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NJAC Welcomes New Business Associate

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NJAC Annual Conference

June 5th- 8th, 2012

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We Look Forward To Seeing You This Summer!



Greening the Garden State; the Growing Role of Counties in Sustainable Jersey

By: Winnie Fatton, Sustainable Jersey

As municipalities and counties struggle to do more with less, elected officials and staff are increasingly resourceful as they work to provide services, save money, reduce energy consumption, and generate positive community support.

certified. That is 63 percent of towns from the 566 municipalities in New Jersey. In partnership with communities across the state, Sustainable Jersey has developed, and continues to expand, a menu of action items that are worth points.

Sustainable Jersey

Launched in 2009, Sustainable Jersey is a nonprofit, nonpartisan organization that provides tools, training and financial incentives to support and reward communities as they pursue sustainability initiatives.

Although municipalities are the entities that get certified in the Sustainable Jersey program, many of the actions that towns complete to be certified are appropriate for partnerships with school districts, NGOs and other communities.

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Census Bureau Releases First Information Since 2000 Census on Moves Between Counties

News Release: Wednesday, March 28, 2012

The U.S. Census Bureau today released estimates from the American Community Survey showing how many people migrated from one specific county to another during the course of a year % u2500 the first such numbers published since these data were collected as part of the 2000 Census.

provide tables for each county in the nation, showing both "inflows" and "outflows." Inflows are the number of people living in a given county who lived in another specific county one year earlier; outflows represent the number of people who lived in a particular county one year earlier who subsequently moved to another specific county.

The American Community Survey compiles data over a five-year period and asks people where they lived one year prior to being surveyed. The first five-year estimates released covers the years from 2005 to 2009.

Of the 48.1 million people who lived in a different residence in the United States one year earlier, 17.7 million lived in a different county.

The 2005-2009 American Community Survey County-to-County Migration Files

Maricopa, Ariz., had the largest number of inflows of people for any single county in the nation. People moved there from 993

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## US Census

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different counties. Similarly, Maricopa led the nation with the largest number of counties in which it sent outflows of people %u2500 a total of 1,156 counties. This means that individuals leaving Maricopa were more dispersed throughout the country than individuals leaving any other county. Pinal, Ariz. (13,452 residents); Los Angeles (12,403); Pima, Ariz. (7,349); San Diego (6,693); and Coconino, Ariz. (3,994) were among the counties with the highest number of people moving into Maricopa.

Pinal (21,974), Pima (8,464), San Diego (4,156), Los Angeles (3,813) and Coconino (3,188) were among the counties with the highest number of moves out of Maricopa.

All in all, the most common county-to-county moves nationally were from Los Angeles to San Bernardino, Calif. (48,456 people) and Los Angeles to Orange, Calif. (41,612). Los Angeles to Riverside, Calif. (29,710); Orange, Calif., to Los Angeles (29,345); and Miami-Dade to Broward, Fla. (27,010) were among the next most common county-to-county moves.

Additionally, Los Angeles had both the highest number of people entering from another county as well as the highest number leaving for another county. On balance, however, it lost a net of about 160,000 people in this exchange.

Prior to this product, the only migration flow tables available from the American Community Survey covered state-to-state flows; the latest such release, from the 2010 one-year estimates, was published in November 2011. Later this year, the U.S. Census Bureau plans to release a file from the 2006-2010 American Community Survey five-year estimates showing county-to-county flows by demographic characteristics, such as age, sex, and race and Hispanic origin.

### For further information visit:

<http://www.census.gov/hhes/migration/data/acs/county-t0-county.html>

The 100 Best Communities for Young People presented by ING is a signature initiative of America's Promise Alliance and an important part of the Grad Nation campaign. Applications are due by May 17, 2012. If received by May 1 you will be eligible for an incentive grant. To apply go to: <http://www.americaspromise.org/100best>



## Nationwide<sup>®</sup> On Your Side

### Yes, This May be a Difficult Time to be an Investor But . . .

By: Kelly Adams, Senior Marketing Analyst

It's been a rough roller-coaster ride over the past few months for the equity markets. At times, the markets saw thousand-point swings from one day to the next. Meanwhile, media reports about recent political and financial uncertainty are near-daily events.

### ...you likely can weather it...

The good news is, this likely will pass. There have been topsy-turvy markets before. And while past performance does not guarantee future results, over the past 75 years, every down cycle has been followed by an up cycle.

For long-term investors (such as retirement-plan participants), good investing strategy is a good investing strategy, regardless of market conditions.

If you'd like to take stock of your investing strategy as it relates to your future retirement-income needs and your concerns about market risk, contact a Nationwide Retirement Specialist/Plan Representative.

