserve your seating.



VS.



**CONGRATULATIONS**

**Frank Schultz** was appointed as the Deputy State Director by US Senator Robert Menendez on May 30th.

**Michael Baker International** promoted Jeff Campbell to Regional Director of the Great Lakes Region, Jeff Baker to Regional Director of the Mountain Region, appointed Joseph Bongiovi as Executive Vice President and Human Resources Officer in the company's headquarters of Pittsburgh, PA, and selected Dave Thompson, PE as Senior Vice President and Regional Director of the Mid-Atlantic Region.

Somerset County Planning Director, **Robert Bzik, PP, AICP**, was named by Sustainable Jersey as its Sustainability Hero for June 2014.

Fitch Ratings reaffirmed **Union County's** AA+ rating for its upcoming bond sale.



**NJAC Board of Directors Meeting**

**Friday, June 27th**  
**9:30 a.m.**

**State House Annex Building - Trenton**  
**Committee Room 4**

## **GASB Approves New Exposure Drafts to Require Governments to Report Health Insurance & Retiree Benefits**

by Jacquelyn Alamia, Legislative Assistant of the Legislative Affairs Department for NACo

The week of May 26, the Governmental Accounting Standards Board (GASB) voted to approve two Exposure Drafts - which function similarly to proposed accounting standards - that recommend requiring state and local governments to report other postemployment benefits (OPEB), such as retiree health insurance, on their financial statements. GASB also approved a third Exposure Draft that would establish requirements for pension and pension plans that are outside of the scope of the pensions reporting requirements currently in the implementation stage.

The first Exposure Draft related to OPEB, *Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions* (OPEB Employer Exposure Draft), proposes guidance for reporting by governments that provide OPEB to their employees and for governments that finance OPEB for employees of other governments. The OPEB Employer Exposure Draft also proposes significant changes to how a government would calculate its OPEB liability and annual expense. For example, the changes include the use of a single actuarial cost allocation method and requiring governments in all types of OPEB plans to present more extensive note disclosures and required supplementary information about their OPEB liabilities.

The second Exposure Draft related to OPEB, *Financial Reporting for Postemployment Benefit Plans Other Than Pension Plans* (OPEB Plan Exposure Draft), addresses the financial reports of defined benefit OPEB plans that are administered through trusts that meet certain criteria. It also details proposed note disclosure requirements for defined contribution OPEB plans.

The proposed standards are similar in nature to the changes in accounting and financial reporting the GASB approved for pensions in 2012.

The third Exposure Draft, *Accounting and Financial Reporting for Pensions and Financial Reporting for Pension Plans That Are Not Administered through Trusts That Meet Specified Criteria, and Amendments to Certain Provisions of GASB Statements 67 and 68*, would complete the suite of pension standards by establishing requirements for those pensions and pension plans that are not administered through a trust meeting specified criteria.

The Exposure Drafts, including instructions on how to submit written comments, are each expected to be available in mid-June on the GASB website, [www.gasb.org](http://www.gasb.org). Stakeholders are encouraged to review the proposals and provide comments by August 29, 2014.

The GASB is also planning to hold public hearings on the Exposure Drafts on September 10-12, 2014. Locations and hearing details, including instructions on how to participate, will be included in the Exposure Drafts released later this month.

For more information, please contact Mike Belarmino, NACo Associate Legislative Director/Associate General Counsel, at [mbelarmino@naco.org](mailto:mbelarmino@naco.org) or (202) 942-4254. You may also contact Hadi Sedigh, NACo Associate Legislative Director, at [hsedigh@naco.org](mailto:hsedigh@naco.org) or (202) 942-4213.





## JOB VACANCY ANNOUNCEMENTS

### DIRECTOR OF HUMAN SERVICES

The **County of Warren** is seeking candidates for the Director of the Department of Human Services. Reporting to the Board of Chosen Freeholders and the County Administrator, the Director of Human Services plans, organizes, directs and coordinates operations of social and human services, County Welfare, senior and disability services, paratransit transportation and the Office of the County Adjuster.

Responsibilities include managing and integrating the delivery of all social and human services within the county; decision making authority and overall direction of the divisions within the Department; establishing linkages to other programs in the county to achieve maximum coordination among agencies and programs. Ensures compliance with local, state, and federal guidelines and regulations; develops structural organizations within the department to achieve efficiencies among services and programs.