### ...and your account is working for you

You likely joined for some good reasons. Through it, you continue to build income for your retirement years, but you also get:

- A tax-deferred way to invest.
- Higher contribution limits than allowed under IRAs.
- To create an individualized portfolio of investments from a broad spectrum of asset classes.
- A home for rollovers, allowing you to consolidate and manage your retirement assets in one Plan.
- Robust educational services, including group workshops, online e-seminars, individual assistance, online articles,
- Various "what-if" calculators including the *On Your Side Interactive Retirement Planner*<sup>SM</sup> and the Morningstar<sup>®</sup> Retirement Manager<sup>SM</sup>.

For further information contact: *Anthony Sebro, Investment Advisor Representative, NRS at (800) 675-6244 or [SEBROA@nationwide.com](mailto:SEBROA@nationwide.com) or David M. Sarmir, CRC, Sr. Retirement Specialist at (877) 677-3678 x43390 or [Sarmird@nationwide.com](mailto:Sarmird@nationwide.com).*



## Robert Wood Johnson Foundation releases County Health Rankings; funding opportunities available

The Robert Wood Johnson Foundation (RWJF) and the University of Wisconsin's Population Health Institute recently released the third Annual County Health Rankings, which ranks counties on health outcomes and factors. Along with the rankings, RWJF will provide Roadmaps to Health Community Grants, which offer up to \$200,000 to as many as 20 grantees to implement policy or systems changes that influence community health outcomes. Also available are Roadmaps to Health prizes of \$25,000 for six communities implementing collaborative health promotion efforts. For more information visit: [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

### NACo Releases Road Funding Survey Results

NACo, recently commissioned a survey of 1,300 county engineers on America's road and bridge infrastructure and the economy. In many counties across the country, county engineers oversee roads and bridges on county designated routes.

Major finding of the survey report, "Fixing It: Infrastructure and the Economy," include the following:

- \*81% report that they have deferred maintenance since the beginning of the economic slowdown;
- \*98% report that some of their roads are in poor and/or fair condition;
- \*86% report having bridges in poor condition; and
- \*91% say that the receipt of infrastructure funding would help create jobs.

#### To Read Survey Copy Link Below:

<http://www.naco.org/research/pubs/Documents/Surveys/Research%20Surveys/Fixing%20It%20Infrastructure%20and%20the%20Economy.pdf>

### Sustainable Jersey

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Markets, Green Fairs, paper shredding days and outreach and education activities. However, in order to earn points in Sustainable Jersey, municipalities must be equal partners in such collaborative efforts, honestly supporting, promoting and contributing to regional efforts organized by others.

### Somerset County Leads Operation Secure Shred

In Somerset County, the Division of Consumer Protection is taking the lead in working with all twenty-one municipalities to organize paper shredding days. Now in its sixth year, Operation Secure Shred has a

recognizable logo, and the county provides calendar schedules, tee-shirts, log sheets, handouts, traffic signage, and county based



advertising for each event. Towns are responsible for site preparation and equipment, staffing, and local advertising. Under the leadership of Director Allen Kurdyla, the Office of Records Management helps with scheduling and financial accounting.

Through the state's cooperative bidding process, the cost of each event is kept to a minimum, far less than if each town had to contract its own individual event. By using a standardized format, less preparation is required. The municipalities are clustered into five pairings or groups. Towns within each pairing take turns hosting one spring event and one fall event, in addition to one countywide kick-off in April. The 2012 kick-off event is scheduled for April 21 at the County's South County Garage site in Hillsborough.

According to the Division of Consumer Protection's Director, Eileen Popovich, hosting an event like this takes time and energy to organize and advertise. Doing it once for many municipalities makes economic sense and is more sustainable, since Somerset County has

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## Sustainable Jersey

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the facilities to accommodate residents and businesses.

### Atlantic County Earth Day Festival

In Atlantic County, the Atlantic County Utilities Authority (ACUA) offers municipalities an opportunity to extend their reach county-wide at their annual Earth Day Festival. Now in its twenty-second year, ACUA's Earth Day is a great opportunity for towns to reach beyond their municipal borders for added exposure and collaboration with other local Green Teams. ACUA's Earth Day festival draws a crowd of approximately 3,500 area residents, and makes it easy for towns to sign up as exhibitors.

ACUA President and Sustainable Jersey Board Trustee, Richard Dovey, reports that hosting a regional event with an environmental focus, like our Earth Day, makes economic sense. Rather than have each municipality compete for vendors and attendees, municipalities can sign up to participate in ACUA's Earth Day. There is no cost for nonprofit groups to exhibit, and ACUA



promotes and advertises the event which has a large draw.