Ability to establish and maintain working relationships with officials and representatives of other County and government agencies, advisory boards, community organizations, and the public. This position has responsibility for a staff of over 100 employees and a County Budget of over 5 (five) million dollars. Requires preparations of budgetary information for the County Administrator and the Board of Chosen Freeholders. Approve programmatic and fiscal plans developed in response to service needs; monitor plan implementation and evaluate effectiveness. Ability to analyze, develop and interpret County and State policies by directing program and administrative support through division directors and other officials.

Working knowledge of State and County mental health services as they relate to the County Adjuster functions. Experience with public and non-profit organizations, operations and functions affecting human services provision at all government levels. Thorough knowledge of goals and methods applicable to the management of human service programs and ability to communicate same.

Completion of a master's degree in social service or related field with emphasis on administration and management and at least ten (10) years of executive management and leadership experience. Experience in managing a large staff which shall include a minimum of five (5) years in direct supervision. New Jersey residents only, Warren County residence preferred.

Submit resume, cover letter of interest, salary requirement and references by no later than July 3, 2014 to [twright@co.warren.nj.us](mailto:twright@co.warren.nj.us).

## Nationwide Economics

### Weekly Economic Review & Outlook - June 9, 2014

by Bryan Jordan, Deputy Chief Economist for Nationwide Mutual Insurance Company and  
Ben Ayers, Staff Economist for Nationwide Mutual Insurance Company

---

#### *ECB reaffirms “Whatever It Takes”*

##### **Weekly Review**

The European Central Bank (ECB) took the unprecedented step of pushing deposit rates into negative territory last week as part of a broader easing package aimed at averting deflation and kick-starting a still-struggling economy. In addition to cutting the deposit rate to -0.10 percent, the ECB also lowered its benchmark refinancing rate by 10 basis points to 0.15 percent, launched a new targeted long-term lending program, and announced that it would no longer offset the liquidity effects of its asset purchases. Individually, none of these moves is likely to be a game changer, but together they serve to underline the ECB's commitment to ensure a sustainable recovery and to keep the eurozone intact. In fact, ECB President Mario Draghi said in his post-meeting press conference that reaffirming the bank's willingness to use unconventional measures was one of the three objectives of the policy package, on par with easing policy itself and enhancing policy transmission. Draghi also said rather explicitly that more measures are likely forthcoming. These comments connect back to his “whatever it takes” speech in 2012, after which sovereign yields plunged and risk assets rallied. Draghi is making clear that that commitment remains in place, which should keep European asset prices on a generally upward path for the foreseeable future.

The ECB wasn't alone in easing policy last week, as Banco de Mexico unexpectedly cut rates for the first time since October. Mexico and the eurozone are both among the U.S.'s largest trading partners; efforts to jumpstart those economies will eventually help to bolster export growth, which has been surprisingly soft of late. At the same time, most of the other recent U.S. data releases have been coming in unambiguously on the strong side. Payroll employment rose by 217,000 in May in a broadly-distributed increase that was the fourth straight in excess of 200,000. In addition, wage growth picked up a bit after stagnating in March and April while the average workweek held at a six-year high. The labor market is clearly improving, reflecting strengthening feedback loops across the broader economy. Auto sales, for example, are largely a function of labor market conditions and are surging as job growth is solidifying. Light vehicle sales hit a seven-year high last month and are back to levels that were typical across the last expansion. Home sales also appear to be back on the rise after a lull late last year and early this year - although they have a long way to go to get back to normal levels. A combination of regulatory and demographic factors has been holding down the housing recovery. We expect continued stronger employment growth to eventually improve household formations - but the regulatory environment is likely to be stringent for some time to come. Still, housing should slowly recover as jobs and households advance. Consumer confidence is rising along with employment and spending is following suit. Manufacturing activity is also in the midst of a broadening expansion even as the export numbers have slumped. The economy is finding ever firmer footing and will benefit further as global growth catches up.

##### **Weekly Outlook**

Economic data is light this week, after last week's surge, headlined by May retail sales and producer prices as well as consumer sentiment for the first half of June.

- Monthly fluctuations in auto sales drove much of the movement in top line retail sales the past two months, rising sharply in March before a slowdown in April. An already reported surge in auto sales during May and higher food prices should push up retail sales by 0.8 percent. Retail sales (excluding autos) should also show improvement in May, rising by 0.3 percent. Core retail sales (which excludes autos, gas stations, and building materials) is also showing strength after the worse-than-normal winter weather, rising by 3.3 percent over the past year as of April.

*continued on page 17*



## Nationwide Economics *(continued)*

- Driven in part by rising food prices, the Producer Price Index (PPI) for final demand increased at a rapid 0.5-0.6 percent in March and April. Growth in food and energy input prices should moderate some in May, pushing up the PPI at a more modest rate of 0.2 percent.
- In spite of improved job growth and stronger economic growth expectations in the second quarter, consumer sentiment has been little changed since December, falling modestly in May. We expect sentiment to edge higher in early June to 82.5 as positive economic readings offset the recent rise in gasoline prices.

For further information please contact Emanuel Mahand, Program Director of New Jersey, at [MAHANDE@nationwide.com](mailto:MAHANDE@nationwide.com)



**Nationwide<sup>®</sup>**  
*On Your Side*



### SPECIAL OLYMPICS **2014 USA GAMES** NEW JERSEY

The Special Olympics USA Games will be hosted by New Jersey June 14 - 21, 2014. Nearly 3,500 athletes will compete in 16 Olympic-style team and individual sports, with the support of 1,000 coaches, 10,000 volunteers and 70,000 family, friends, and spectators.

For more information, please visit:

[www.2014specialolympics.org](http://www.2014specialolympics.org)



## NACo ANNUAL CONFERENCE

**July 11, 2014**  
to  
**July 14, 2014**

***Registration is now open!***

NACo’s 79th Annual Conference and Exposition provides an opportunity for all county leaders and staff to learn, network, and guide the direction of the association. The Annual Conference, held each July, is hosted by a NACo member county.

This year the conference will be held in the Orleans Parish (New Orleans) of Louisiana. The Annual Conference provides county officials with a great opportunity to vote on NACo’s policies related to federal legislation and regulation; elect officers; network with colleagues; learn about innovative county programs; find out about issues impacting counties across the country; and view products and services from participating companies and exhibitors.

### REGISTRATION FEES

	Early Bird May 30	Advance May 31– June 10	On-Site New Orleans, LA
NACo Board of Directors	\$515	\$540	\$650
NACo County Members	\$515	\$540	\$650
State Association of Counties Staff	\$515	\$540	\$650
NACo Corporate Member	\$515	\$540	\$650
County Non-Member	\$740	\$765	\$850
Corporate Non-Member	\$765	\$815	\$900
Government (Federal and State)	\$565	\$615	\$770
Spouse/Guest	\$150	\$170	\$180
Youth	\$150	\$170	\$180
Working Press (Editorial Staff ONLY)	Complimentary		

More information about the conference, registration, hotels, and New Orleans can be found on [www.naco.org](http://www.naco.org). Register online today and save \$25.00.

## FROM THE EXECUTIVE DIRECTOR



**John G. Donnadio, Esq.**

As the Legislature heads into its summer recess, please take a moment to review the upcoming editions of State House News as they'll contain important information on legislation that impacts county governments across the State. As you know, NJAC's core mission is to advocate for legislation, regulations, and policy directives that empower county governments to operate more effectively and efficiently. As a non-partisan organization that represents the only true regional form of government in the State with a unified and proactive voice, NJAC is committed to advancing innovative programs and initiatives that enhance the level of service provided and save valuable taxpayer dollars.

As a valued business member, we also encourage you to take advantage of NJAC's comprehensive network of county and business leaders through innovative networking events and communication mediums that include: an outstanding annual conference, networking at board meetings, a unique year-end summit, advertisement in our directory of county officials and website at [www.njac.org](http://www.njac.org), and publication in NJAC County Biz. With this in mind, we hope to see you at our next board of directors meeting at 9:30 a.m. on June 27th in Committee Room 4 of the State House Annex Building in Trenton. And, make sure to join us at Mercer County's Arm & Hammer Park in Trenton at 7:05 p.m. on July 24th for a Double AA minor league baseball game between the *Binghamton Mets and Trenton Thunder* with a fireworks show to follow. Please contact our office at (609) 394-3467 for additional details and to make reservations.