### Funding for New Jersey Sustainability Projects

Sustainable Jersey provides funding to local governments for sustainability projects. To date, \$595,000 has been awarded through the 2009-2011 Sustainable Jersey Small Grants program. Eighty grants have been given to New Jersey municipalities representing twenty counties for projects that make communities more livable, environmentally friendly and prosperous. The 2012 Small Grants program will be announced in April.

### Community is Key

Sustainable Jersey is successful because it champions community-led decision-making and leadership, rather than mandating a top-down, one-size-fits-all plan for New Jersey. Since participating towns are located in all twenty-one counties, we look forward to the role that counties will play to facilitate sustainability initiatives and stretch the resources of municipalities.

For more information on the program, grants and upcoming trainings visit: [sustainablejersey.com](http://sustainablejersey.com).



## Freeholders to Award \$40,000 in Transportation Mini Grants From Casino Revenue Funding

News Release: Ocean County, Wednesday, April 11, 2012

TWENTY NON-PROFIT local agencies will benefit from \$40,000 in transportation mini-grants awarded by the Ocean County Board of Chosen Freeholders.

Each organization will receive \$2,000 to help transport participants in its various programs.

"This is an opportunity to help our community-based non-profits reach out to the people they serve," said Freeholder Director Gerry P. Little. "This program goes hand-in-hand with our Ocean Ride public transportation system by helping to offset transportation costs for these organizations."

The grants are funded by a portion of the casino revenue grant the county receives from NJ TRAN-SIT.

"The mini-grant program began in 1985 and has provided more than \$1.6 million to a variety of local non-profit organizations," Little said. "Ocean County continues to be the only county in the state to provide a portion of its grant funds to help local non-profit agencies."

Grants are issued based on the recommendations of The Ocean County Transportation Advisory Committee for Senior Citizens and Persons With Disabilities.

Little said individual grants were limited to \$2,000 each because of the continued decline in state casino revenues.

For more information on the mini grants and Ocean County visit: [www.ocean.nj.us](http://www.ocean.nj.us).

## Mission Statement

NJAC is committed to advocating for legislation, regulations, and policy directives that empower county governments to operate more effectively and efficiently. As a non-partisan organization that represents the only true regional form of government in the State with a unified and proactive voice, NJAC is dedicated to advancing innovative programs and initiatives for the sole purpose of saving valuable taxpayer dollars.

Monday	Tuesday	Wednesday	Thursday	Friday
2 Asm. Budget Comm	3 Sen. Budget Approp.	4 Asm. Budget Comm.	5 Spring Camp, Essex Cty.	6 Good Friday Observed
9	10 Sen. Budget Approp.	11	12 Mercer Cty. Economic Summit	13 Diabetes Screenings, Somerset Cty.
16 Asm. Budget Comm	17 Sen. Budget Approp.	18 Asm. Budget Comm	19	20 Artwork Display, Somerset Cty.
23 Asm. Budget Comm	24 Sen. Budget Approp.	25 Asm. Budget Comm	26 Sen. Budget Approp.	27 NJAC Board of Dir. Mtg.
30				

## From the Executive Director's Desk

We're pleased to announce that State Senator, and candidate for the United States Senate, Joseph M. Kyrillos, has agreed to sit on our June 6<sup>th</sup> Legislative Forum moderated by NJ 101.5's Kevin McArdle. We've also submitted over 25 workshops to the Department of Community Affairs and the Board on Continuing Legal Education for CEU and CLE credits on a number of outstanding and diverse topics, some of which include:

New Freeholder and County Official Orientation  
Open Public Records Act (OPRA)  
Local Government Ethics  
Cooperative Purchasing  
Consolidation of County Health Offices  
County Operated Nursing Homes  
Rate Setting for County Psychiatric Hospitals

Records Management  
The State Strategic Plan  
County Planning  
Doing Business with County Government  
Resources for Business Growth and Job Creation  
Complete Streets  
The Power of Tourism  
Technology Issues for County Officials

*And much more!*

We'll make sure to provide you with a complete listing and summary of our course offerings, including the type of CEU and CLE credit available, as soon as they're approved. *Special thanks to Atlantic County Finance Officer Jane Lugo for all of her hard work and patience in helping us navigate through this entire process!*

Finally, please join me in welcoming Allen Weston as NJAC's new Legislative Director. Allen will hit the ground running on April 16<sup>th</sup> and we're very excited about him joining our staff. Allen is a graduate of Pennsylvania State University and spent the past three years as the Associate Director of Government Affairs for the New Jersey Food Council. We look forward to having him enhance our level of service and advocacy.