### *Did you know....*

July 4th is Independence Day! This United States' holiday commemorates the formal adoption by the Continental Congress of the Declaration of Independence on July 4, 1776, in Philadelphia. The document formally declared the 13 colonies to be independent states free from the British authority.



Upon organization of the new national government in 1789, the Declaration of Independence was assigned for safekeeping to the Department of State. It is now enshrined in the National Archives Exhibition Hall located in Washington, DC. It is sealed in a glass and bronze case filled with inert helium gas.

This information was obtained from [www.tidbit.com](http://www.tidbit.com)



# «JUNE 2014»

.....Is National Myanthesia Gravis Awareness Month

MON	TUES	WEDS	THURS	FRI	SAT	SUN
<p><b>16</b></p> <p>Children &amp; Teen Exhibition</p> <p>10:00am - 3:00pm</p> <p>Center for the Arts in Southern NJ Marlton</p>	<p><b>17</b></p>	<p><b>18</b></p> <p>United Way of Pas-saic County Annual Meeting Celebration</p> <p>12:00pm</p> <p>Paterson</p>	<p><b>19</b></p> <p>11th Annual Chefs at the Shore 5:30pm - 9:00pm</p> <p>Historic Gardners Basin Atlantic City</p>	 <p><b>20</b></p> <p>8:00pm</p> <p>NJPAC Newark</p>	<p><b>21</b></p> <p>Baymen's Seafood &amp; Music Festival 11:00am</p> <p>Tuckerton Seaport</p>	<p><b>22</b></p> <p>Pennsport School of Dance 7:00pm</p> <p>TD Bank Centre Sewell</p>
<p><b>23</b></p> <p>Southern NJ Freeholders Association Mtg.</p> <p>5:30pm</p> <p>Levoy Theatre Millville</p>	<p><b>24</b></p> <p>Total Joint Replacement Education Session</p> <p>8:00am - 11:00am</p> <p>Raritan Bay Medical Center Old Bridge</p>	<p><b>25</b></p>	<p><b>26</b></p> <p>Salem Farmer's Market</p> <p>10:00am - 2:00pm</p> <p>Salem</p>	<p><b>27</b></p> <p>NJAC Board of Directors Meeting 9:30am</p> <p>County Administrators Association Mtg. 12:00pm</p> <p>State House Annex Building - Trenton</p>	<p><b>28</b></p> <p>Seafood Festival</p> <p>11:00am - 9:00pm</p> <p>Convention Hall Cape May</p>	 <p><b>29</b></p> <p>11:30am</p> <p>Sussex County Fairgrounds Augusta</p>
<p><b>30</b></p> <p>Walking Club</p> <p>9:30am - 10:30am</p> <p>Family Success Ctr. Flemington</p>						

# «JULY 2014»

.....Is UV Safety Month

MON	TUES	WEDS	THURS	FRI	SAT	SUN
	<p><b>1</b></p>	<p><b>2</b></p> <p>Multiple Myeloma Support Group</p> <p>7:00pm - 9:00pm</p> <p>Steeplechase Cancer Center Somerville</p>	<p><b>3</b></p> <p>Teaneck Farmer's Market</p> <p>12:00pm - 6pm</p> <p>Teaneck</p>		<p><b>5</b></p>  <p>12:00pm - 10:00pm</p>	<p><b>6</b></p> <p>Blueberry Bash</p> <p>10:00 am - 5pm</p> <p>Terhune Orchards Princeton</p>
<p><b>7</b></p> <p>Summer Camp Beach Bash</p> <p>12:15pm - 3:30pm</p> <p>Middletown Arts Ctr. Middletown</p>	<p><b>8</b></p> <p>Coping with Cancer Support Group</p> <p>2:00pm - 4:00pm</p> <p>Trinitas Comprehensive Cancer Center Elizabeth</p>	<p><b>9</b></p>	<p><b>10</b></p> <p>Retirement Planning Workshop</p> <p>9:30am - 1:00pm</p> <p>Monmouth County Public Safety Center Freehold</p>	 <p><b>11</b></p> <p>10am - 5pm</p> <p>Phillipsburg Railroad</p>	<p><b>12</b></p>  <p>Morris Museum Morristown</p>	<p><b>13</b></p> <p>Summer Shorebird Walk</p> <p>10am - 12pm</p> <p>Liberty State Park Jersey City</p>
<p><b>14</b></p>	<p><b>15</b></p>					